

Pamela Coke-Hamilton

Executive Director, International Trade Centre (ITC)

Pamela Coke-Hamilton has served as Executive Director of the International Trade Centre (ITC) since October 2020.

Ms. Coke-Hamilton serves as a [Broadband Commissioner for Sustainable Development](#), an ITU-led public-private partnership, including as co-chair of the Working Group on Connectivity for Micro, Small and Medium-sized Enterprises (MSMEs). In 2023, she co-chaired the UN Sustainable Development Group Working Group on Our Common Agenda, the UN Secretary-General's booster shot for the Sustainable Development Goals.

In line with UN Member States' intention to adopt a Global Digital Compact at the Summit of the Future, ITC through its "[digital moonshot](#)" initiative led by Ms. Coke-Hamilton is expanding access of small businesses to online platforms, financing opportunities and new markets using digital tools, so they can earn more, create jobs and invest back into their communities through trade.