



Norwegian National
Programme for Personal Connected Health & Care
mHealth, Telecare & Telehealth

Can YouTube and Twitter inform health policy?

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Population centric eHealth

The Norwegian directorate of Health



Helsedirektoratet



Context

Norwegian National Programme for Personal Connected Health



Safety and smart houses

Care from a distance

Early dementia

Chronic care

Standardization
Reference architecture
Quality guidelines
Scale up projects

Be Healthy Be Mobile

NCDs



Communication needs

Announcements

Hearings

Feedback

f Arena#Samveis

 **Helge T. Blindheim**
Rediger profil

- Nyhetsoppdatering
- Meldinger 4
- Arrangementer 4
- Bilder
- Mitt Eidsvoll
- Baluba-klanen 3
- Eidsvoll Høyre 201... 12
- Nettredaktører i Høyre 1

SIDER

YouTube

197 abonnenter 3 949 avspillinger Videobehandler



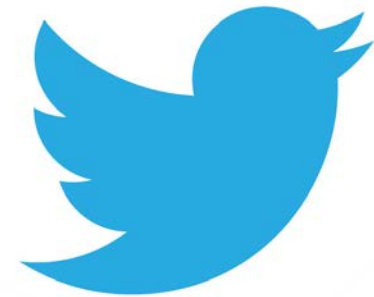
Samveis - Nasjonalt velferdsteknologiprogram

Hjem Videoer Spillelister Kanaler Diskusjon Info

Del det du har på hjertet!

All aktivitet

 **2015 03 15 Status Samveis - Lasse Frantzen - Programleder**
For 2 mnd siden · sett 224 ganger
Mars-status fra Samveis - De nasjonale velferdsteknologiprogrammet.



#mHelse2015



How do we use social media?



Frequent updates, links, tips,
communities



Presentations, webinars,
feedback invites



Dicussion tool during webinars



Experiences



Easy to use, easy to follow



Resource intensive but rewarding



Functional and diciplining



Thank you

