

# THE COALITION ON ICT AND CLIMATE CHANGE



## Find out more about the Members of the Coalition

Global e-Sustainability  
Initiative (GeSI)  
[www.gesi.org](http://www.gesi.org)

International  
Telecommunication Union (ITU)  
[www.itu.int](http://www.itu.int)

Ministry of Communications  
and Information Technology, Egypt  
[www.mcit.gov.eg](http://www.mcit.gov.eg)

Ministry of Communications  
and Ministry of Environment  
of Ghana  
[www.ghana.gov.gh](http://www.ghana.gov.gh)

Ministry of Communications,  
South Africa  
[www.doc.gov.za](http://www.doc.gov.za)

TechAmerica Europe  
[www.techamerica.org](http://www.techamerica.org)

UNFCCC Secretariat  
<http://unfccc.int>

UN Global Compact  
[www.unglobalcompact.ch](http://www.unglobalcompact.ch)

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Initiative (GeSI)

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Ministry of Communications  
and Information Technology, Egypt

Ministry of Communications  
and Ministry of Environment of Ghana

Ministry of Communications,  
South Africa

TechAmerica Europe

UNFCCC Secretariat

UN Global Compact

## Overview

The world economy hinges on the use of information and communication technologies (ICTs), and these should naturally form part of any discussion on how environmental concerns can be better addressed by public policy and economic activity.

The Coalition on ICTs and Climate Change is an initiative that aims at bringing together in an informal group a selection of the key actors working on the field of ICTs and climate change.

Initiated by the International Telecommunication Union (ITU) and the Global e-Sustainability Initiative (GeSI) the coalition is a response to a call for a united ICT voice on the virtues of ICTs in combating climate change.

The coalition provides an informal and open forum for active stakeholders and proactive governments to share information on their activities and prepare a joint package of activities for future global events (such as the Conference of parties to the UNFCCC<sup>1</sup> or the Rio+20 conference<sup>2</sup>), showcasing success stories, tools and innovations from the ICT sector and from each participant organization.

## Objectives

The coalition aims to fulfill four major objectives:

- 1) **Raise awareness** of ICTs and related technologies' role in addressing the causes and effects of climate change;
- 2) **Showcase innovative initiatives** being undertaken by the ICT sector in the interests of environmental sustainability, and promote the exchange of best practices between the public and private sectors;
- 3) **Mobilize political will** to better reflect the role of ICTs in the outcomes produced by the major conferences on climate change and sustainable development;
- 4) **Encourage governments** to include ICTs and related technologies as key elements of their national climate change policies, across all industry sectors.

Bolstering collaboration on these main objectives, the coalition seeks to synergize the messages being expressed by actors in the ICT field; the message that ICTs can enable low-carbon economies, and that 21st century governments, regulators and businesses cannot afford to exclude ICTs from policy or business initiatives to green our global economy.

<sup>1</sup> <http://unfccc.int>

<sup>2</sup> <http://www.uncsd2012.org>

## Programme of the Coalition at UNFCCC COP-17

The coalition have produced a coordinated, actionable plan to promote the role of green ICTs at COP-17 in Durban, South Africa.

Date	Activity	Convening organization
<b>28 Nov to 10 Dec</b>	<i>Joint stand on ICTs and Climate Change</i>	ITU
<b>30 Nov</b> 13:00 – 20:00	<i>Resource efficiency Technologies Day at the Digital Media Lounge</i>	TechAmerica, ITU, UNFCCC
<b>30 Nov</b> 14:00	<i>Poliwiki launch and press conference at PoliWiki room 'Kozi Palm'</i>	TechAmerica
<b>1 Dec</b> 13:15 – 14:45	<i>Side event: ICTs and adaptation</i>	UNFCCC
<b>1 Dec</b> 16:45 – 18:15	<i>Side event (room 3): ICTs and mitigation</i>	TechAmerica and GeSI
<b>1 Dec</b> 13:00 – 20:00	<i>ICT at the Digital Media Lounge</i>	UNFCCC, ITU, TechAmerica
<b>5 Dec</b> 14:00 – 14:30	<i>Launching of the "Transformative step of the day" (press conference)</i>	GeSI, UNFCCC, ITU, TechAmerica
<b>6 Dec to 8 Dec</b> 14:00 – 14:30	<i>Transformative step at the Digital Media Lounge</i>	GeSI

More information is available in the UNFCCC Daily Programme.

<http://bit.ly/ICTcoalition>

