

COP Partners' Ongoing Project Summary (based on ITU Secretary General's call for action 2009)	
Name of the Partner Organization: European Broadcasting Union (EBU)	
<i>Area 1: Create public awareness on the issues related to protecting children in cyberspace and to share policies, best practices, tools and resources</i>	
Name of the program related to Area 1 : EBU has circulated among all its 75 members in 55 states the guidelines for industry produced by COP alliance, available at: <a href="http://www.itu.int/osg/csd/cybersecurity/gca/cop/guidelines/industry.pdf">www.itu.int/osg/csd/cybersecurity/gca/cop/guidelines/industry.pdf</a> As well as all the other material available on the topic, produced by the COP initiative.	
Website: <a href="http://www.ebu.int">www.ebu.int</a>	
Short summary : Child Online Protection (COP) related activities: <ul style="list-style-type: none"> <li>• <a href="#">Child Online Protection meeting flyer</a></li> <li>• <a href="#">COP general explanations</a></li> <li>• <a href="#">COP members list</a></li> <li>• <a href="#">COP online resources</a></li> <li>• COP Partnership Guidelines (Oct 2009) <ul style="list-style-type: none"> <li>• <a href="#">For children</a></li> <li>• <a href="#">For Parents, Guardians and Educators</a></li> <li>• <a href="#">For Industry</a></li> <li>• <a href="#">For Policy Makers</a></li> </ul> </li> </ul>	
Additional information if any :	
<i>Area 2: Assist countries in developing a national approach to protecting children online</i>	
Name of the program related to Area 3:	
Children on line protection documents	
Website: <a href="http://www.bbc.co.uk/guidelines/editorialguidelines/onguide/children/">www.bbc.co.uk/guidelines/editorialguidelines/onguide/children/</a>	
Short summary : Children on line protection documents available at: <a href="http://www.bbc.co.uk/guidelines/editorialguidelines/onguide/children/">www.bbc.co.uk/guidelines/editorialguidelines/onguide/children/</a> <ul style="list-style-type: none"> <li>• Introduction</li> <li>• Content designed for or likely to appeal to a high proportion of children</li> <li>• Links between BBC pages</li> <li>• Links to external sites</li> <li>• Advice for children and parents</li> <li>• BBC Child Protection Policy</li> <li>• Interactivity and children's sites</li> <li>• Serious incidents</li> <li>• Risk assessment of moderators</li> <li>• Children and private online space</li> <li>• Privacy and consent</li> <li>• Parental consent</li> </ul>	

<ul style="list-style-type: none"> <li>• Interactivity and older children</li> </ul>
Additional information if any :
<i>Area 4: Share resources and build platforms and repositories to share information on child online protection</i>
Name of the program related to Area 4: Relations between broadcasting and social networks
Website: <a href="http://www.bbc.co.uk/guidelines/editorialguidelines/assets/advice/bbcweb.pdf">http://www.bbc.co.uk/guidelines/editorialguidelines/assets/advice/bbcweb.pdf</a>
Short summary :  The guidance complements the BBC social media strategy principles, including the following: <ul style="list-style-type: none"> <li>• With conversations, participate online; do not “broadcast” messages to users</li> <li>• Do not bring the BBC into disrepute</li> <li>• With moderation, only police where we have to; trust our users where we don’t</li> <li>• Be open and transparent in our social media dealings</li> </ul>
Additional information if any :