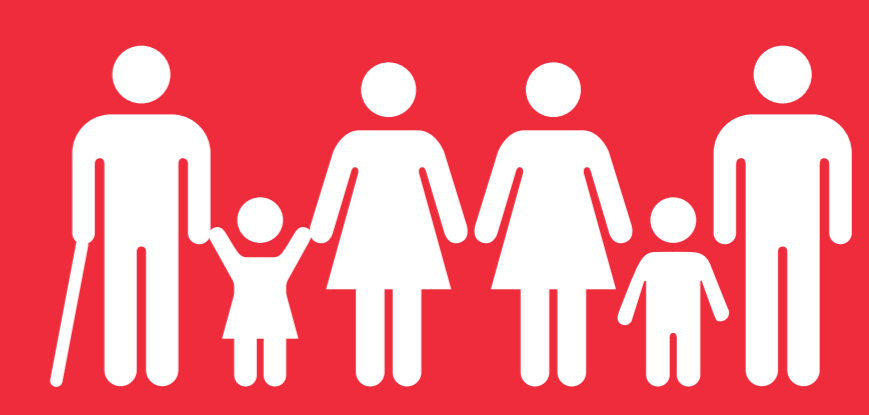




*fast forward together*  
**#ICT4SDG**

**1** NO POVERTY



# Adama is reaping the harvest of real-time data

In Mali, thanks to regular SMS messages from the nkalo agricultural information service, delivered straight to his phone, Adama stays up to date on the latest market data, and knows the best time to harvest and sell his crops.

**Want to increase your project's yield through ICTs?**

