International Telecommunication Union

BDT EFFORTS TO PROMOTE INTERNATIONAL COOPERATION ON COUNTERING SPAM

WSIS Thematic Meeting on Countering Spam

7-9 July 2004

Presented by Susan Schorr, Regulatory Officer, Regulatory Reform Unit
Telecommunication Development Bureau

World Telecommunication Development Conference Sets BDT Mandate

Istanbul Action Plan Programme 1 Purpose and Tasks

- To assist Member States and national regulatory authorities in developing and implementing policies, legislation and regulations aimed at sustained development, access and use of ICTs
- Support the exchange of regulatory expertise between regulatory agencies and between regional and sub-regional regulatory organizations
- Collect and collate national telecommunications policies and regulations through the annual ITU/BDT regulatory survey
- Exchange data and resources on TREG website
- Use G-REX as an online forum for regulators to exchange views and experiences on key regulatory issues
- Hold annual Global Symposium for Regulators

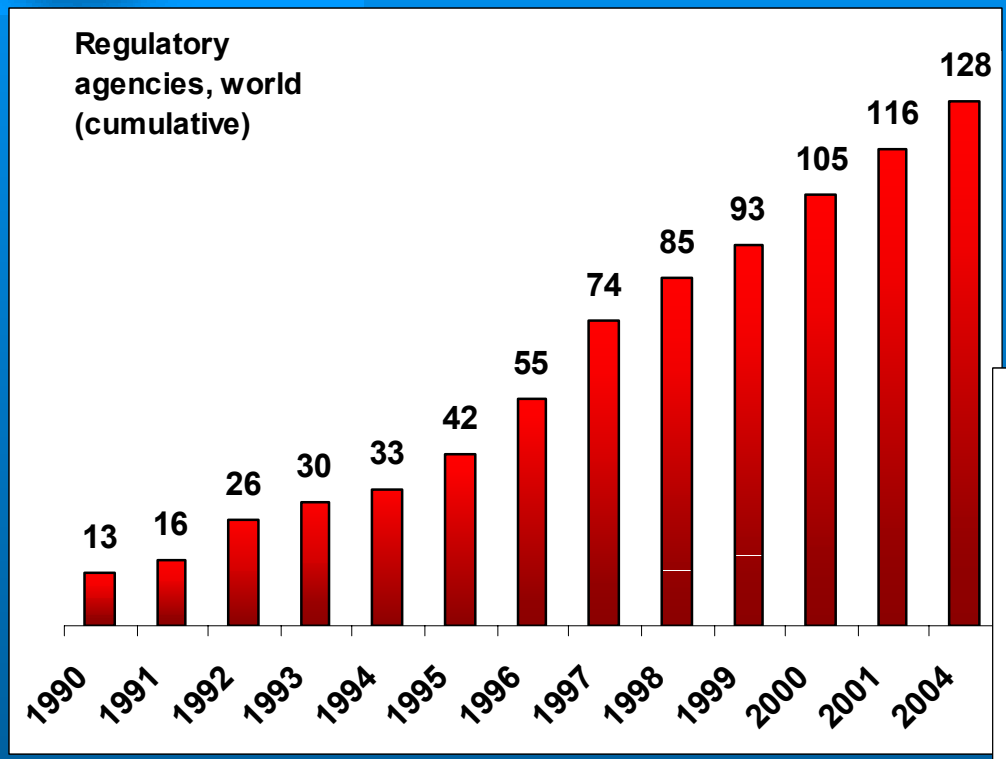
Istanbul Action Plan Programme 3 E-strategies and e-services

