



***BDT EFFORTS TO PROMOTE
INTERNATIONAL COOPERATION
ON COUNTERING SPAM***

**WSIS Thematic Meeting on Countering
Spam**

7-9 July 2004

**Presented by Susan Schorr, Regulatory
Officer, Regulatory Reform Unit
Telecommunication Development
Bureau**



World Telecommunication Development Conference Sets BDT Mandate

ITU Telecommunication Development Sector (BDT) - Microsoft Internet Explorer

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WELCOME TO THE TELECOMMUNICATION DEVELOPMENT BUREAU (BDT)

H.I. Touré
Director, BDT

"The ITU's Telecommunication Development Bureau has well-established programmes of activities to facilitate connectivity and access, foster policy, regulatory and network readiness, expand human capacity through training programmes, formulate financing strategies and e-enable enterprises in developing countries. This is indeed a winning combination for bridging the Digital Divide. Our current mandate is set forth in the [final report](#) of the WTDC 02".

World Telecommunications Development Conferences

BDT Director's Statements

SERVICES & EXPERTISE

- E-Strategies
- Financing
- Gender & Youth
- Human Capacity Building
- ICT Indicators
- Integrating LDCs
- Policy and Regulation
- Private Sector Initiative
- Technologies, Infrastructure and Applications
- Telecom Surplus

REGIONAL OFFICES

- Africa Region
- Americas Region
- Arab Region
- Asia & Pacific Region
- Europe & CIS Region

CALL FOR PARTNERS

- Seeking Partners
- Selected Success Stories

WHAT'S NEW?

- ▶ **5 June 2004**
[ITU News: Global Survey on Rural Communications](#)
- ▶ **8 June 2004**
Launch of the First Gender Focused Internet Training Centre (ITCI) in the Pacific Region
- ▶ **BDT e-FLASH (Issue No 2, July 2004)** new
If you wish to receive this publication, please subscribe by clicking [here](#).

UPCOMING EVENTS & WORKSHOPS

- ▶ ITU-D Study Group Question 18/2 "Strategy for migration of mobile networks to IMT-2000 and beyond" (5-8 July)
- ▶ Workshop on "Aligning HR to organizational changes" for the Arab Region (5-8 July)
- ▶ First Global ICT Forum for Least Developed Countries (7-9 July)
- ▶ Workshop on VoIP technologies (12-16 July)
- ▶ Regional HRM/D meeting for French-speaking African countries (12-16 July)

Internet



Istanbul Action Plan Programme 1

Purpose and Tasks

- To assist Member States and national regulatory authorities in developing and implementing policies, legislation and regulations aimed at sustained development, access and use of ICTs
- Support the exchange of regulatory expertise between regulatory agencies and between regional and sub-regional regulatory organizations
- Collect and collate national telecommunications policies and regulations through the annual ITU/BDT regulatory survey
- Exchange data and resources on TREG website
- Use G-REX as an online forum for regulators to exchange views and experiences on key regulatory issues
- Hold annual Global Symposium for Regulators



Istanbul Action Plan Programme 3

E-strategies and e-services

- Promote favorable legal environment for e-services/applications to address data privacy, prevention of cyber crime and ethical issues.
- Enhance security and build confidence, protect the rights of parties and establish the identities of parties to e-services/applications.
- Assist Member States in addressing policy and strategy issues for e-services/applications and Internet protocol.
- Raise public awareness on ICTs and enhance literacy to stimulate increased usage of e-services/applications.



