

# Internet Governance: What? How? Who?

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# Five basic points

1. New voices = return to zero
2. ICANN intended as first word, not last word
3. Historic pitfalls and core principles
4. Framework for Net governance: below / above
5. Internet akin to global financial architecture.

# 1. New voices = return to zero

As more voices rightly take a role, policy evolution stalls

## 2. ICANN intended as first word, not last word

Forum for dialogue, and structure open to reform

### 3. Historic pitfalls and core principles

Pitfalls: Too closed, too rushed

Principles: Flexible, inclusive,  
decentralized, power at the edge

# 4. Framework to view Net governance: below / above

Infrastructure – names, numbers, protocols and root servers make network work (traditionally managed by technical community)

Superstructure – usage and content atop the Net (traditionally regulated by governments).

# 5. Considering Internet akin to global financial architecture.

Bretton Woods Agreement = IMF, WB, OECD

Central banks vs. currency traders

Reality to be lived with, not problem to be solved

# Conclusion

Where Schrödinger meets Einstein:  
What you see depends on where you stand.  
*(A feeble call for empathy from all sides)*

**Thank you.**

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