

# CT-SPAM

**Brazilian Internet Steering  
Committee**

## Problem definition:

In the past few years there has been an increasing amount of spam in the Internet, and the attacks against Internet users have also increased. These attacks usually have the purpose of abusing the end users' machines in order to send unsolicited email and also messages related to Internet fraud (phishing/scam).

# Objectives:

- To recommend technical procedures to fight spam
- To provide information about spam to the different players
- To recommend a code of practice for business, users and network administrators
- To recommend proposals for new laws to the legislative branch
- To promote international articulation about the spam issue.

# Members:

Henrique Faulhaber (Coordinator)

Antenor Cesar Vanderlei Corrêa

Antonio Alberto Tavares

Carlos Alberto Afonso

Cássio Jordão Motta Vecchiatti

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Ercio Alberto Zilli

Klaus Steding-Jessen

Luci Pirmez

Marcelo Fernandes Costa

Miguel Teixeira de Carvalho

Rubens Kühl Jr.

## Background:

- CT Spam created on 20 December 2004
- Start-up meeting on 14 January 2005
- Internal seminar on 30 March 2005
- Meeting on 28 April 2005 for work assignment
- Meeting on 21 June 2005 with Telecommunication Companies and ISPs in order to discuss the document “Technologies and Policies to Fight Spam”

# Background:

Internal seminar on 30 May 2005

- Opening and discussion of the agenda for the day
- Presentation of Omar Kaminski and Amaro Silva Neto about legal aspects related to spam
- Group discussion about the speech
- Presentation of Rubens Kühl Jr about spam technical aspects
- Presentation of Cristine Hoepers and Klaus Steding-Jessen about spam security aspects
- Group discussion – Future work – Closing remarks

# Technologies and Policies to Fight Spam:

- Proposal of the CGI.br CT on Spam

## Preliminary Version

- Cristine Hoepers and Klaus Steding-Jessen, Computer Emergency Response Team Brazil – CERT.br and
- Rubens Kühl Jr. , University of São Paulo

# CT SPAM Actions

- Promote meetings with telecommunication companies and ISPs
- Development of an Anti-SPAM site
- International articulation (OECD / WSIS )
- Public events to stimulate the involvement of the different players



# CT-SPAM Website

- Objective:

Through a partnership with several players, to develop an anti-spam website and a document with best practices and procedures

- The website and the document shall be targeted to different audiences
- The content shall be adapted for these different audiences in order to be easily understood
- The Australian Communications Authority website will be used as a reference

# CT-SPAM Website

Intended audiences:

- Consumers / Internet users
- Businesses
- Telecommunication Companies
- Internet Service Providers
- Direct Marketing
- Governmental Entities
- Media

# Meeting with Telecommunication Companies and ISPs

Agenda of the Meeting held on 21 June 2005:

- Introduction of CT SPAM
- Presentation of the document Technologies and Policies to Fight Spam
- Presentations of Telcos and ISPs' representatives
- Discussion of the document
- Definition of the next steps
- Conclusions

# International Articulation:

- Meeting of the OECD Spam Task-Force on May 27th
- Meeting of WSIS Anti-Spam – May 28th



# The Future:

- Communication Sub-group – Website Development
- GTER Event on 05 July 2005
- International articulation (WSIS / OECD)
- Rio Info symposium – 24 August 2005
- Goals: To report progress
- To articulate with the business, technology, direct marketing and legislative areas.