IsAP Programme 3

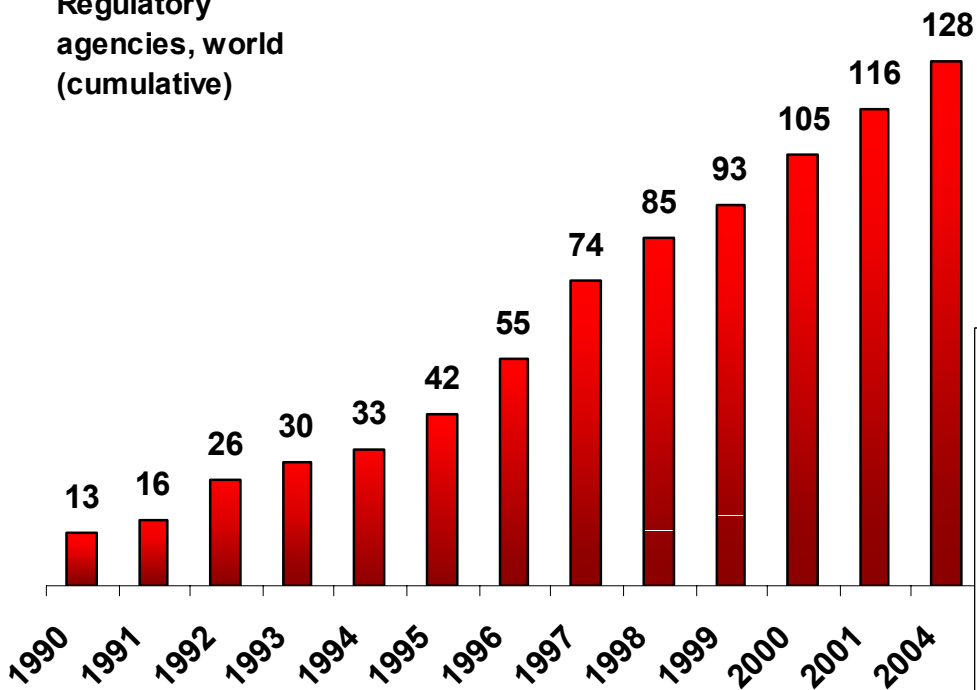
Activities related to combating spam

- Projects to address trust and security in the use of e-mails for mission-critical e-government and e-commerce transactions. - Strong and mutual authentication and non-repudiation of email transactions (e.g., Georgia, Peru, Senegal, Turkey).
- Implementation of technology solutions to facilitate the enforcement of cyber laws (e.g., Bulgaria, Paraguay).
- Assistance in the elaboration of cyber-laws (ASETA Member States, Cape Verde, Mauritania, Mongolia); national policies - (Azerbaijan, Burundi, Cameroon, Jamaica); and regional policies and strategies (Arab Region, Europe and CIS and Africa).
- <http://www.itu.int/ITU-D/e-strategy/> or e-strategies@itu.int

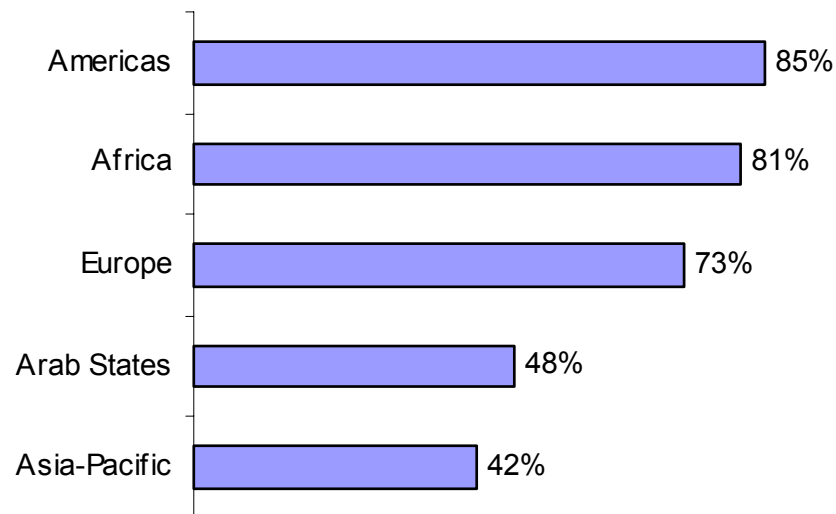


Number of National Regulatory Authorities Worldwide, 2004

Regulatory agencies, world (cumulative)



Percentage of regulators in each region





Global Symposium for Regulators (GSR)

- GSR is *the* global venue for regulators to share views and experiences on best practices in regulation
- GSR 2003 attracted regulators from 80 countries
- GSR 2003 recommended BDT to hold a virtual conference on international efforts to counter spam
- International efforts to counter spam to be added to agenda of GSR 2004



G-REX Virtual Conference

Virtual Conference on SPAM - Microsoft Internet Explorer

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Virtual Conference on SPAM

Virtual Conference on Regulatory Cooperation on Spam 30 March 2004

Summary of Agreed Actions

Agenda

Participants

Example of bi-lateral MoU

Presentations

RRU held a G-REX virtual conference on regulatory cooperation on Spam on 30 March 2004. The virtual conference was moderated by Dr. Bob Horton, Acting Chairman, Australia Communications Authority. The conference united regulators responsible for countering Spam from Australia, Brazil, Japan, Jordan, Korea, New Zealand, Norway, Thailand, the United Kingdom, the United States as well as the European Commission. The virtual conference was held following a recommendation made during the 2003 Global Symposium for Regulators that BDT launch a discussion on frameworks for international cooperation on countering Spam.

