

Trusted Partnerships for Security and Resiliency

Resilient

Innovative

Trustworthy



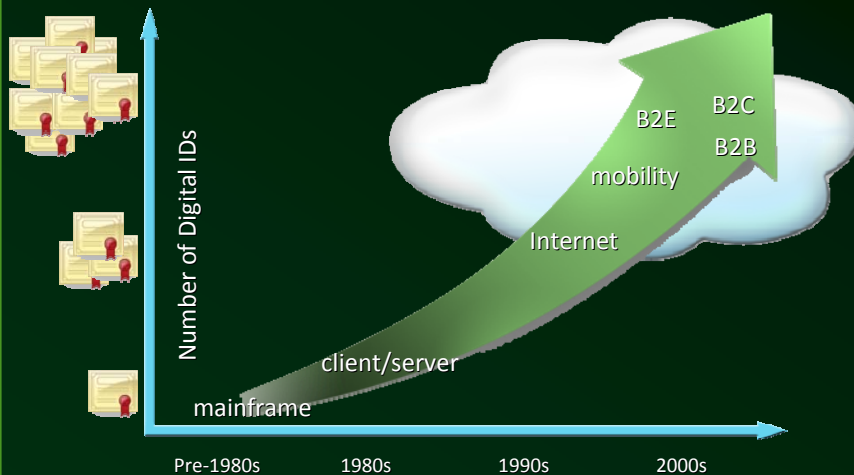
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Microsoft
Global Security Strategy and Diplomacy
Trustworthy Computing

