

ITU Celebrating 40 years of digital TV advancements

40 years of advancements in digital TV broadcasting technology through a special anniversary celebration which will also honour **Russia's Professor Mark Krivocheev, 'the father of digital television'**, who began his pioneering work in the field back in 1972 when chairing an ITU Radiocommunication Sector technical study group:

<http://www.itu.int/wisd/2007/award/laureates/krivocheev.html>

Where: Popov Room, 2nd basement, ITU headquarters, Place des Nations, Geneva, Switzerland

When: Tuesday 30 October, 16:00-17:15 CET

Live public webcast in all six UN languages: Arabic, Chinese, English, French, Spanish and Russian: www.itu.int/ibs/ITU-R/201210sg6/

The event will begin with an overview by Professor Krivocheev (who is still active as Honorary Chairman of [ITU-Study Group 6](#)) of the development of digital TV since its inception, followed by a presentation by Phil Laven, former Director at the European Broadcasting Union and Chairman of industry-led consortium DVB (www.dvbworld.org/profiles/profile_PhilipLaven.htm) on the future of broadcast television.

The Chairman of ITU-R Study Group 6 (Broadcasting service) Mr Christoph Dosch, and the Chairman of ITU-R Working Party 6C (Programme production and quality assessment) Mr David Wood, will present a plaque to ITU commemorating these 40 years of achievement, signed by 21 leading organizations in the domain of broadcasting.

[ITU Secretary General Dr Hamadoun I. Touré](#), himself a satellite engineer, along with the Directors of ITU's [Radiocommunication Bureau](#) and [Telecommunication Standardization Bureau](#), will also preside over the ceremony.

Networking at the close of the event will give journalists and participants a chance to chat to leading figures in the digital TV field.

For more information, please contact

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