A group of working-level officials from six countries who are pursuing closer co-operative action which may involve the drafting of a multilateral framework for cooperation has been created. Those interested in contributing to the working group lead by Bob Horton, can send an e-mail to TREG@itu.int.

Related websites:

- ITU WSIS Thematic Meeting on Countering Spam: <http://www.itu.int/spam/>
- Spam Laws (around thirty countries) at: <http://www.spamlaws.com/>
- OECD work on Spam at: http://www.oecd.org/department/0,2688,fr_2649_22555297_1_1_1_1_1,00.html
- "OECD Workshop on Spam, Report of the Workshop" (DSTI/CP/ICCP(2001)1, 11 March 2004) at: <http://www.oecd.org/dataoecd/55/32/31450810.pdf>

Internet



G-REX Virtual Conference Points Raised

- Spam is a serious global problem
- Requires a global solution
- Need to ensure regulators are talking to right people in each country
- Countries can share ideas and knowledge on practices
- A variety of cooperative actions identified



G-REX Virtual Conference

Cooperative Actions Identified

- Establishment of working links among regulators
- Sharing technical expertise, commercial intelligence, educational strategies and material
- Support for technical enforcement partnerships
- Enforcement and regulatory policy co-development



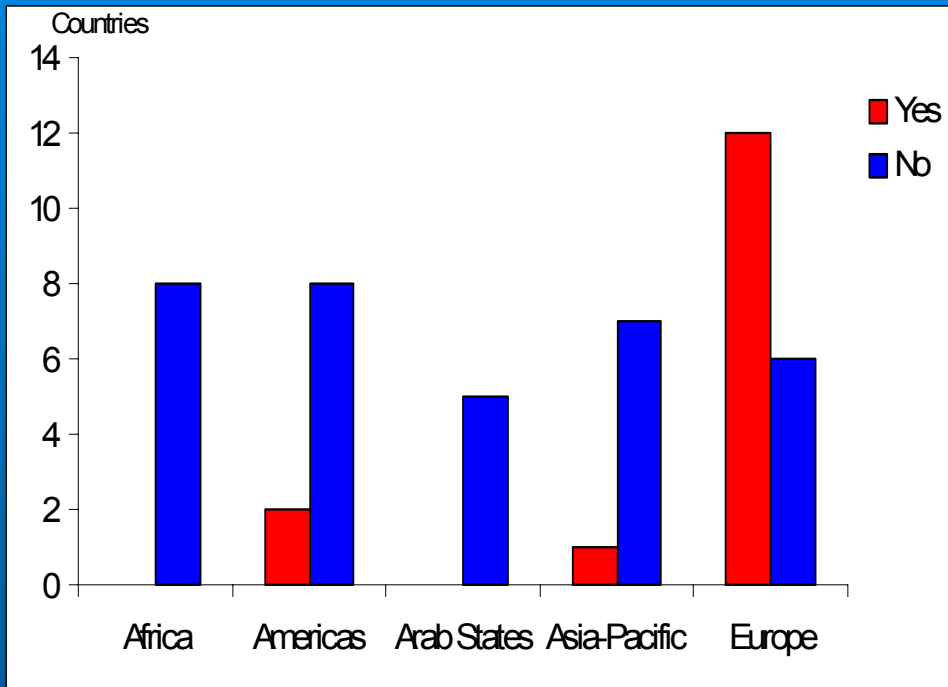
Virtual Conference Follow Up—ITU World Telecommunication Regulation Survey

- 2004 Survey included questions requesting 189 ITU Member States to:
 - Identify if anti-spam legislation exists, and if so, provide URL link
 - Identify in each country who is responsible for combating spam

