



Egypt's Education Initiative

- Sharm El Sheikh, May 2006, H.E. First Lady of Egypt Launched the Egyptian Education Initiative
- Cairo, November 2006, 1st Executive Board meeting, 1st EEI update meeting
- Cairo, November 2007, 2nd Executive Board meeting, 2nd EEI update meeting
- Sharm El Sheikh, May 2008, EEl 2nd Anniversary
- Dead Sea, May 2009, EEI 3rd Anniversary







"To feed young minds, transmit ethical values, encourage and reward creativity and allow their energies to find expression in a multitude of ways...

This is the function of education...

This is our promise to the new generation."

H.E. Mrs Suzanne Mubarak

Pariners

World Economic Forum GOE: MOE, MOHE, MCIT



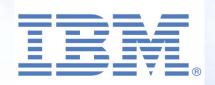






















Local Partners ...

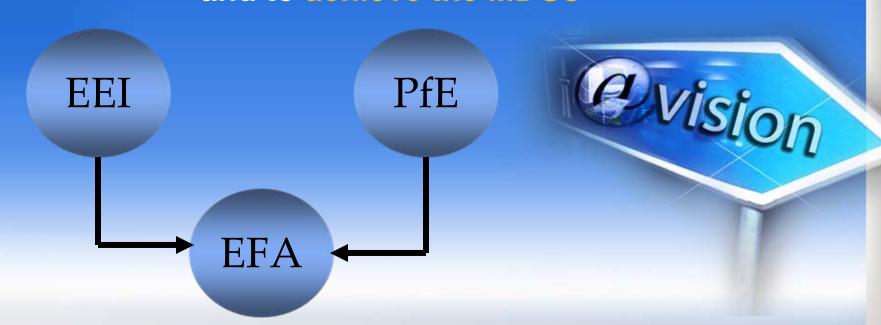
35 Local Companies



- Internet Service Providers
- Infrastructure (Hardware & Networking): 9 Companies
- Training and Capacity Development : 10 Companies
- Hosting & Applications Development : 4 Companies
- Content Providers : 5 Companies
- School Management System : 1 Company

EEI Mission

The Egyptian Education Initiative is a publicprivate partnership that aims to improve education in Egypt through effective use of Information & Communication Technology (ICT) and to achieve the MDGs



EEI Objectives

- Increase Egypt's competitiveness, increase job opportunities for its citizens by investing in human resources development.
- Create a future generation armed with knowledge and skills Information Communication Technologies (ICT).
- Develop a new model for learning that inspires continuous improvement through lifelong learning.
- Promote and market the concept of e-Leaning technologies
- Establish a sustainable & replicable model to reach end beneficiaries

EEI Tracks

EEI covers almost all the stages in the Egyptian Education System through the first 3 tracks:

- Track 1: Pre-University
- Track 2: Higher Education
- Track 3: Lifelong learning

A byproduct of the initiative is the support for the e-Learning Industry i.e. the 4th track.

Track 4: e-Learning Industry

EEI Scale (2005-2009)

	2000	6000	65000		160000	8200	000	
I	Preparatory Schools	Education Leaders	Teachers		Parents	stuc	dents	
	17 4500 Universities Administ				000	1000		
					ofessors	Stude	nts	
	1000	2000	500		000	300		
	IT-Clubs Instructors		ors	SMEs		E-Lear Profession		

Scope

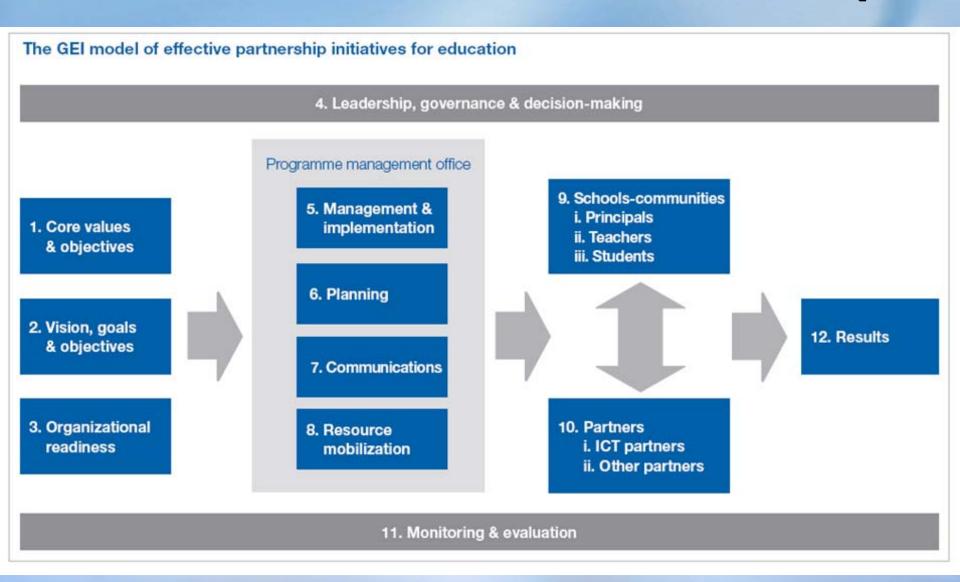
- Infrastructure
- Training all stakeholders
- Availing relevant content
- Piloting new learning products
- Introducing new deployment processes
- Monitoring and evaluation
- Sustainability