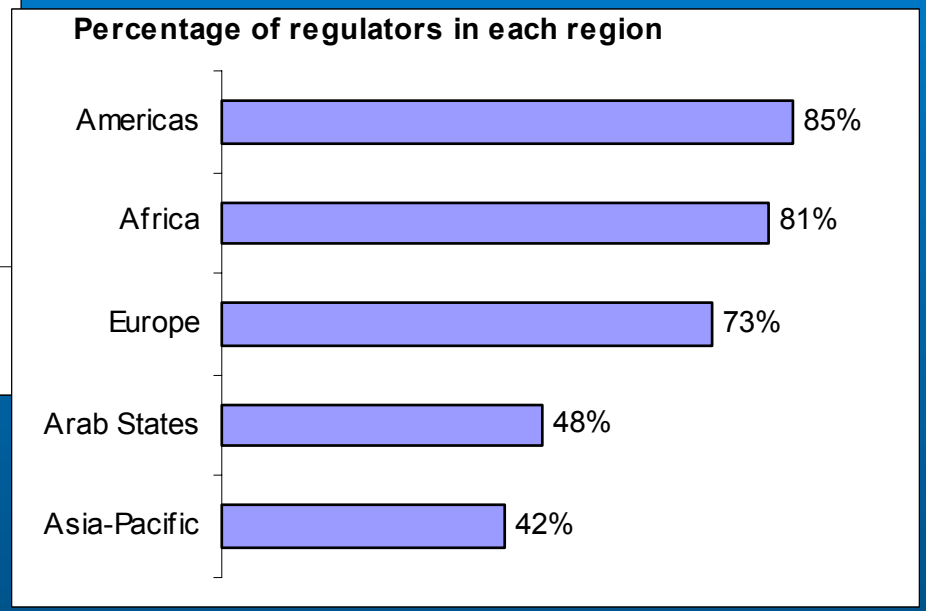
- Promote favorable legal environment for e-services/applications to address data privacy, prevention of cyber crime and ethical issues.
- Enhance security and build confidence, protect the rights of parties and establish the identities of parties to e-services/applications.
- Assist Member States in addressing policy and strategy issues for e-services/applications and Internet protocol.
- Raise public awareness on ICTs and enhance literacy to stimulate increased usage of e-services/applications.

IsAP Programme 3
Activities related to combating spam

- Projects to address trust and security in the use of e-mails for mission-critical e-government and e-commerce transactions. - Strong and mutual authentication and non-repudiation of email transactions (e.g., Georgia, Peru, Senegal, Turkey).
- Implementation of technology solutions to facilitate the enforcement of cyber laws (e.g., Bulgaria, Paraguay).
- Assistance in the elaboration of cyber-laws (ASETA Member States, Cape Verde, Mauritania, Mongolia); national policies – (Azerbaijan, Burundi, Cameroon, Jamaica); and regional policies and strategies (Arab Region, Europe and CIS and Africa).
- http://www.itu.int/ITU-D/e-strategy/ or e-strategies@itu.int