Threats Facing Global Operations

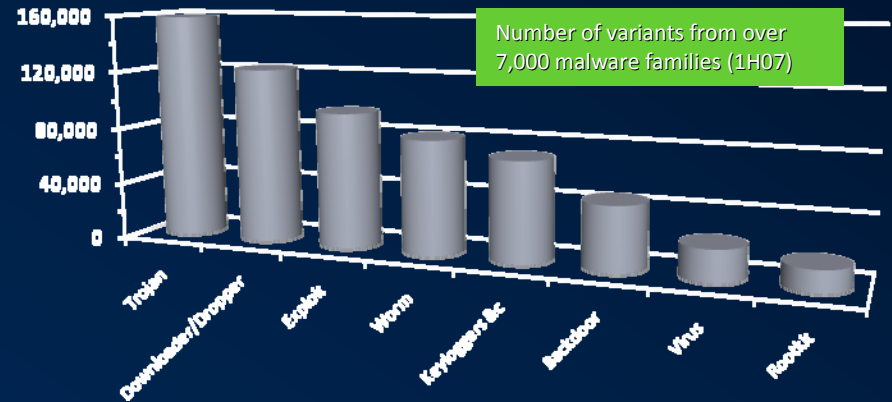
Exponential Growth of IDs

Identity and access management challenging



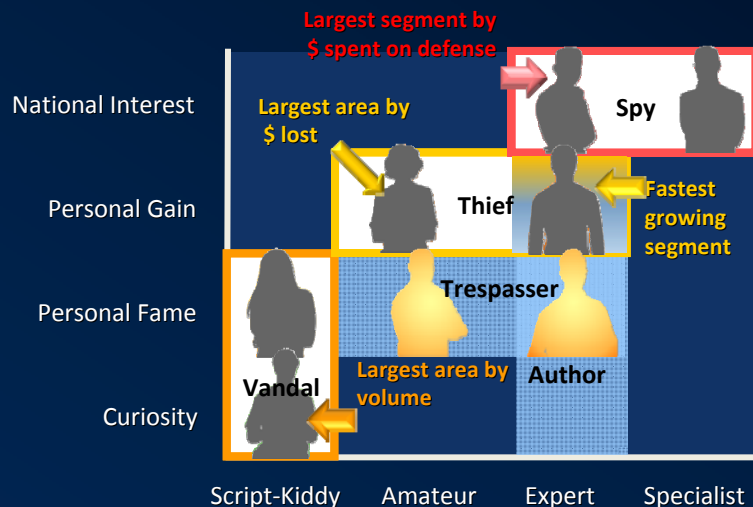
Increasingly Sophisticated Malware

Anti-malware alone is not sufficient



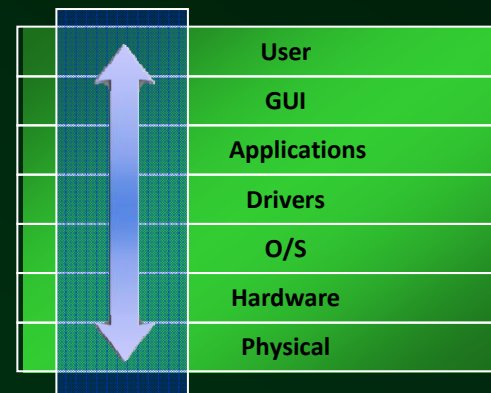
Source: Microsoft Security Intelligence Report (January – June 2007)

Crime On The Rise



Attacks Getting More Sophisticated

Traditional defenses are inadequate



Examples:

- Spyware
- Rootkits
- Application attacks
- Phishing/Social engineering

Microsoft Commitment

Trustworthy Computing

- Secure against attacks
- Protects confidentiality, integrity and availability of data and systems
- Manageable

Security

- Protects from unwanted communication
- Controls for informational privacy
- Products, online services adhere to fair information principles

Privacy

- Dependable, available
- Predictable, consistent responsive service
- Maintainable
- Resilient, works despite changes
- Recoverable, easily restored
- Proven, ready

Reliability

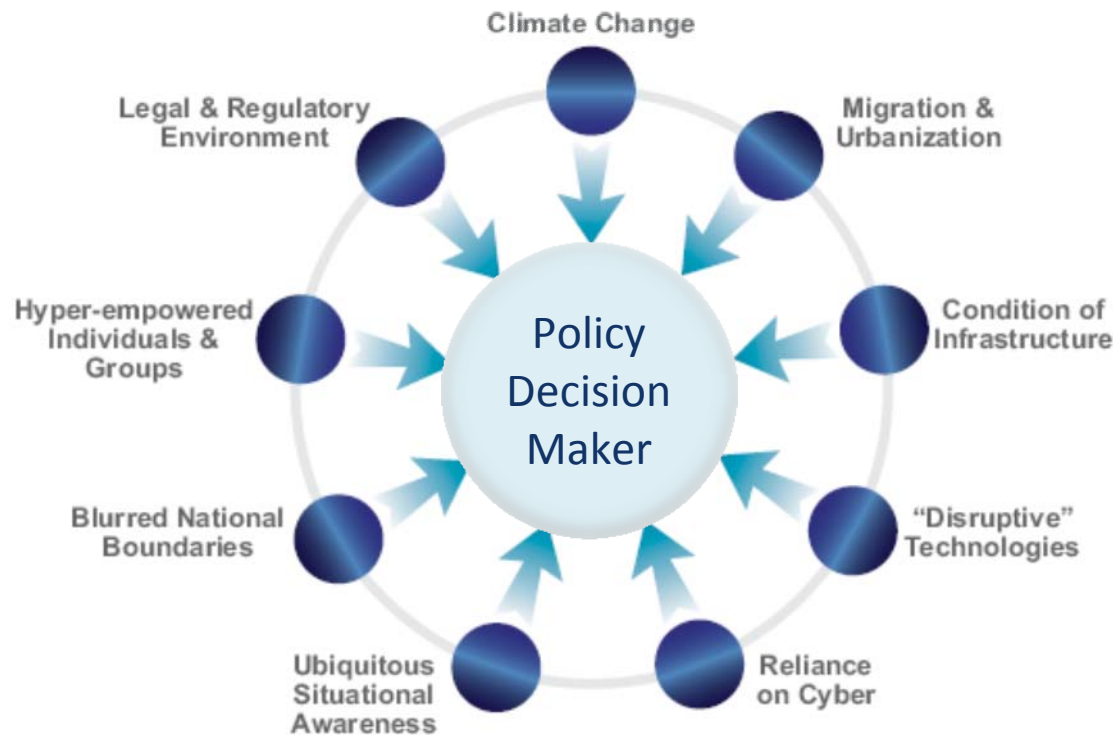
- Commitment to customer-centric Interoperability
- Recognized industry leader, world-class partner
- Open, transparent

