

## **Mats Granryd**

### **Director General, GSMA**

Mats Granryd, Director General, leads the GSMA in supporting its global membership through a range of industry programmes, advocacy initiatives and industry-convening events.

A strong proponent of sustainability, Mats led the mobile industry in becoming the first sector to commit to the United Nations Sustainable Development Goals (SDGs) in 2016, and is currently leading the climate Initiative to develop a decarbonisation pathway for the mobile sector.

Mats serves on the Broadband Commission for Sustainable Development chairing the Working Group which is focused on closing the digital gender divide. Mats is also a member of the B Team. Additionally, Mats served on the Business & Sustainable Development Commission until 2018, where he worked with CEOs across many industries in order to achieve a sustainable, inclusive economy.

Before joining the GSMA, Mats was President and CEO of Tele2 and also spent 15 years in a variety of roles at Ericsson.