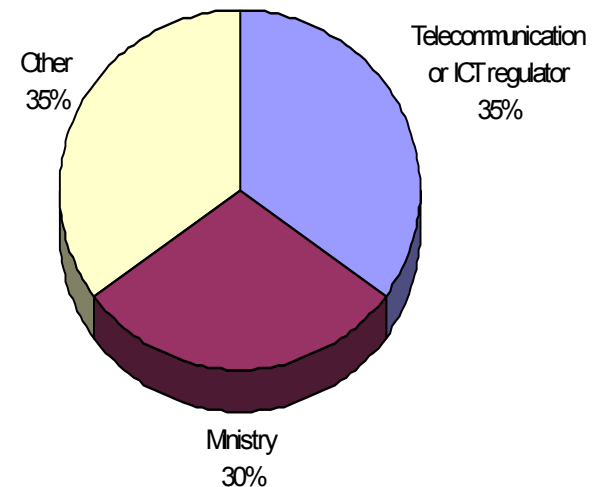


Initial 2004 ITU Telecommunication Regulation Survey Results

Existence of Anti-spam legislation



Entity responsible for combatting Spam





TREG <http://www.itu.int/ITU-D/treg/> to house spam regulatory data

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EVENTS

- **KICK-OFF MEETING ON WEST AFRICA COMMON MARKET PROJECT AND GLOBAL BENCHMARKING WORKSHOP**
Dakar, Senegal - 2-4 June 2004
- **EUROPEAN REGIONAL MEETING ON FAIR COMPETITION AND INTERCONNECTION,**
Oslo, Norway, 1-3 June 2004
- **EUROPEAN REGIONAL WORKSHOP ON DISPUTE RESOLUTION,**
Geneva, Switzerland, 31 August - 2 September 2004
- **GLOBAL SYMPOSIUM FOR REGULATORS**
Geneva, Switzerland, 8-10 December 2004

VIRTUAL CONFERENCES

- **VIRTUAL CONFERENCE ON REGULATORY COOPERATION ON SPAM,** 30 March 2004


TRAINING

- **ITU INTERCONNECTION REGULATION SELF-LEARNING MODULES (free Access) NEW**
- **ITU GENDER MODULES** (gender considerations in policy and regulatory issues)


NEWS

- **RRU Newsletter**
 - APRIL 2004
 - JANUARY 2004
- **TRENDS IN TELECOMMUNICATION REFORM:**
Promoting Universal Access to ICTs -Practical Tools for Regulators 5th Edition, 2003 NEW
(EXECUTIVE SUMMARY)


You want to know what we do in the Regulatory Reform Unit?



Click on this image!



- **LATIN AMERICAN CONVERGENCE REGULATION NEW**
- **INTERCONNECTION DISPUTE SETTLEMENT**
- **EFFECTIVE REGULATION:**
 - Country Case Studies
 - Feedback Case Studies



- **ITU-BDT Telecommunication Regulatory Survey 2004**
- **Global Symposium for Regulators, 2003 (press release)**
 - UNIVERSAL ACCESS REGULATORY BEST PRACTICES GUIDELINES

Internet



Global Symposium for Regulators

*Geneva, Switzerland
8-10 December 2004*

Licensing in an Era of Convergence

- 8 December: Private Sector Sessions
- 9-10 December: Regulator Sessions
 - *Break-out session on spam: 9 December*
 - Country experiences and international cooperation*





G-REX Regulators' Hotline

- Password protected website for national communications regulators and policy makers
- Major service is Regulators' Hotline
- Regulators pose questions; regulators around the world and G-REX advisors reply
- One hotline question recently posted on spam
- G-REX is a valuable tool for an exchange of best practices on countering spam
- 137 countries registered to use G-REX



G-REX: information-sharing on countering spam

WebBoard - Hotline Moderator - Microsoft Internet Explorer


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Refresh Search More... Help Guide Users TREG Logoff **G-REX**

TOP | Post new topic | Reply | Delete | Edit

Topic: SPAM (3 of 4), Read 90 times, 1 File Attachment
Conf:  [Regulators' Hotline](#)
From: [Caroline Simard](#) caroline.j.simard@mail.mcgill.ca
Date: Monday, April 26, 2004 09:27 PM

[English](#) [Français](#) [Español](#)

Dear Sir,

As mentioned by Mrs. Schorr, you may consult relevant information about SPAM on the TREG site for Official/Gouvernement Documents at: <http://www.itu.int/ITU-D/treg/related-links/links-docs/Spam.html> and Spam Laws (around thirty countries) at: <http://www.spamlaws.com/>.

Moreover, you may consult OCDE work on Spam at: http://www.oecd.org/department/0,2688,fr_2649_22555297_1_1_1_1_1_1_1_00.html
There are also two OEDC reports about SPAM. First, you may consult the document entitled "Background Paper for the OECD Workshop on Spam" (DSTI/ICCP(2003)10/FINAL, 22 January 2004) at [http://www.olis.oecd.org/olis/2003doc.nsf/LinkTo/dsti-iccp\(2003\)10-final](http://www.olis.oecd.org/olis/2003doc.nsf/LinkTo/dsti-iccp(2003)10-final)
Secondly, you may consult the English version of the document entitled "OECD Workshop on Spam, Report of the Workshop" (DSTI/CP/ICCP(2001)1, 11 March 2004) at: <http://www.oecd.org/dataoecd/55/32/31450810.pdf>

