



# Launch of the *World Information Society Report*

Geneva, 3 July 2006



# World Information Society Report



- A new, annual series of reports tracking progress in implementing the WSIS outcomes
- A new tool—Digital Opportunity Index—for benchmarking and policy evaluation
- A multi-stakeholder partnership: Digital Opportunity Platform



# World Information Society Report

**“A realistic international performance evaluation and benchmarking (both qualitative and quantitative), through comparable statistical indicators and research results, should be developed to follow up the implementation of the objectives, goals and targets in the Plan of Action, taking into account different national circumstances.”**

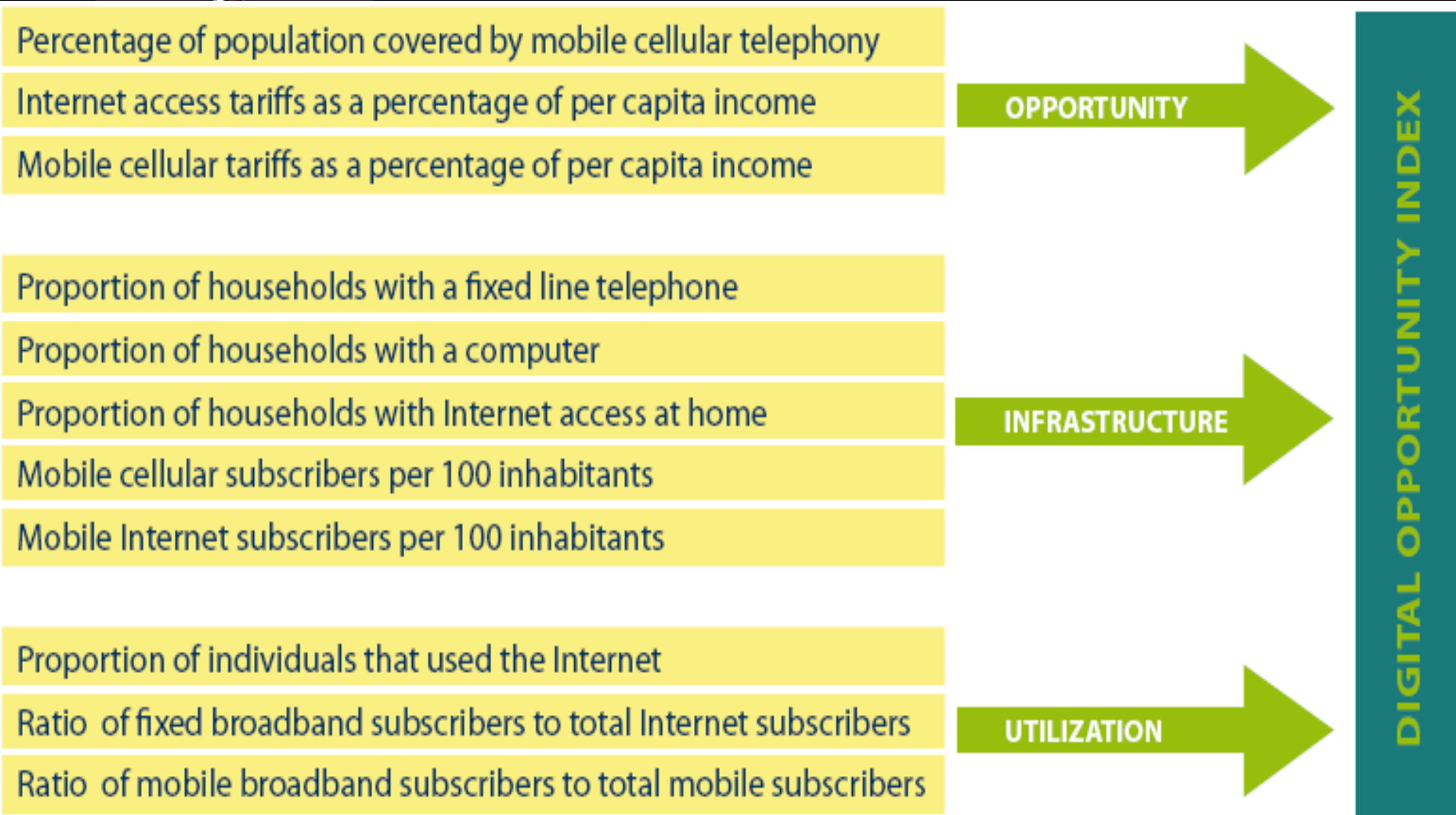
**Geneva Plan of Action,  
paragraph 28b**

