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**Please note that this is a submission for the Fourth Physical meeting of the WSIS +10 MPP to be held on 14-17 April 2014.**

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Note: This document is the **result of the first reading of the document number V1.1/C/ALC10** and reflects the changes and comments received at the third physical meeting of the WSIS+10 MPP. This document is available at: <http://www.itu.int/wsis/review/mpp/pages/consolidated-texts.html>

This document has been developed keeping in mind the [Principles](http://www.itu.int/wsis/review/mpp/pages/consolidated-texts.html).

Please note that the Geneva Declaration and the Geneva Plan of Action still remain valid until further decisions by the General Assembly.

Draft WSIS+10 Vision for WSIS Beyond 2015

С10. Ethical Dimensions of the Information Society

**1. Vision**

We envision inclusive Knowledge Societies, in which all stakeholders are well informed of ethical challenges and have adequate tools to support them in their decision making process; they regularly seek opportunities to engage and share their experiences among themselves.

* **Alt** we envision an inclusive Information Society, in which all stakeholders are informed of ethical challenges and policy makers have adequate tools to support them in their decision making process, through open and inclusive spaces of information sharing, dialogue and consultations

**[New para] Brazil, Government:** We reinforce our common understanding that the ethical dimension of the Information Society is a key aspect of future development and deployment of ICTs, which should carry in its design the respect for individual rights and well-being, the overall social and economic development of societies and peaceful cooperation among nations.

**2. Pillars**

1. Give consideration to the ethical principles that bear on technological and social issues in information and knowledge societies and underlie specific regulatory frameworks, whether or not such principles are enshrined in existing normative instruments or codes of conduct.
2. Strengthen regional and national capacity, particularly in developing countries to analyse, discuss and respond to the ethical challenges of the information society.
3. Promote international, multistakeholder and interdisciplinary reflection and debate on the ethical challenges of emerging technologies and the information and knowledge societies. Such reflection and debate should have a multi-tiered dimension that connects to policy and advisory bodies, with particular attention to participation of developing countries and sensitivity to their needs.
4. Support research into current and emerging areas with a view to informing debate and decision making.
5. Raise awareness of the ethical implications of the information and knowledge societies, through formal and non-formal modes such as media and information literacy programmes and life-long education initiatives so as to empower and equip all citizens with the skills and competence to participate actively and knowledgeably in the information society. Specific attention should be given to the needs of vulnerable groups. Affirm that **global guidelines or principles for online code of ethics** must be rooted in international human rights frameworks, such as the Universal Declaration of Human Rights, which protects the right to freedom of expression and association, among other rights.

**3. Targets**

1. Strengthen capacity of policy-makers to analyse, discuss, respond and also communicate with stakeholders about the ethical challenges of the Internet
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Capacity building efforts conducted on the basis of analyses and assessments of the needs of policy-makers.

Research outputs provided in condensed formats, analysis frameworks and other resources to support decision-making developed.

1. **Examine the ethical principles** **that** impact technological and social issues in the information society and **underlie specific regulatory frameworks**, whether or not such principles are enshrined in existing normative instruments or codes of conduct.
2. Stakeholder awareness and capacity to address ethical dimensions strengthened

Formal and non-formal media and information literacy as well as life-long education programmes developed.

**Annex: Zero Draft Stakeholder Contributions**

1. **Protect privacy, personal data and human rights** in the digital environment.
2. **Promote user education and user awareness** to advance protection of human rights on-line and **engage private sector** in this **effort through corporate social responsibility programmes**.
3. The debate on the ethical challenges of emerging technologies and the information society is **increasingly international, inter-disciplinary and displays a multi-tiered character that implicates policy and advisory bodies.**
4. Support for **enhancing the participation of developing countries** in the debate on the ethical dimensions of the information society, **responding to their specific needs** and providing **support for research** as well as **capacity building** is needed.
5. **Emerging areas of inquiry include:** examining the interface between information technologies, social transformation and governance; the relation between human rights and ethical principles for the information society; the challenges of inter- culturality and traditions in information ethics; the possible tensions between issues of privacy and security; issues of free access to public and governmental information; and the fundamental question of personal and collective identities in a digital world.
6. Additional concerted efforts to **enhance the safety of children online** are required.
7. The important role of **ethics** and related initiatives **as a component of Internet-based business activities** must be emphasized and pursued
8. Ensure equitable participation by all stakeholders and **build national and regional capacity to identify, analyze and address the ethical challenges** of the information society.
9. **Information literacy is essential for empowering users** to make informed choices as well as for enabling them to exercise and protect their human rights. Information literacy should be promoted at all levels.
10. Launch **information literacy programmes** at all levels to empower users to make informed choices, exercise and protect their human rights
11. **Promote principles based on universal values and human right**s that **advocate tolerance, respect, freedom of expression and inclusion** as the basis for guiding actions and behavior across all platforms of the information society
12. **Information literacy must** go beyond technical competence and skills and seek to **inculcate moral and ethical behavior and attitudes amongst users**.
13. There is expanded recognition that the **Internet and ICTs can be key enablers for Human Rights**.
14. Efforts aimed at **strengthening the role of ICT and social media** as an enabler of **citizen-participation in policy and deci**s**ion-making at the local; regional and glo**bal level, should be strengthened.
15. **Develop ethical guidelines** through inclusive processes based on human rights and universal values.
16. ProaActive measures to **combat intolerance should be pursued without banning speech or restricting freedom of expression**. Laws must be put in place to deter and punish those who go beyond speaking and en**g**age in acts of discrimination and violence.
17. UNESCO and its Information for All Program (IFAP) efforts are **establishing criteria** for assessing ways of enhancing discussion, building capacity for decision-making at national and regional levels, and **conducting research to measuring developments in the field of information ethics.**
18. **Promote** the **exercise of freedoms** **of expression, association**, and **assembly on-line** as well as active measures to enhance dialogue**, support conflict resolution, tolerance and inclusion**.-

