Proposal on Easy and NO Hierarchical Internet Address: NLIA

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Native Language Internet Address

What is the most easy to people!
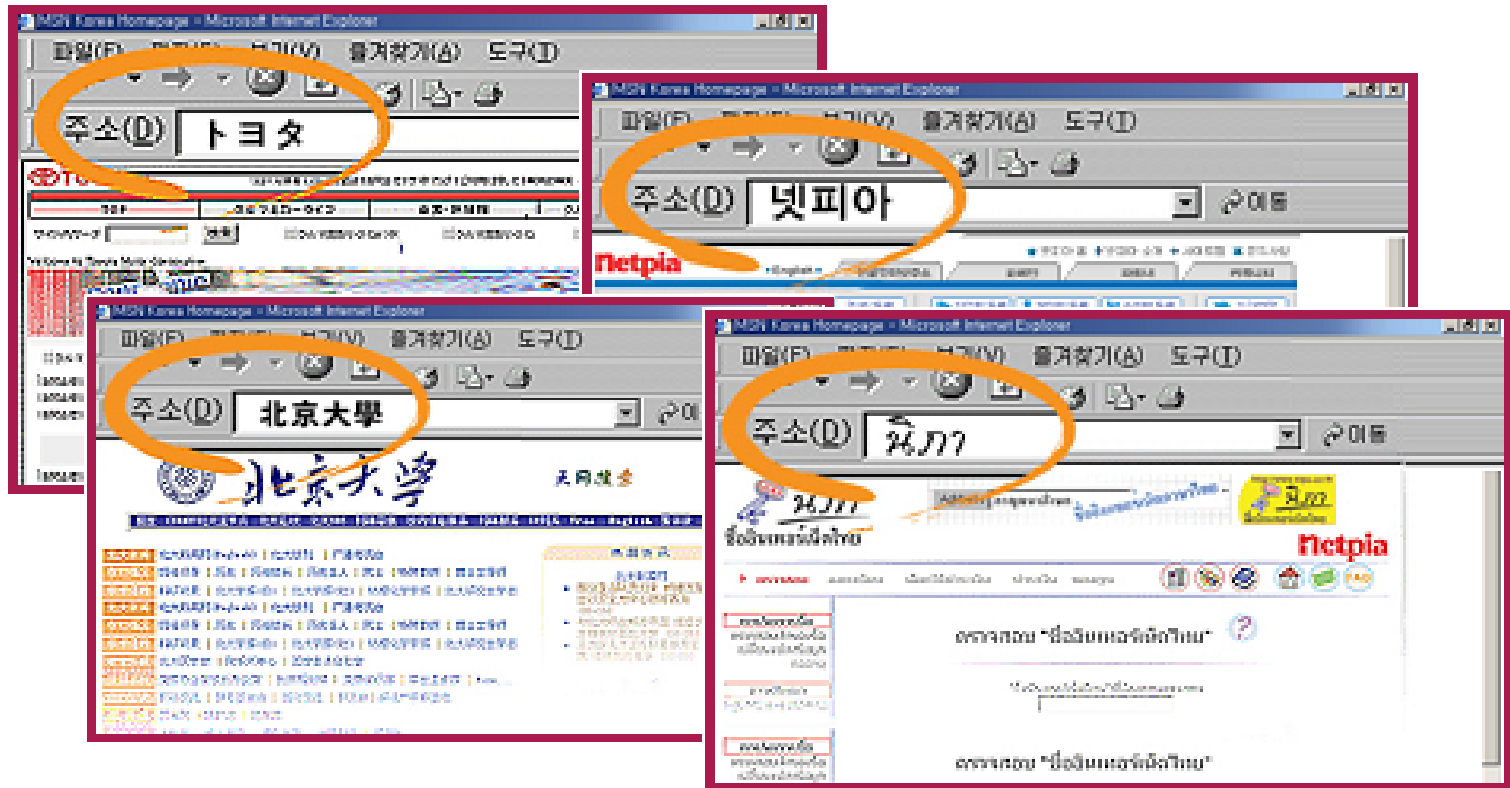
**Your REAL Name Internet Address
in Your NATIVE Language**

: Native Language Internet Address

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Why EASY Internet Address ?