Number of National Regulatory Authorities Worldwide, 2004



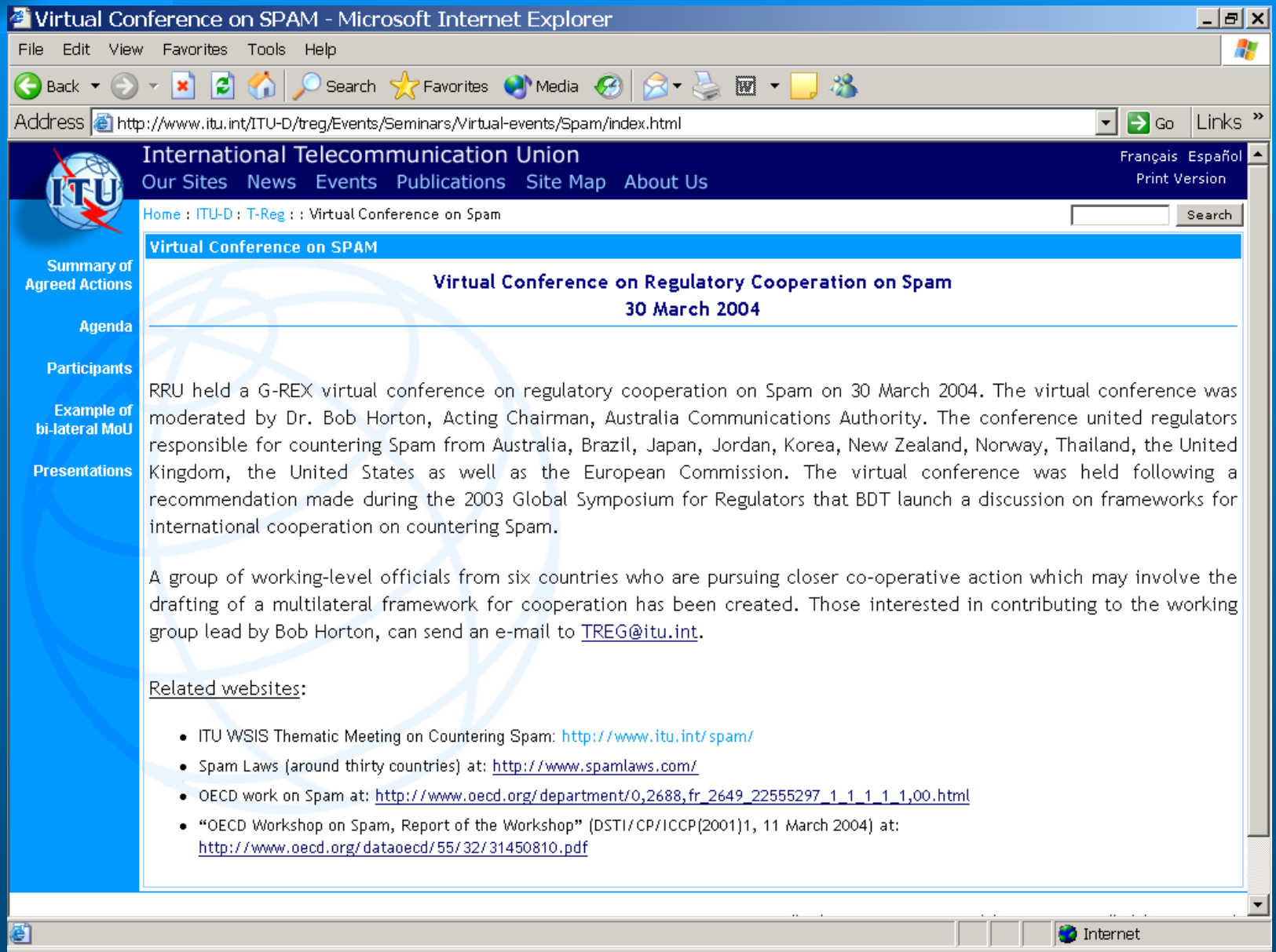


Source: ITU World Telecommunication Regulatory Database.

Global Symposium for Regulators (GSR)

- GSR is *the* global venue for regulators to share views and experiences on best practices in regulation
- GSR 2003 attracted regulators from 80 countries
- GSR 2003 recommended BDT to hold a virtual conference on international efforts to counter spam
- International efforts to counter spam to be added to agenda of GSR 2004

G-REX Virtual Conference



G-REX Virtual Conference Points Raised

- Spam is a serious global problem
- Requires a global solution
- Need to ensure regulators are talking to right people in each country
- Countries can share ideas and knowledge on practices
- A variety of cooperative actions identified