1. The World Summit on the Information Society
2. Measuring the Information Society
3. Information Society Trends
4. From measurement to policy-making
5. Beyond WSIS: Making a difference globally
6. Towards an information Society for All

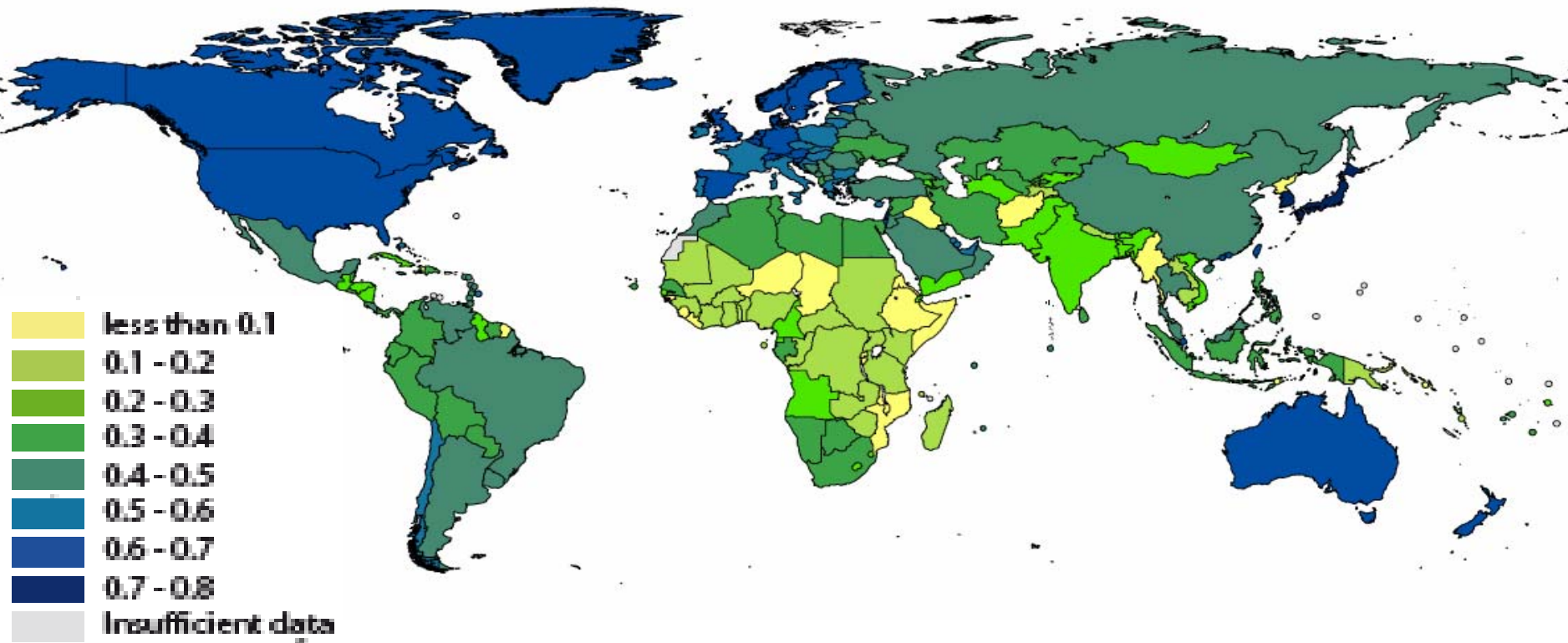
# Digital Opportunity Index

- One of two composite indices endorsed by WSIS, as part of agreed evaluation methodology (Para 115)
- Based on 11 ICT Core Indicators, as defined by *Partnership on Measuring ICT for Development*
- Three clusters: Opportunity, Infrastructure, Utilisation
- Covers 180 economies – latest data 2005
- 40 economies from 2001 – 2005