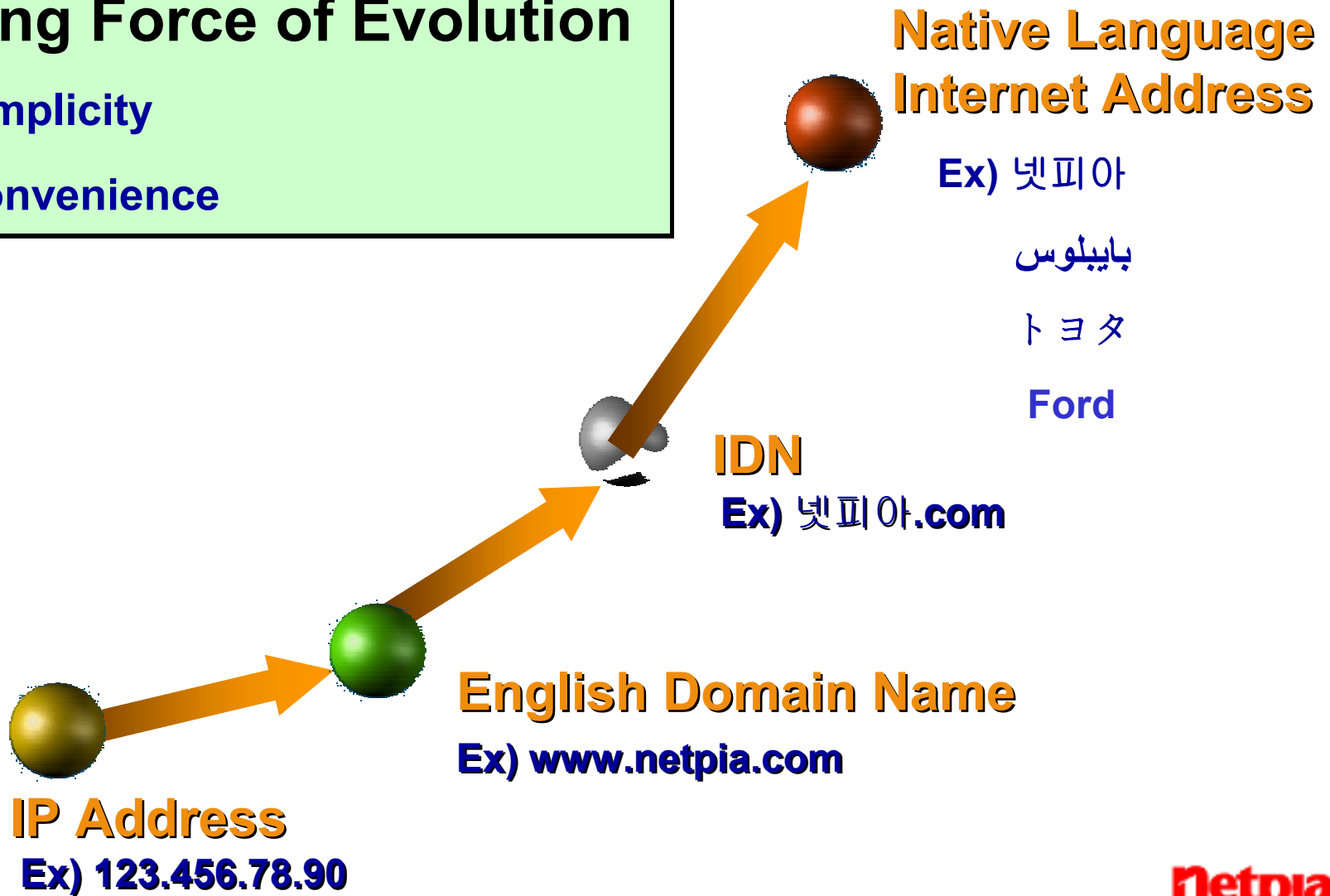**Internet Address is Gateway to the Cyberworld.**
Easy Gateway gather more people to Internet so that it will greatly vitalizes E-commerce & E-government world-wide.