G-REX Virtual Conference
Cooperative Actions Identified

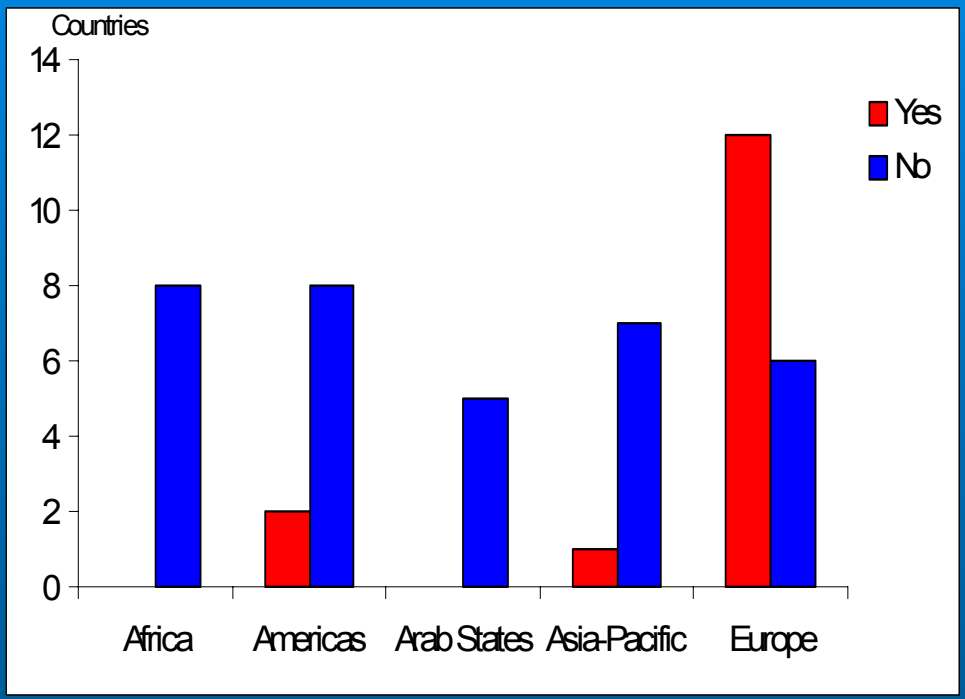
- Establishment of working links among regulators
- Sharing technical expertise, commercial intelligence, educational strategies and material
- Support for technical enforcement partnerships
- Enforcement and regulatory policy co-development

Virtual Conference Follow Up—ITU World Telecommunication Regulation Survey

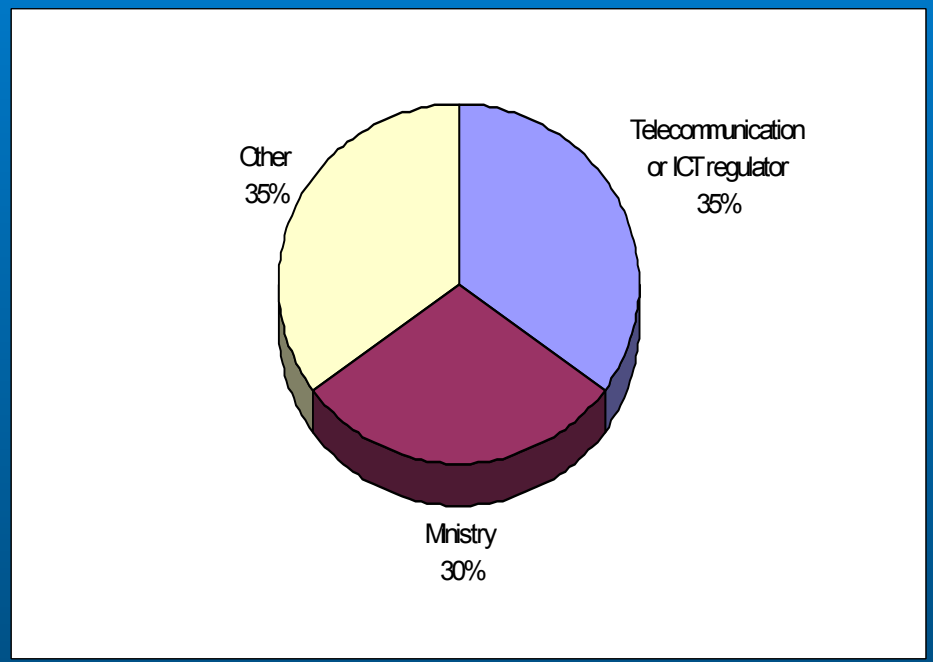
- 2004 Survey included questions requesting 189 ITU Member States to:
  - Identify if anti-spam legislation exists, and if so, provide URL link
  - Identify in each country who is responsible for combating spam