# DOI Structure



# The DOI Worldwide, 2005



# Developing giants lead the gainers...

Economy	DOI	DOI	Rank	Change	Drivers		
	2005	2001	2005	2001-5	O	I	U
1 India	0.29	0.17	119	73%	√		
2 China	0.42	0.29	74	46%		√	
3 Russia	0.44	0.32	60	41%		√	
4 Hungary	0.55	0.40	34	37%		√	√
5 Peru	0.38	0.28	85	37%	√	√	√
6 Indonesia	0.33	0.24	105	36%	√		
7 Brazil	0.43	0.32	71	35%	√	√	√
8 Poland	0.52	0.39	39	34%		√	√
9 Japan	0.71	0.54	2	33%			√
10 Venezuela	0.43	0.32	67	33%			√
11 Chile	0.52	0.40	40	32%			√
12 Egypt	0.38	0.29	90	32%		√	
13 Rep. of Korea	0.78	0.60	1	31%		√	√
14 Israel	0.66	0.50	13	31%			√
15 Spain	0.61	0.47	25	28%			√
<b>Average</b>	<b>0.50</b>	<b>0.37</b>	<b>90.5</b>	<b>37%</b>			
<b>40 economies</b>	<b>0.43</b>	<b>0.54</b>	<b>42.4</b>	<b>27%</b>			

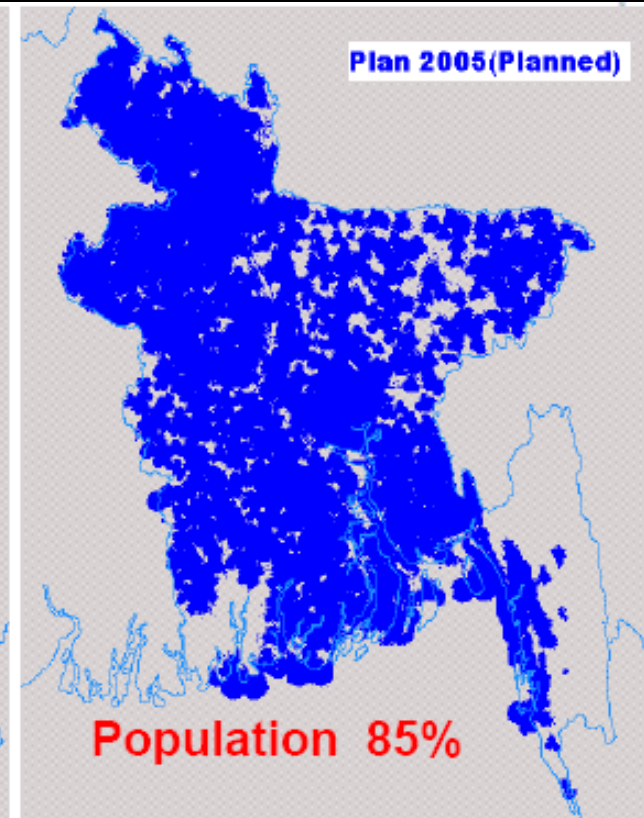
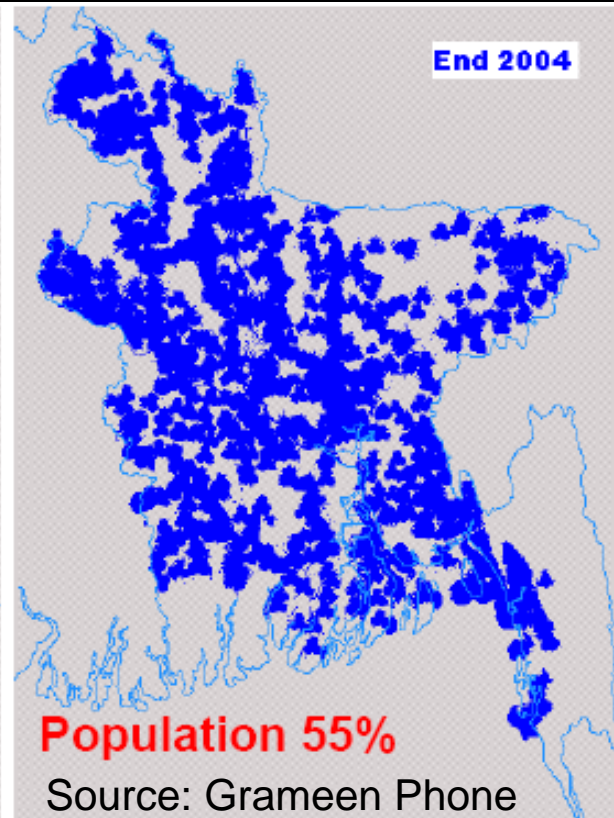
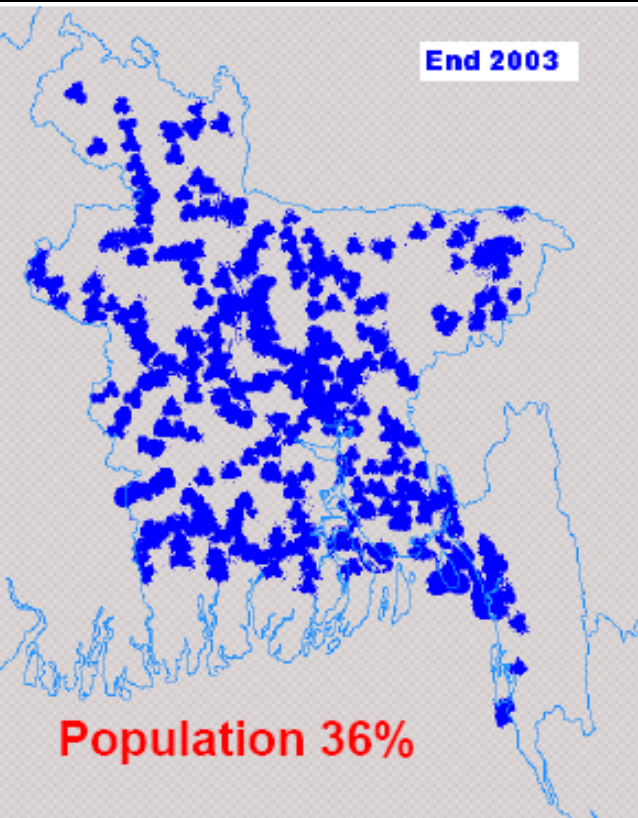
O = Opportunity  
I = Infrastructure  
U = Utilisation