	Era of IP Address	Era of English Domain Name	Era of NLIA
E-commerce Impact	nowhere	Mostly in English Speaking Countries	Unleash E-commerce Worldwide
E-government Impact	nowhere	Mostly in English Speaking Countries	Vitalizes E-GOV Worldwide
Info. Divide Impact	nowhere	Mostly in English Speaking Countries	Help resolve inter-nation 'Digital Divide'

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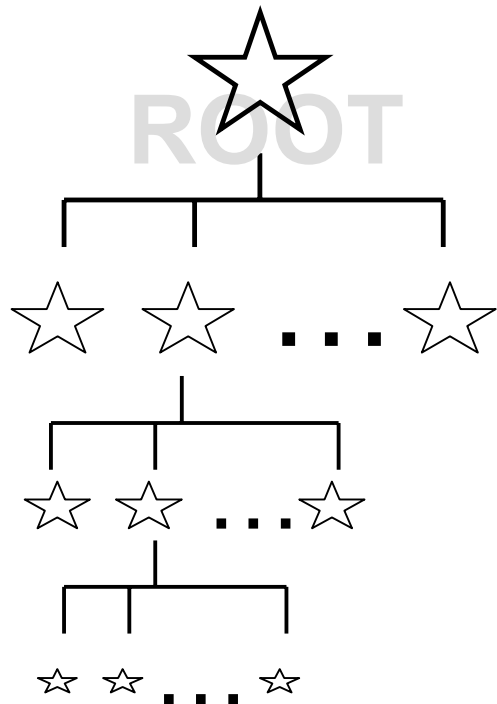# Progress toward Easy Address

Driving Force of Evolution

1. **Simplicity**

2. **Convenience**

Native Language Internet Address

Ex) 넷피아

بايبلوس

トヨタ

Ford

IDN
Ex) 넷피아.com

English Domain Name
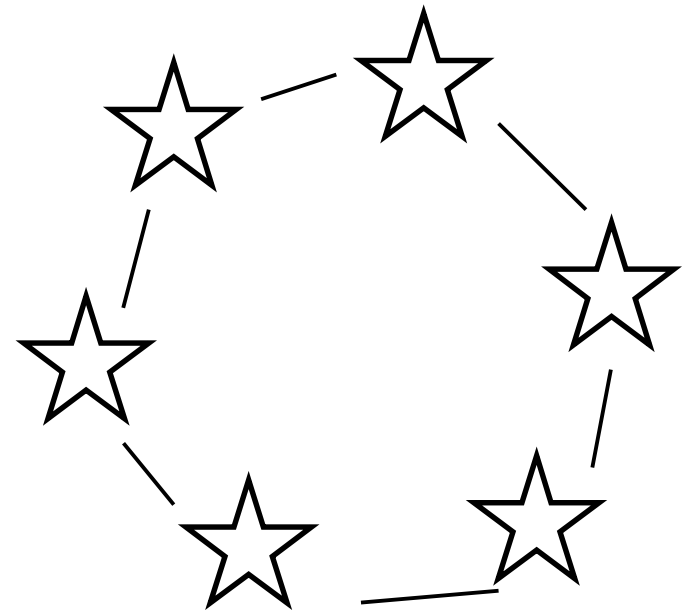Ex) www.netpia.com

IP Address
Ex) 123.456.78.90

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Structures we have seen …

Domain Name Structure

Telephone Networks Structure

We do have choices …

Which one is preferable ?

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Why NO Hierarchical Structure?

1. Peer-to-Peer structure appears to better respect sovereign.
  Peer-to-peer more likely to be be Hand-in-Hand.

2. Seems to be better for Failure Localization

3. It is feasible.

- **Structure is a policy matter rather than a technology matter.**

- **Peer-to-peer structure is not what is impossible.**

- **We all have seen it in LEGACY telephone networks.**

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Proposal

Let's make Easy and Non-hierarchical Internet Address as one of discussion topics and let's go forward to inter-national standard.

It doesn't mean to abolish Domain Name

just like Domain Name did not get rid of IP Address. Those each is not only catering to different needs respectively, but also is different layer of process.

Native Language Internet Address will incorporate multilingualism and diversity into human goodness.

Native Language Internet Address

Equal Digital Opportunity & Accessibility

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