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Department of Broadband,
Communications and the Digital Economy

Keeping it Simple: E-security Education in Australia

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Outline

- Australia's approach to e-security
- How the Department of Broadband, Communications and the Digital Economy fits in
- Awareness raising tools



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Australia's approach to e-security

- E-security is a top priority
- E-security is the overall responsibility of the Attorney-General's Department
- The Department of Broadband, Communications and the Digital Economy works to enhance the protection of home users and small businesses



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Enhancing the protection of home users and small businesses

- Focus is on raising awareness of simple steps that users can adopt
- Availability of easy to understand, practical information



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Tools

- National E-security Awareness Week
- Stay Smart Online Website
www.staysmartonline.gov.au
- Stay Smart Online Alert Service
- Budd:e E-security Education Package for years 3 and 9 School Students



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2009 National E-security Awareness Week

- Run by the Department of Broadband, Communications and the Digital Economy
- Partnering with industry, community organisations and government agencies
- Over 75 events and activities

E-SECURITY
NATIONAL E-SECURITY AWARENESS WEEK
5-12 JUNE 2009



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2009 key messages

- Passwords
- Security software
- Links
- Personal information
- Go to www.staysmartonline.gov.au



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Stay Smart Online website

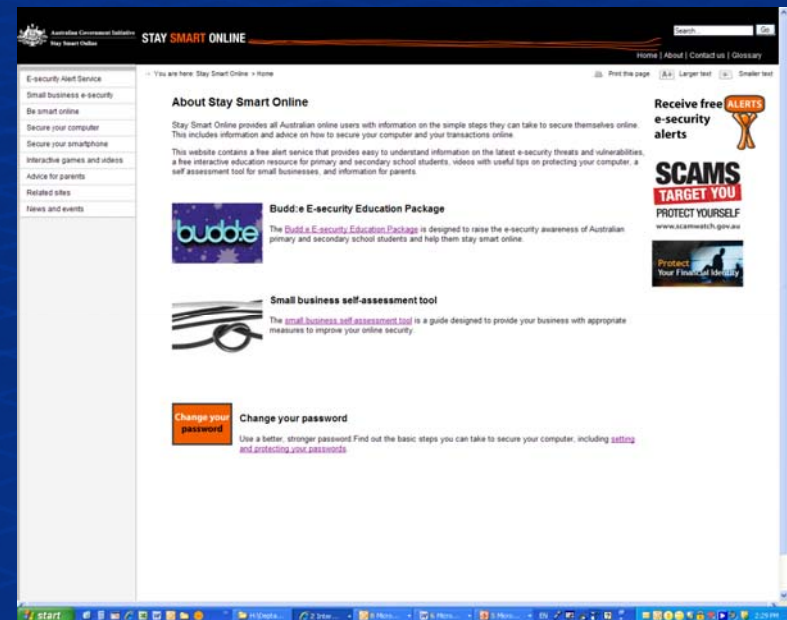
www.staysmartonline.gov.au

- Simple information and practical advice

STAY SMART ONLINE

**LEARNING ABOUT YOUR
ONLINE SECURITY IS SIMPLE**

[**www.staysmartonline.gov.au**](http://www.staysmartonline.gov.au)





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E-security Alert Service

- Free subscription based service
- Provides information on e-security threats and vulnerabilities
- Provides solutions to help manage these risks.

The screenshot shows the 'STAY SMART ONLINE' registration page. The header includes the Australian Government logo and the text 'STAY SMART ONLINE'. A search bar is in the top right. The main content area is titled 'You are here: Stay Smart Online Alert Service > Registration'. It contains a registration form with a 'Proceed' button. The form includes a checkbox for 'I have read the Terms and Conditions of Use and agree to abide by them.' and a checkbox for 'No, I do not agree with the Terms and Conditions of Use. I understand that I may not use or subscribe to the Stay Smart Online Alert Service.' There is also a 'Back to top' link at the bottom right. The footer contains 'Copyright | Privacy | Disclaimer'.