Source: ITU World Information Society Report.

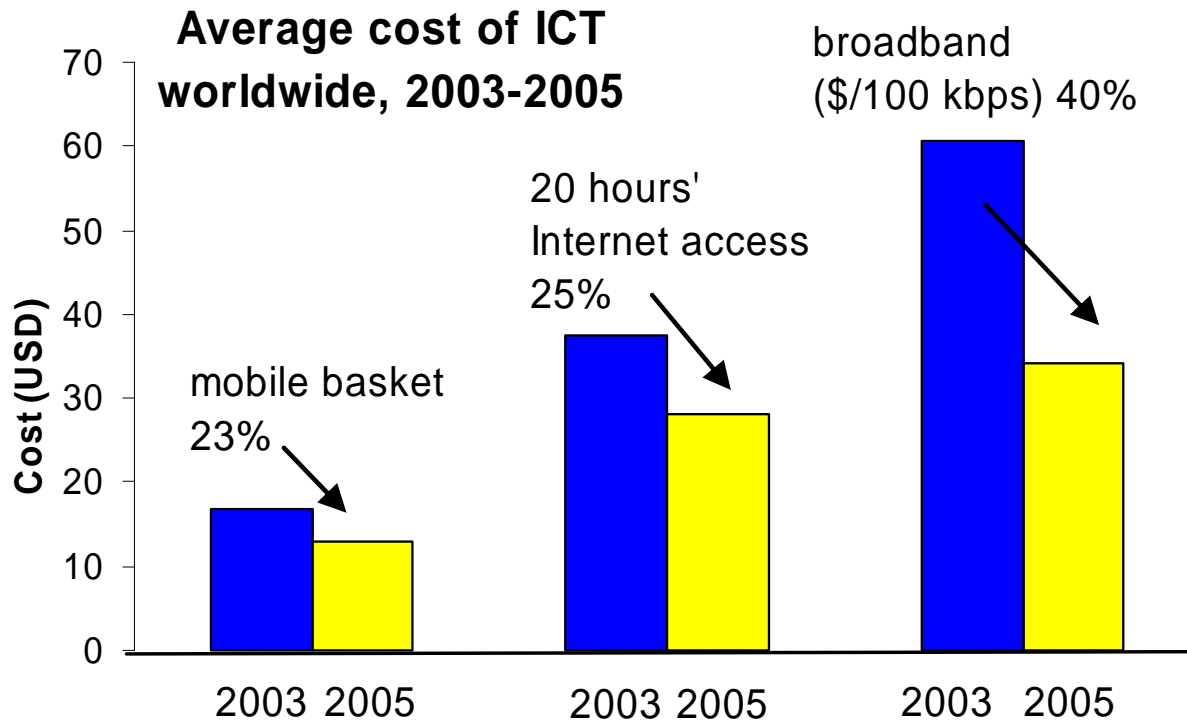
- ***Forces driving the Information Society:***
  1. Expansion in coverage
  2. Decline in ICT prices
  3. Growth in infrastructure
  4. New & advanced technologies (such as broadband and mobile Internet)