Business Practices

Microsoft

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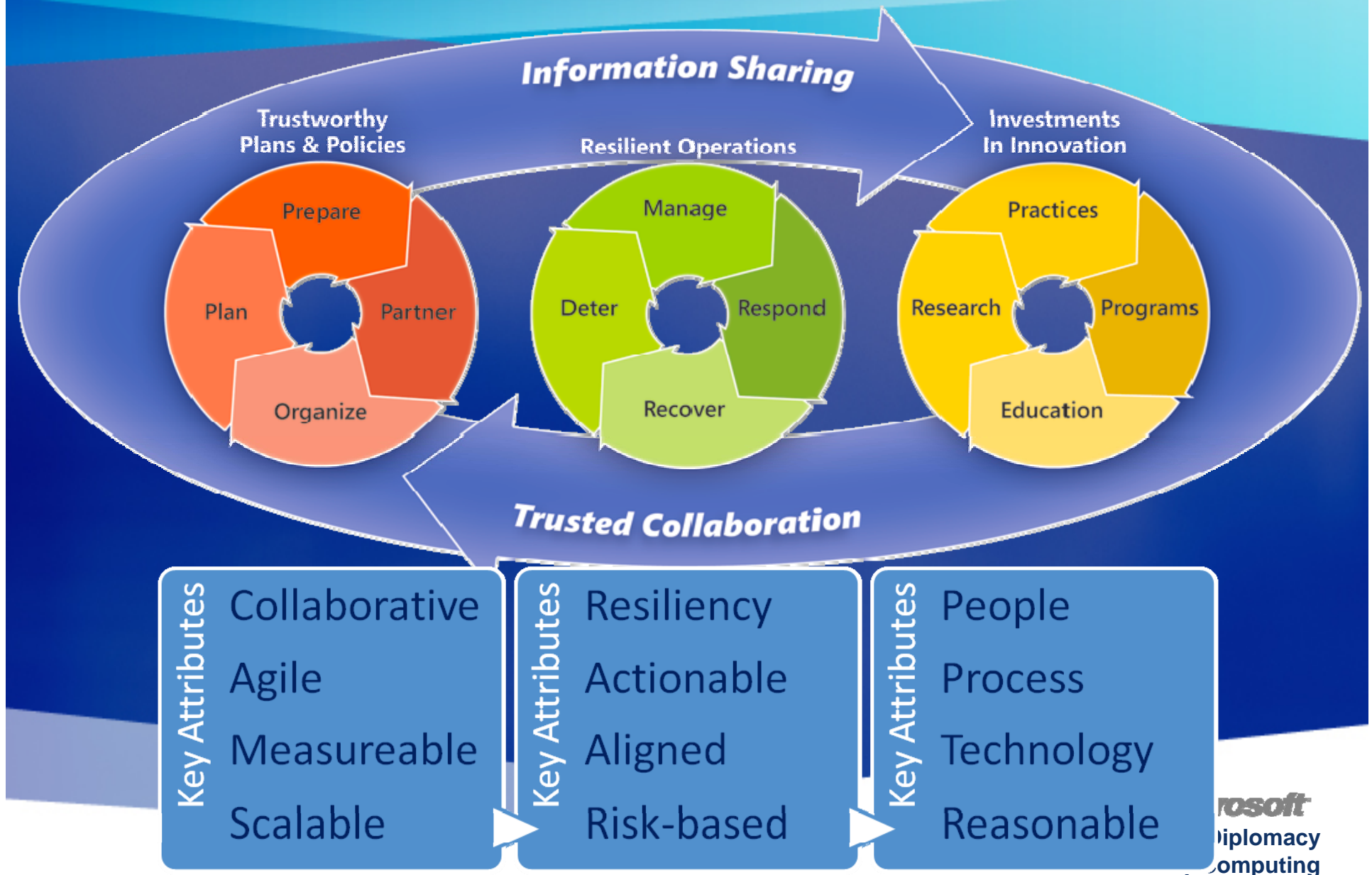
Security and Resiliency Policy Complexity



Source: modified from *Guarding Our Future Protecting Our Nation's Infrastructure*
Toffler Associates 2008

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Security and Resiliency in Action





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