Initial 2004 ITU Telecommunication Regulation Survey Results

Existence of Anti-spam legislation



Entity responsible for combatting Spam



Source: ITU World Telecommunication Regulatory Database.

TREG http://www.itu.int/ITU-D/treg/ to house spam regulatory data

Regulatory Reform Unit Home page - Microsoft Internet Explorer

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Events

- Kick-Off Meeting on West Africa Common Market Project and Global Benchmarking Workshop
  Dakar, Senegal - 2-4 June 2004
- European Regional Meeting on Fair Competition and Interconnection,
  Oslo, Norway, 1-3 June 2004
- European Regional Workshop on Dispute Resolution,
  Geneva, Switzerland, 31 August - 2 September 2004
- Global Symposium for Regulators
  Geneva, Switzerland, 8-10 December 2004

Virtual Conferences

- Virtual Conference on Regulatory Cooperation on Spam, 30 March 2004

Training

- ITU interconnection regulation self-learning modules (free Access) *NEW*
- ITU Gender modules (gender considerations in policy and regulatory issues)

News

- RRU Newsletter
  - April 2004
  - January 2004

You want to know what we do in the Regulatory Reform Unit?

Click on this image!

- Trends in Telecommunication Reform:
  Promoting Universal Access to ICTs -Practical Tools for Regulators 5th Edition, 2003 *NEW*
  (Executive summary)

- Latin American Convergence Regulation *NEW*
- Interconnection Dispute Settlement
- Effective regulation:
  - Country Case Studies
  - Feedback Case Studies

- ITU-BDT Telecommunication Regulatory Survey 2004
- Global Symposium for Regulators, 2003 (press release)
  - Universal Access Regulatory Best Practices Guidelines