# 1. Expansion in coverage & opportunity e.g. Bangladesh

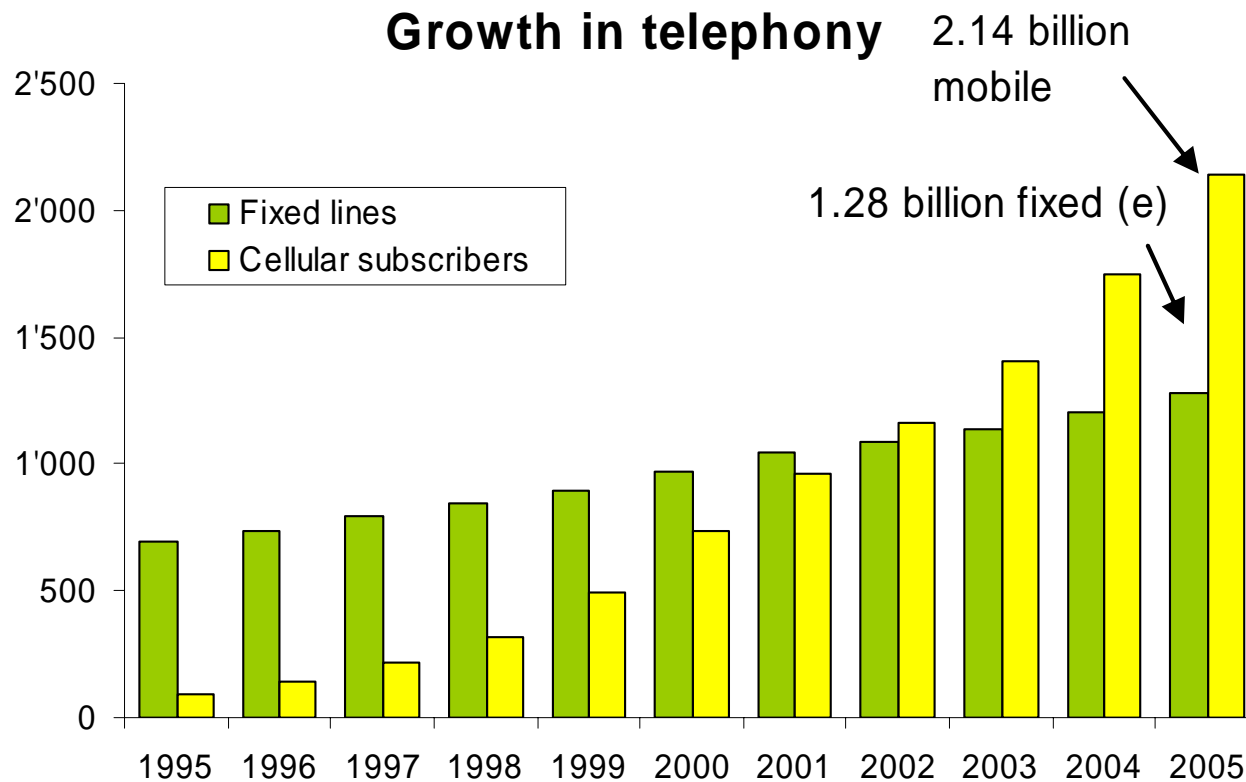


# 2. Declines in prices, 2003-2005

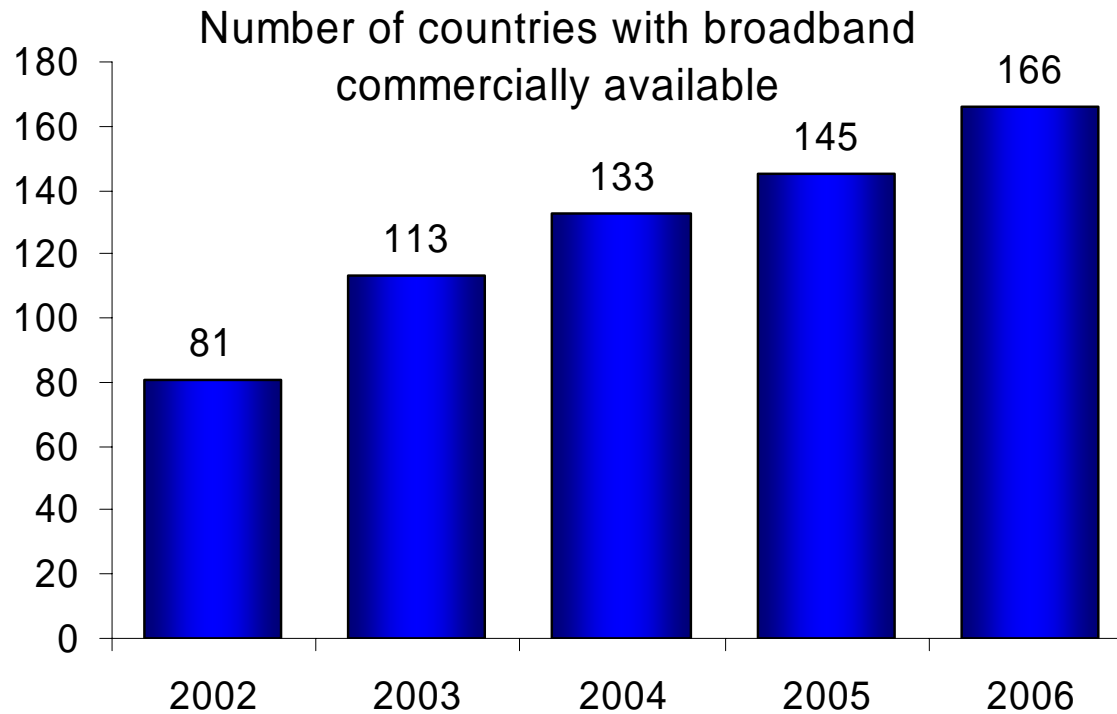


Source: ITU World Information Society Report