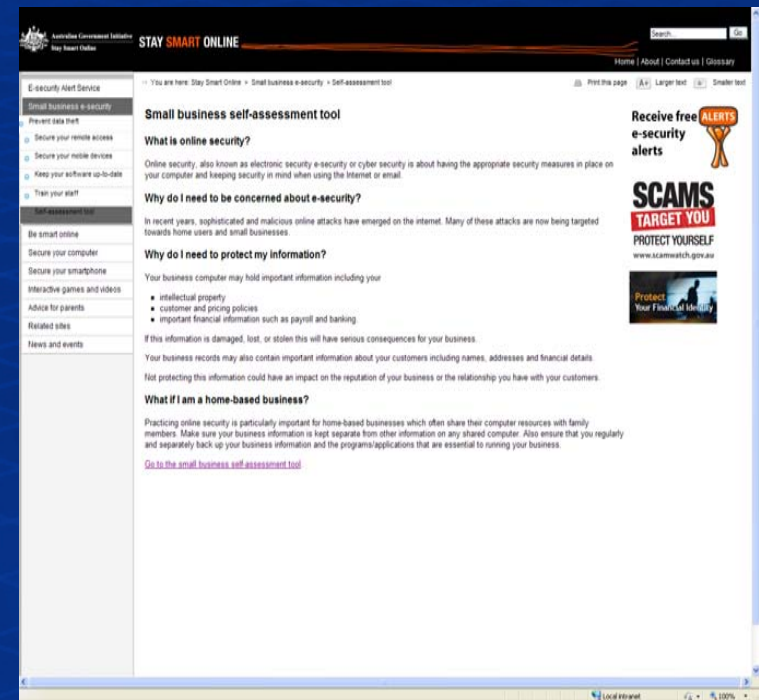


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Small business self-assessment tool

- Easy to understand information and tips
- Identify current e-security arrangements



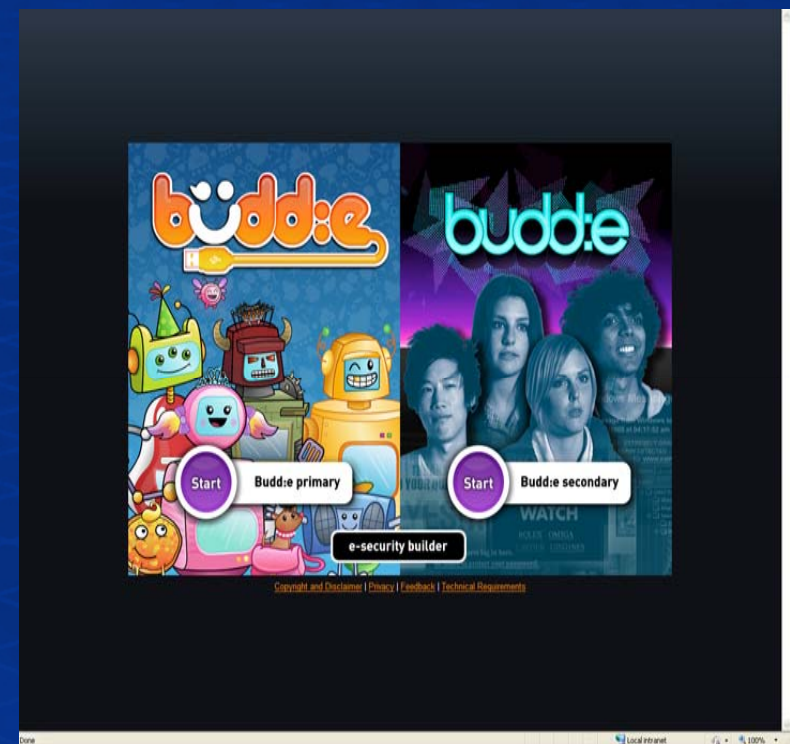


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E-security education modules

- Online interactive resource available on www.staysmartonline.gov.au
- Voluntary – can be incorporated into many areas of the curriculum
- Interactive and self explanatory
- Not resource intensive





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Budd:e – Year 3 Package

- 10 activities to progress through
- Rewards for correct answers
- Ability to add and modify the personalised Budd:e





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Budd:e – Year 9 Package

- ‘Toob’ – videos of 6 e-security subject areas
- ‘Guff’ – supporting information to support ‘Toob’
- ‘Live’ – e-security scenarios to test knowledge of e-security practices





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ISP Code of Conduct

- Consistent approach for ISPs to inform, educate and protect customers in relation to e-security



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What to take away

- Awareness raising is a key element of Australia's approach to e-security
- Simple messages



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Further information

visit www.staysmartonline.gov.au

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