

## **Lisa Russell**

### **Emmy-winning Filmmaker and Founder/CEO of Arts Envoy Lab/Create2030**

Lisa Russell is not your typical UN advocate—she's an Emmy Award-winning filmmaker, Academy Nicholl Screenwriter and the fearless Founder of [Create2030](#), on a mission to turn every advocate into an artist (yes, you heard that right!). As the Global Co-Chair of the Arts & Culture ImPACT Coalition, Lisa champions an artist-led movement to amplify climate and sustainability messaging through bold arts and cultural expression. With her new [Arts Envoy Lab](#), she's using cutting-edge AI tools to democratize access for young creatives, BIPOC, and Global South artists, helping them tap into the power of art and storytelling to translate and amplify their important work. With 20 years of experience championing diverse voices in the UN/NGO space, Lisa is pushing the boundaries of creative activism—because who says sustainability can't be a masterpiece? Get ready for a cultural revolution where every "activist" gets their voice amplified.