# 3. Growth in infrastructure: telephony



# 4. New and advanced technologies

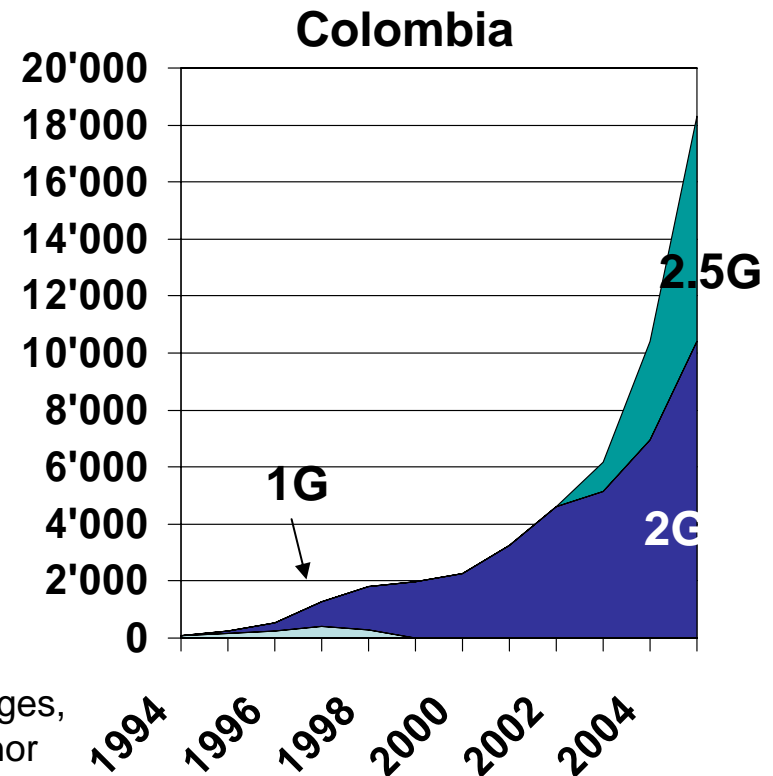
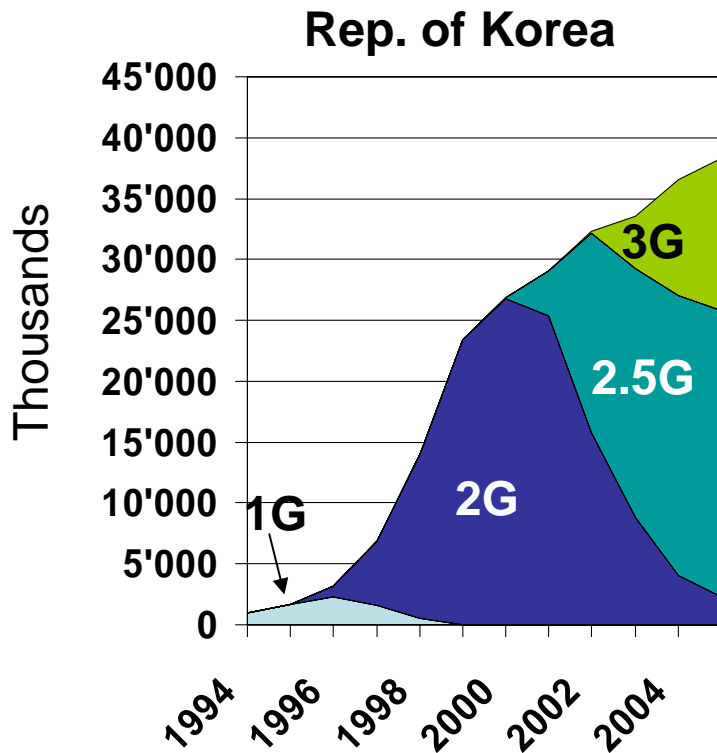


Source: ITU World Information Society Report.



