

World Telecommunication Policy Forum
Lisbon, Portugal, April 22, 2009

Serbian Telecommunication Policy

Jelena Surculija
Assistant Minister for International Cooperation
Ministry of Telecommunications and Information Society



Government of the Republic Serbia
Ministry for Telecommunications and Information Society

Ministry of Telecommunications and Information Society of the Republic of Serbia

- ◆ Recognizes the indisputable value of ICT for economic and social development and its potential impact in all sectors, from education and health care, to the financial sector, government, as well as strengthening of good governance
- ◆ Drafts the Law on Electronic Communications in line with EU regulatory framework (2002)
- ◆ The new regulatory framework will boost the ongoing liberalization of the telecommunications market, the main prerequisites of the country's development, as well as of attracting foreign investments



An Era Of Convergence

- ◆ The appearance of new players bringing new business models will accelerate the convergence in the ICT industry
- ◆ MTIS strongly supports ITU-T Rec. Q.1761, 3.1 defining ‘convergence’ as the coordinated evolution of formerly discreet networks towards uniformity in support of services and applications
- ◆ MTIS strongly supports and encourages both industry and the regulator to offer and regulate “all in one ” networks and services
- ◆ RATEL has recently adopted several bylaws that are enabling operators to launch converged services to the wider public



Next Generation Networks (NGN)

- ◆ NGN have the potential to enable all countries to participate more actively in the global economy
- ◆ Through the participation in EU FP7 program, the Republic of Serbia is supporting further development of research and development in New Generation Networks
- ◆ Although the financial crisis may delay investments in developing NGN, it has also led to a widespread reaffirmation of the importance of building advanced telecommunication infrastructure as part of an economic motivation package



Cybersecurity

- ◆ In November 2008 ITU has launched a global *Child online Protection Initiative* aiming to identify and protect children from key risks and vulnerabilities in cyberspace.
- ◆ On February 10, 2009, MTIS organized a conference to mark *Safer Internet Day* and launched a year-round Child Online Safety campaign in the Republic of Serbia, raising awareness through media, in schools and youth oriented organisations
- ◆ As a part of the campaign MTIS presented the translated version of the video “Wo ist Klaus?” which was broadcasted on several television stations in Serbia.



Cybersecurity

- ◆ Building confidence and security in the use of information and communication technologies represents the fundamental objective .
- ◆ Research conducted in the EU showed that 90% of teenagers and minors use Internet, 60% of them are active in chatrooms, while 3 out of 4 children is willing to share their personal datas in exchange for certain products or services (e.g. participating in online video games)
- ◆ The Ministry of Telecommunications and Information Society will bring into line its activities with other institutions, primarily ITU and European Commission

The Economic Crisis

- ◆ Markets across the globe have become increasingly unstable, however this can not frighten us and prevent ICT sector development
- ◆ Europe is the world leader for mobile telephone services: with a subscription rate of 119% of the population in 2008 (ie 7 points more than in 2007), the EU lies far ahead of the USA (87%) and Japan (84%) concluded the progress report on the single telecommunications market.
- ◆ In spite of the economic crisis the European telecommunications sector (that generates 3% of the EU's GDP) continued to grow in 2008.

The Economic Crisis

- ◆ The development of ICT can power the economic recovery of other sectors. What gives the economic immunity to the ICT sector?
- ◆ Internet as a mainstream feature is a significant part of everyday lifestyle and telecommunications represent utility and not a luxury for people across the world
- ◆ Many communication technologies (including mobile telephony and broadband) still offer huge growth potential, which can boost economic growth and increase economic productivity and efficiency in other sectors