Internet

Global Symposium for Regulators

Geneva, Switzerland
8-10 December 2004

Licensing in an Era of Convergence

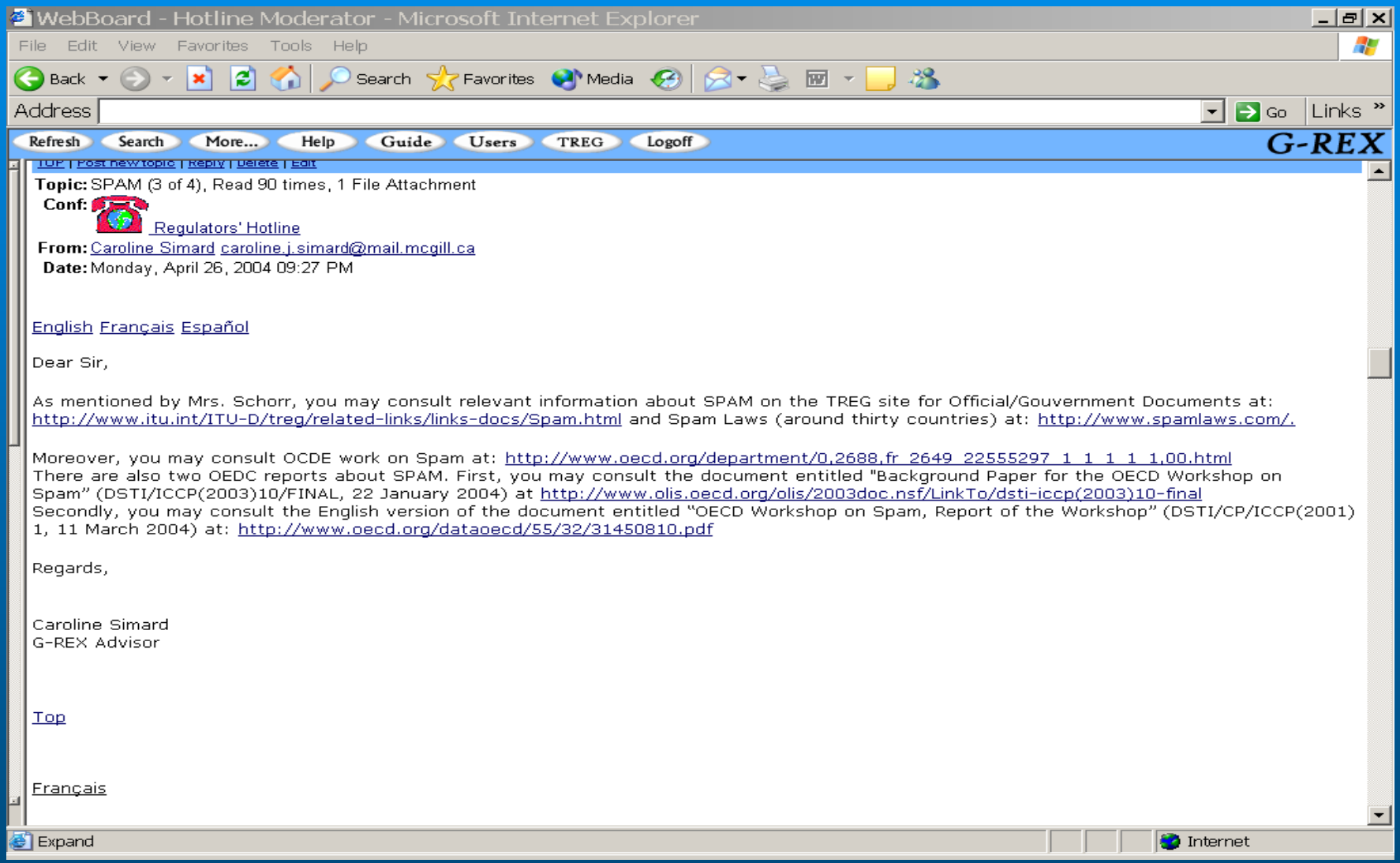
- 8 December: Private Sector Sessions

- 9-10 December: Regulator Sessions
  - *Break-out session on spam: 9 December*
  - *Country experiences and international cooperation*