***Strong progress towards  
a rich & inclusive Information Society,  
in line with the WSIS goals,  
BUT... what about the digital divide?***

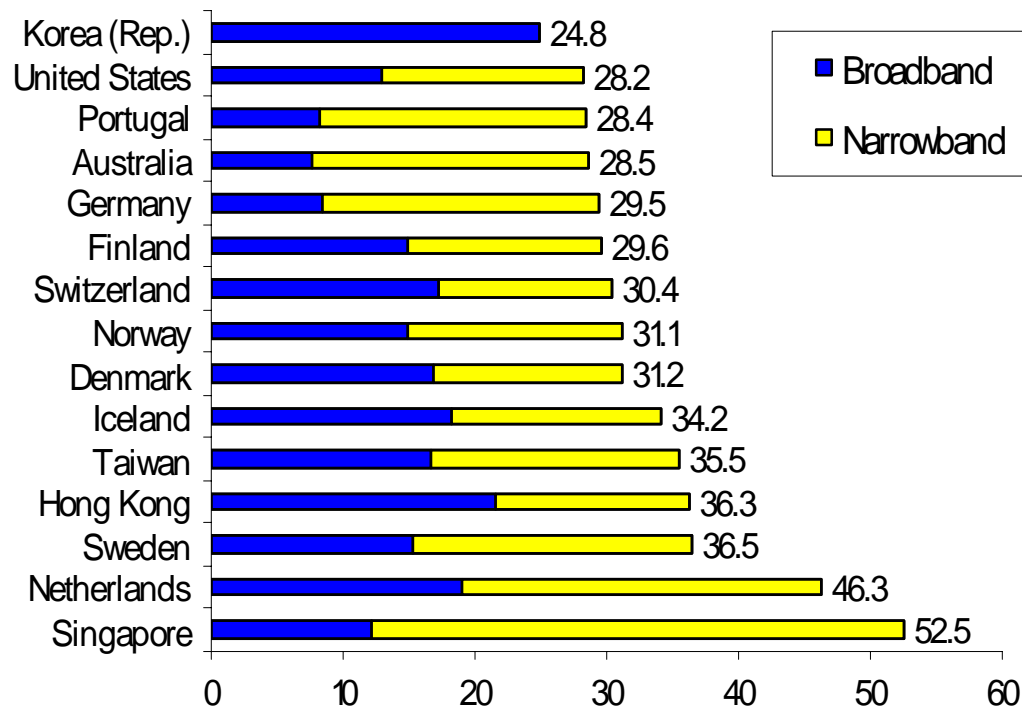
# The digital divide is taking on new dimensions, following different paths...