Regards,

Caroline Simard
G-REX Advisor

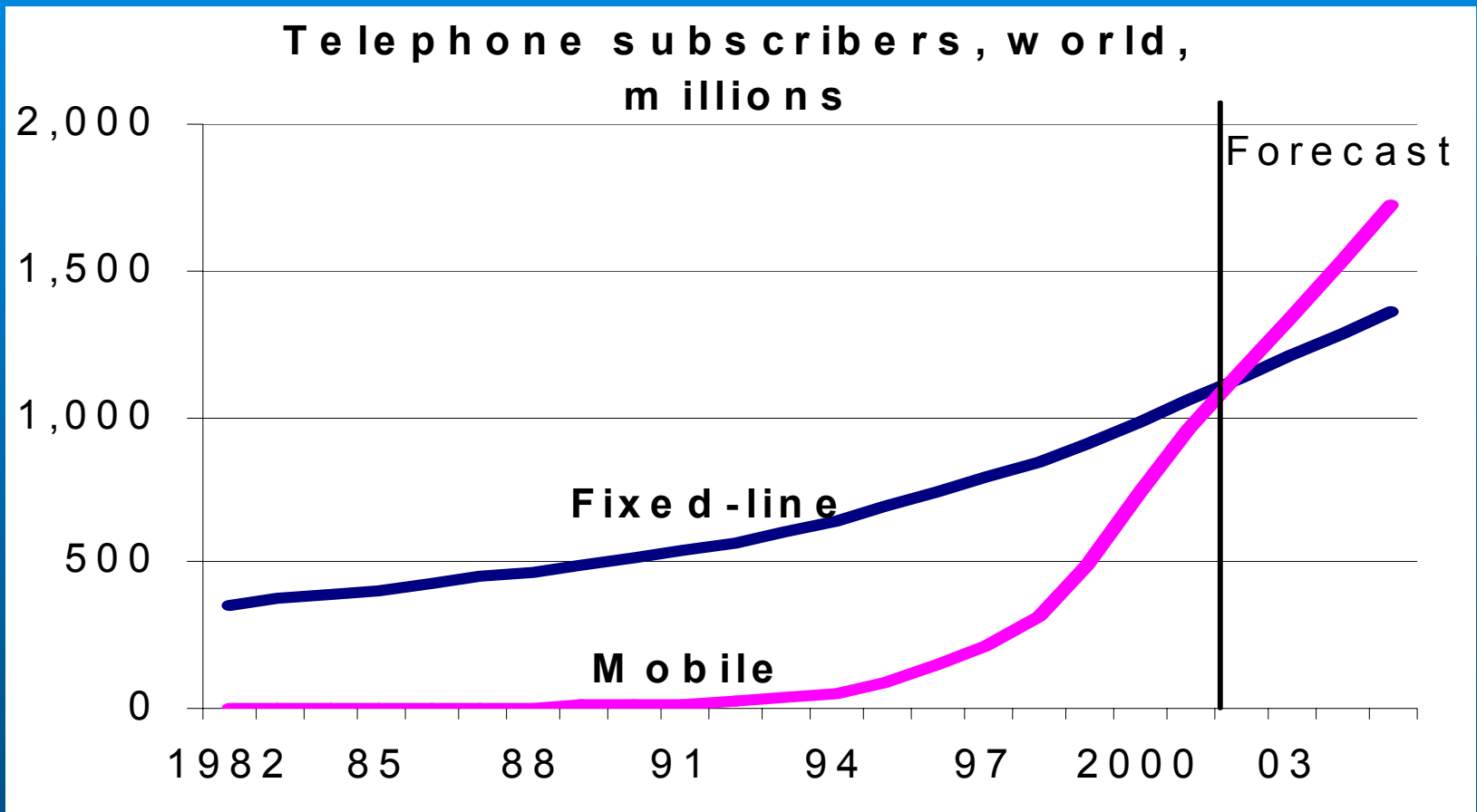
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Expand Internet



Number of Mobile and Fixed Line Subscribers—50% of Mobile Subscribers are in Developing Countries





If spam is increasing on mobile networks and mobile subscribers are growing in developing countries . . .

What does this mean for international cooperation?

- National communications regulators have a role to play
- GSR, G-REX and TREG provide a vehicle for information sharing on measures to counter spam
- Keep RRU informed of your solutions, and we can inform the community of communications regulators



Can Developing Countries Leapfrog the spam crisis?

- Could G-REX Virtual Conferences Help?
 - Develop Model Legislation
 - Share best practices on enforcement
 - Share technical solutions
- Looking for volunteers!
 - Requires only your time—no travel



THANK YOU FOR YOUR ATTENTION

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