Keys to Success

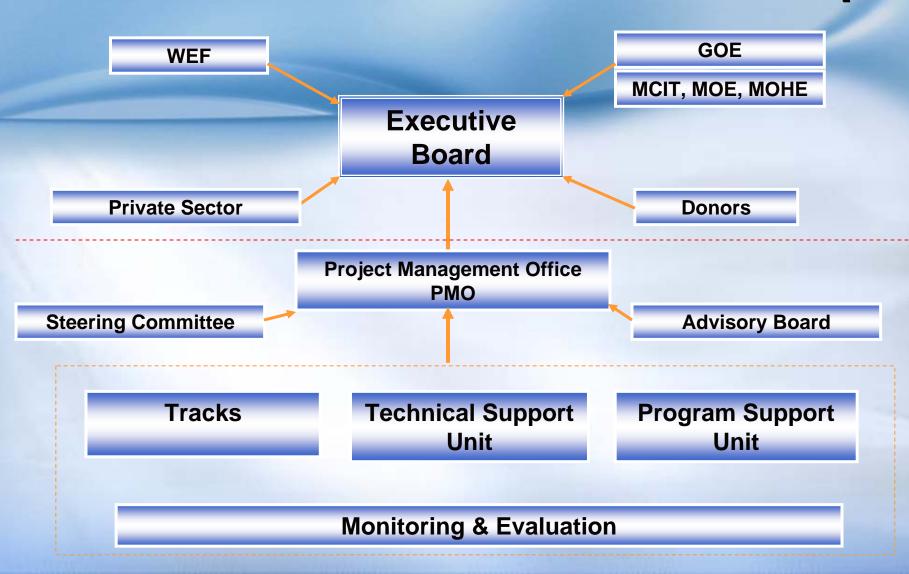


Effective Public Private Partnership



Prepared by Tom Cassidy (Harvard University) with contributions by Shahram Paksima

Effective Public Private Partnership



Cost Effective Infrastructure to meet developing countries challenges

Scalable Sustainable Replicable



Mobile IT-clubs in rural areas



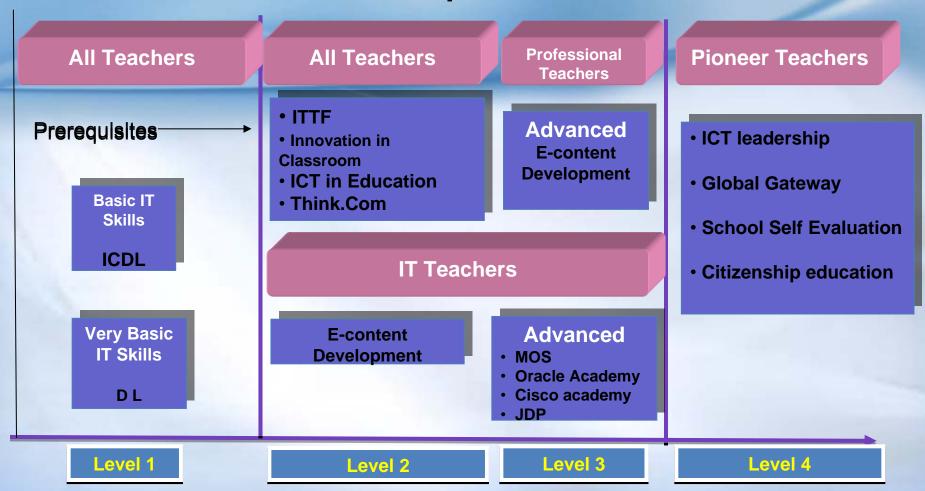
Lab-Based Model



Class-Based Model

ereblodekiste notitiebube berewogne

1. Specialized Training Programs to meet International & National ICT Competencies Standards



Integrating ICT in the educational process to support critical thinking skills, problems solving, active learning, and engaged students

Empowered Education Stakeholders 2. Delivery Mechanisms facing volume challenges (1.2 Million Teachers)

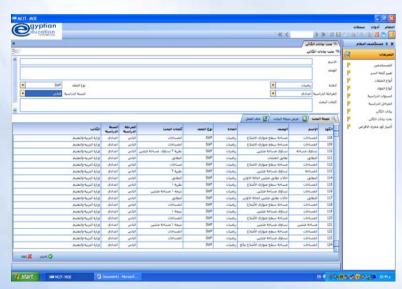
Objective: Define a Training delivery framework that is scalable, cost effective and assuring the quality of the training process.

- Centralized approach (governorate-based or MoE based) vs. Decentralized approach (school-based)
- Online Training vs. Face-to-Face Training (Online Teach to the Future)

Availing Learning Resources

Objectives:

- Promote Instructors to develop their own e-content
- Develop tools that meet connectivity challenges
- •Encourage collaboration between peer teachers
- Develop library of learning objects and learning resources



Offline CALD
Computer Aided Lessons Design



Egypt S&T Portal

zeigolondoeT 0.2 deW

Objectives:

- Promote Peer to peer learning
- Encourage communication, participation and creativity
- Engage students in the learning and teaching process

Informal, out-of-school activities can be attractive and inspiring, compared to the more familiar in-school curriculum.

Efficient Management System



EEI a Connected Learning Community

Monitoring & Evaluation

- Developing Monitoring and Evaluation Strategy and Result-Base Framework
- School Baseline study
- Developing ICT-in-Education Indicators
- Capacity Building in Monitoring and Evaluation
- Pre-University Mid Term Evaluation
- E-learning Evaluation Study
- Pre-University Outcome Evaluation

EEI Awards

- Technology in Government Africa TIGA Award 2007
- Cisco Project of the Year Award 2007
- UNESCO King Hamad Bin Isa Al Khalifa Prize for the Use of ICT in Education - 2008

Concluding Note

"The 21st century will need more flexible curricula, smoother transitions, less rigid forms of evaluation and certification, and a pedagogy which meets the needs of all students".

(WB, 2007)