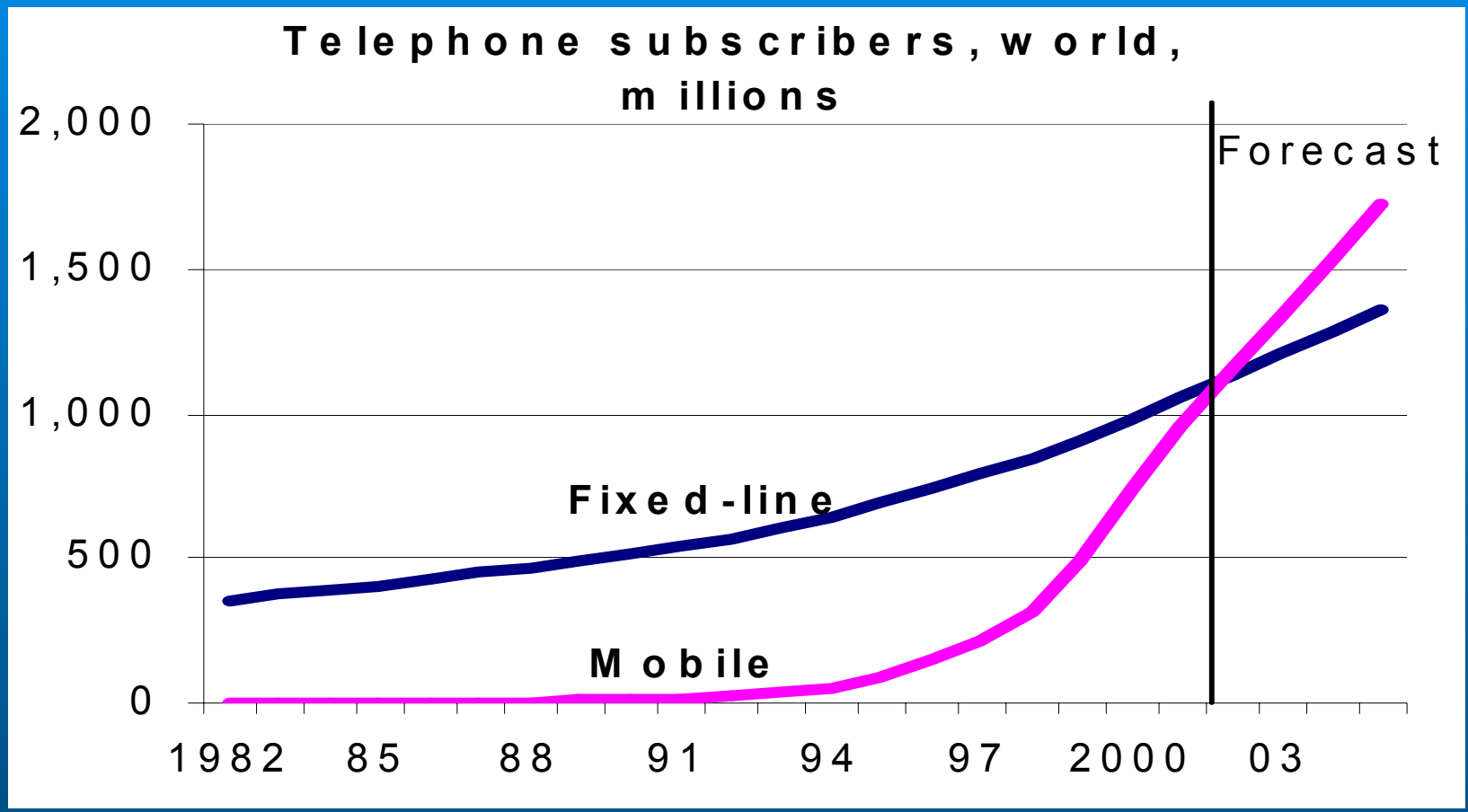
G-REX Regulators' Hotline

- Password protected website for national communications regulators and policy makers
- Major service is Regulators' Hotline
- Regulators pose questions; regulators around the world and G-REX advisors reply
- One hotline question recently posted on spam
- G-REX is a valuable tool for an exchange of best practices on countering spam
- 137 countries registered to use G-REX

G-REX: information-sharing on countering spam



Number of Mobile and Fixed Line Subscribers—50% of Mobile Subscribers are in Developing Countries



Source: ITU World Telecommunication Indicators Database.

If spam is increasing on mobile networks and mobile subscribers are growing in developing countries . . .

What does this mean for international cooperation?

- National communications regulators have a role to play
- GSR, G-REX and TREG provide a vehicle for information sharing on measures to counter spam
- Keep RRU informed of your solutions, and we can inform the community of communications regulators

Can Developing Countries Leapfrog the spam crisis?

- Could G-REX Virtual Conferences Help?
  - Develop Model Legislation
  - Share best practices on enforcement
  - Share technical solutions
- Looking for volunteers!
  - Requires only your time—no travel

THANK YOU FOR YOUR ATTENTION

Susan Schorr
Regulatory Officer
Regulatory Reform Unit
Tel: +41 22 730 5638
Fax: +41 22 730 6210
susan.schorr@itu.int