**B) What are areas that have not been adequately captured by the framework of the existing 11 WSIS Action Lines and would need to be addressed beyond 2015? Please specify the Action Line you are providing an input for.**

1. Build and/or strengthen regional and national capacity to analyse, discuss and respond - including through the formulation of policy - to the ethical challenges of the information society. Advantage could be taken of intergovernmental initiatives in this area such as those led by UNESCO.
2. Support **equitable participation** of all stakeholders.
3. **Reaffirm freedom of expression** as a fundamental right and as the basis for reflection on its responsible use in the context of broader consideration of freedom of access to information, particularly public and governmental and of the right to communication in a framework of cultural sensitivity, tolerance and dialogue;
4. Formal and non-formal education initiatives including life-long learning must address the ethical implications of the information society.
5. **Equip all citizens** – especially youth - with the skills and competence **to participate** actively and knowledgeably in the information society.
6. Pedagogical material and **training programmes that address new modes of global citizenship and info-ethic and info-civic paradigms must be developed taking into consideration the cultural and traditional aspect**. This material should address the roles of digital media and virtual political spaces. This training should not be limited to e-learning.
7. Analyze gaps and lags that hamper policy in the face of the ethical challenges of the information society.
8. Support policy-makers and stakeholders to **move in synchrony with technological advances** rather than reacting after the fact.
9. **Devote specific resources** to address user education and awareness with regard to the online code of ethics and its measurements.
10. **Establish and promote standards** for on-line corporate social responsibility
11. **Promote** the development of regional and international **frameworks for ethics** of information society. These should address cooperation, responding to abusive uses of the Internet, ownership and ethical use of data, the development of related training. Guidance is also needed in developing approaches to address such challenges as the balance between freedom of expression and moral harm, and privacy and security;
12. **Conduct research to understand the drivers** of social change and ethical behavior amongst individual and groups on-line.
13. **Recognize the right to disconnect** and its implications.
14. **Promote on-line participation and inclusion** of women, youth, indigenous peoples, persons with disabilities and other potentially marginalized stakeholders.
15. Promote access to government, development-oriented information content supporting the use of local languages, fostering the development of forums where citizens can access public information and other local content.
16. Promote the rights to communication and relevant information literacy training as a main pillar for realizing human rights in the emerging Information Society through relevant national strategies and legislation.
17. To date the question of the professionalism of the ICT workforce has not been considered. ICT professionalism means operating at a higher standard of ICT practice than that which may be in place today. The interdependence of nations in the use and provision of the internet and ICTs and the pervasiveness of the Information Society makes it essential that ethical and professional practice is the norm around the world for economic, social and practical reasons not to mention that there is a significant capacity to damage citizens' quality of life when things do go wrong with ICT. The creation of a professional workforce that has a demonstrated commitment to ongoing continuing professional development, a code of ethics and professional conduct and which recognise their responsibility to the society which they serve and which holds them accountable, is a necessary part of addressing global ethics in this Action Line.
18. Taking steps to promote respect for peace and uphold of the fundamental values ​​of freedom, equality, solidarity, tolerance, shared responsibility, and respect for nature.
19. All stakeholders should increase their awareness of the ethical dimension of their use of ICTs
20. Promoting the common good, protecting privacy and personal data and taking preventive measures and appropriate actions (as set out in the law), against abusive uses of ICTs, such as illegal behavior and other acts motivated by racism, racial discrimination, xenophobia and related intolerance, hatred, violence, and all forms of child abuse, including pedophilia and child pornography, **terrorism**, and the trafficking and exploitation of human beings.