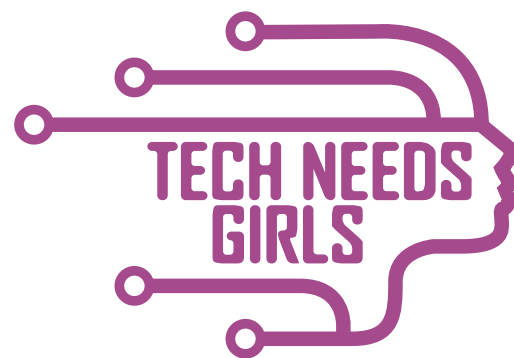


GIRLS IN ICT DAY PROGRAMME

APRIL 26, 2012



**Empowering girls through
ICT – how can we encourage
young women in countries
around the world to
play a greater role in the
technology revolution?**

Type of event: Advocacy +
Media event, including launch of
ITU's new global campaign **Tech
Needs Girls**

Concept: The event comprises
a series of moderated
'conversations' and audience
interaction with outstanding
women who have compelling
stories to tell

Venue: Edgar J. Kaufmann
Conference Facility,
Institute of International
Education, New York City

EVENT SCHEDULE

09:30 Welcome coffee

10:00 Opening remarks by moderator

10:05 Welcoming remarks from Dr Hamadoun Touré,
ITU Secretary-General

10:10 *The Global Perspective: a conversation with* **Michelle Bachelet**,
Executive Director, UN Women and **Melanne Vermeer**, United States
Ambassador-at-Large for Global Women's Issues

10:40 *The view from Europe and the US: a conversation with*
Mignon Clyburn, FCC Commissioner, and **Neelie Kroes**, VP European
Commission/Commissioner, Digital Agenda

11:10 *Policy imperatives:* **Jasna Matić**, State Secretary for Digital
Agenda, Serbia on what national governments can do to open up a
world of new opportunities for girls

11:15 *Girls, Gaming and Manga Goddesses: a conversation with*
Emiko Iwasaki, manga creator, WIPO prize winner 2010

11:20 Coffee break

11:30 *Bright New Future?:* Report author **Nidhi Tandon** on measuring
the gaps and spotting the opportunities

**11:35 *Challenges & Opportunities for Industry: a conversation
with*** **Alethea Lodge-Clarke**, Programme Manager, Public Private
Partnerships, Microsoft, **Monique Morrow**, CTO Asia Pacific &
Distinguished Consulting Engineer, Cisco Systems, and **Juliana
Rotich**, Executive Director, Ushahidi

12:15 *Technology as Empowerment: a conversation with*
Joanne O'Riordan on how she uses technology to overcome the
limitations of Total Amelia Syndrome

12:20 Closing remarks by moderator

12:25 Launch of ITU's **Tech Needs Girls** campaign by
Dr Hamadoun Touré

12:30 Lunch. Waiter service gourmet sandwiches,
hot and cold beverages

14:00 Event close