The Economic Crisis

- ◆ ICT industry must continue to invest in infrastructure and the roll out of cost-effective services, such as Next Generation Networks
- ◆ In 2008, the EU's telecoms sector continued to grow, at 1.3% in real terms, which compares to a 1% real increase in GDP for the economy overall. The average European consumer of electronic communications services was better off in 2008 than the year before.
- ◆ “Telekom Srbija” as a publicly owned enterprise has achieved in 2008. the highest increase of income of more than a billion Euros
- ◆ Telenor experienced the increase of income for 7% in 2008. comparing to the same period of 2007.
- ◆ VIP, member of Mobikom Austria Group, as a private mobile operator that entered the Serbian market in 2006. recently announced that they reached more than a million active subscribers

**ITU Regional Ministerial Conference
on Switchover from Analogue to Digital
Broadcasting of Television
Programmes in Central and Eastern
Europe**



ITU Regional Ministerial Conference on Switchover from Analogue to Digital Broadcasting of Television Programmes in South-East Europe

- ◆ **Organized by** ITU and the Ministry of Telecommunications and Information Society of the Republic of Serbia
- ◆ held at the **National Assembly House in Belgrade**
- ◆ From **27th April to 29th April 2009**
- ◆ The opening ceremony of the Conference on Monday, April 27, will be followed by meeting of Ministers, **chaired by H.E. Secretary-General Dr Hamadoun Touré and H.E. Minister Jasna Matić**



Draft Agenda of the Conference

Monday, 27 April 2009		Tuesday, 28 April 2009	
08.30 – 09.00	Registration	09.00 – 10.00	Session 3: (Chaired by Mr. Kantchev) - Country case studies (Bulgaria, Croatia, Slovenia, Macedonia)
09.00 – 09.30	Formal Opening - welcoming addresses: H.E. Mr Jasna Matic, Minister of Telecommunications and Information Society, Republic of Serbia H.E. Dr Hamadoun Touré, International Telecommunication Union (ITU) Secretary-General	10.00 – 10.30	Coffee – break
09.30 – 11.00	Ministerial Round Table discussion on the: Background Paper for the ITU Ministerial Round Table on Switchover from Analogue to Digital Broadcasting of Radio and Television Programmes in Central and Eastern Europe	10.30 – 12.00	Session 4: (Chaired by Serbian Ministry) - Country case studies (Romania, Bosnia and Herzegovina) - Presentation of the ITU case studies (Bulgaria, Croatia, Slovenia, Macedonia)
11.00 – 11.30	Coffee - break	12.00 – 13.30	Lunch
11.30 – 12.00	Summary of the Ministerial Round Table discussion	13.30 – 15.00	Session 5: (Chaired by BR) - Frequency questions - SFN and/or MFN - Digital dividend
12.00 – 13.30	Lunch	15.00 – 15.30	Coffee - break
13.30 – 14.30	Session 1: (Chaired by Serbian Ministry) - Keynote address (ITU) - Challenges on the ITU for the switchover process (BR, BDT)	15.30 – 16.30	Session 6: (Chaired by BR) - SD and/or HD - Mobile or fixed digital terrestrial TV
14.30 – 15.00	Coffee - break	16.30 – 17.00	Summary of the second day by Chairperson
15.00 – 16.30	Session 2: (Chaired by Mr. Peter Ván) - Country case studies (Serbia, Montenegro, Hungary) - Presentation of the ITU case studies (Serbia, Poland, Hungary, Germany)	19.00	Cocktail reception
16.30 – 17.00	Summary of the first day by Chairperson	Wednesday, 29 April 2009	
		10.00 - 12.00	Round table: (Chaired by Serbian Ministry) Harmonization of spectrum, economic and regulatory issues concerning analog Switch-off in South -East Europe
		12.00 – 12.30	Coffee - break
		12.30 – 13.30	Closing remarks by: ITU representative Boris Barjaktarović, State Secretary at the Ministry of Telecommunications and Information Society, Republic of Serbia

Thank You for Your Attention



Government of the Republic of Serbia
Ministry of Telecommunications and Information Society

Contact Information:

Address:
22 Nemanjina St.
Belgrade, 11000
Serbia

Tel: +381 11 2020 057

Fax: +381 11 2020 059

e-mail: jelena.surculija@mtid.gov.rs