## Tofara Chokera

## CEO and Founder of Tofara Online Trust

Tofara L. Chokera is the CEO and Founder of Tofara Online Trust, a digital skills development organization focused on empowering women, youth, and MSMEs to adopt digital technologies and digital marketing for business and career growth.

She is a 2023 TechWomen Fellow. Her organisation has been recognized and awarded as Digital Champion for small businesses by the International Trade Centre, World Trade Organisation, and ICC (2021), and received the 2022 EQUALS in Tech Award as Leadership in SME. She is an international speaker having been invited UN High-Level Political Forum and the World Government Summit.

With 15 years of experience in the Information Technology Industry, Tofara is also a Certified Digital Marketing Professional and serves as a board member for COMESA Federation for Women in Business. She is passionate about empowering women through technology and digital skills.