Source: M. Minges, WISR co-author

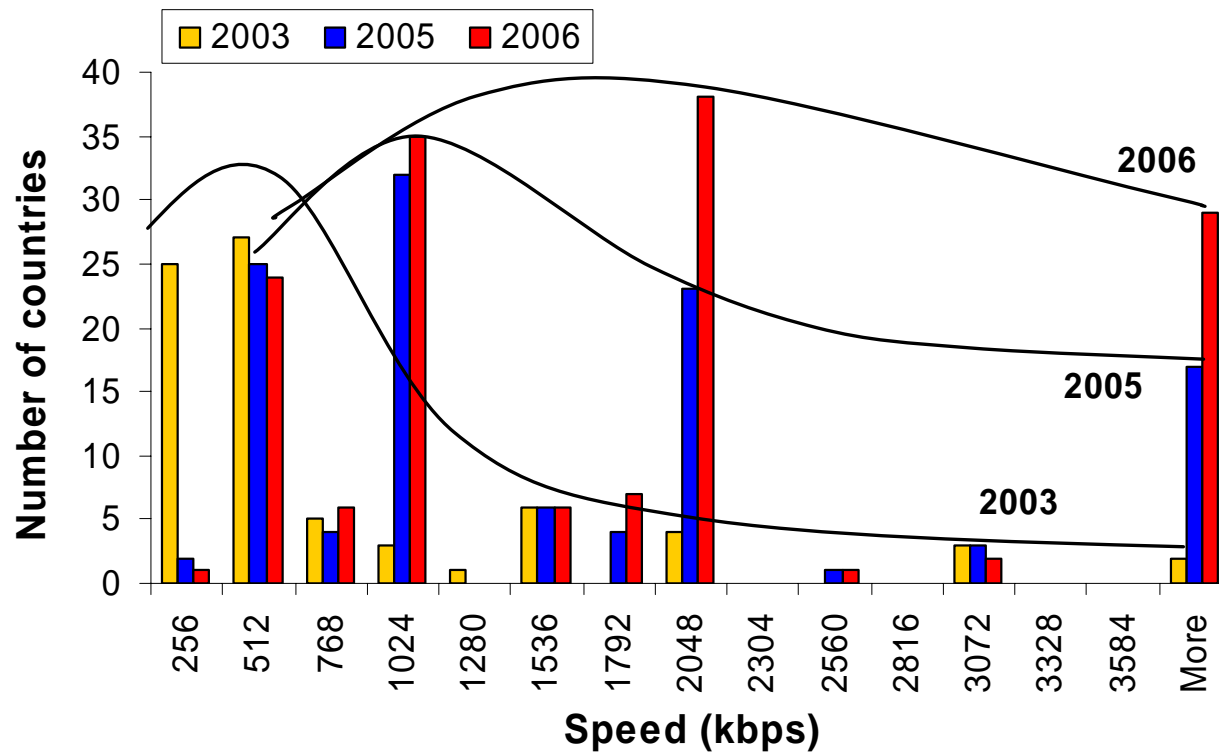
# ...in Internet

Internet & broadband subscribers per 100 capita, top 15, end 2004



# At different speeds...

**Growth in max. broadband speed available**







- ***The DOI measures all these trends:***
  - In response to WSIS
  - Development-oriented
  - Tracks countries' own path & progress towards the Information Society
  - Monitors the digital divide & enriches policy

# World Information Society Report



Thank you  
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