

## **Sade Baderinwa**

### **Eyewitness News Anchor, WABC**

Sade Baderinwa is an anchor of WABC-TV's top-rated Eyewitness News at 5:00 and 11:00. She joined the Eyewitness News team in 2003 as a reporter and anchor of Eyewitness News at Noon.

Sade came to Channel 7 from Baltimore's WBAL-TV, where she anchored the morning and noon newscasts and hosted a weekly community affairs show. Earlier in her career, she was a reporter for WSLs in Roanoke, Virginia; a reporter trainee at WUSA-TV in Washington, D.C.; and a production assistant for ABC News' This Week with David Brinkley, Nightline, World News Tonight, and ABC News NewsOne.

Sade is a big believer in giving back to her community. She has worked with numerous Tri-State area organizations, community leaders and students. After being struck by a hit and run driver while covering a story for Eyewitness News, Sade championed efforts to deal with the growing problem of hit and run accidents. For her efforts, she was recognized with the NJ Governor's Representative Award for Traffic Safety.

She has also created and developed a successful mentoring program called "Get 'Reel' With Your Dreams: The Inside Track." It exposes high school students from New York, New Jersey, and Connecticut to top professionals in film and television. Her partners in this initiative include The Walt Disney Company, WABC-TV, Lincoln Center Institute and New York Women in Film and Television.

Sade is a native of Baltimore and a graduate of the University of Maryland, College Park.