



YIPL SESSION DESCRIPTIONS

Wednesday 22.10.2014 (17h30 – 18h30)

BEXCO - ROOM D

MEET THE LEADERS

WORKING AND THRIVING IN THE ICT SECTOR

The ICT sector is fast-paced and exciting, with innovation and progress happening at a rapid pace. Such an environment provides an attraction for young professionals, many of whom decide to enter the growing ICT job market every year.

What is the future of the ICT sector, and how can young people searching for careers in the industry take best advantage? During this session, speakers will be asked to be forward looking and consider the evolution of the ICT sector from their own perspectives. *Where do the next major growth areas lie? How do we ensure the benefits of ICTs are equally accessible? What are the challenges which threaten the sustainability of the sector, and how are new ICT based technologies changing business-as-usual in other industries? Are there any lessons for young professionals entering the sector, and how can they best grow their careers?*

The session will consist of an open Q&A between panelists and delegates.

Featured leaders

- Mr Brahima Sanou, Director, Telecommunication Development Bureau, ITU.
- H.E. Daniel Sepulveda, Coordinator for International Communications and Information Policy, United States of America.

Friday 24.10.2014 (13h30 – 14h30)

BEXCO - ROOM D

MEET THE LEADERS

WHY POLICY LEADERSHIP MATTERS

In the ICT industry, it is the private sector which is commonly viewed as the vehicle for services and network expansion, as well as content and application development. However, left unregulated, the capital and industry intensive nature of the ICT sector can prove an unassailable barrier to new players hoping to enter the market. Creating a competitive industry which translates into attractive prices for consumers is therefore a key concern of national regulatory agencies, but such a situation doesn't engineer itself, and there are steps and recommended best practices to achieve a regulatory environment which balances consumer protection with the needs of the private sector as the drivers of investment and growth. This session will feature an open discussion with senior government representatives on why policy leadership matters.

Featured leaders

- H.E. Ivo Ivanovski, Minister of Communications, Macedonia.

- H.E. Rashid Ismailov, Deputy Minister of Communications and Mass Media, Russian Federation.
- H.E. Yoon Jong-Rok, Vice Minister of Science, ICT and Future Planning, Korea (Rep. of)
- Mr Luis Fernando Borjon Figueroa, Commissioner, Federal Institute of Communications, Mexico. Chairman of the 2010 ITU Plenipotentiary Conference.

Wednesday 29.10.2014 (17h30 – 18h30)

BEXCO - ROOM D

MEET THE LEADERS

WORKING IN A MULTI-STAKEHOLDER WORLD

Where would you like to be in 5-10-15 years' time? Maybe you'd like to be working for a government administration? Perhaps you'd rather pursue a career in the private sector, or civil society? Each unique actor plays a distinct and necessary role in the global ICT ecosystem, and requires a specific set of skills from staff and managers. ITU's membership of 193 Member States and more than 700 private sector, academic and civil society institutions is unique in generating multi-stakeholder dialogue and understanding, and ensures that the organization benefits from diverse views and opinions. This 'Meet the Leaders' session will feature panelists from different actors in the ICT ecosystem, who will provide their perspectives on what it takes to work in such a multi-stakeholder environment.

Featured leaders

- H.E. Daniel Sepulveda, Coordinator for International Communications and Information Policy, United States of America.
- Ms Elizabeth Migwalla, Senior Director, Government Affairs (Africa), Qualcomm.
- Mr Javier Camargo, Regional Director for Latin America, Ericsson
- Ms Sophie Maddens, Senior Director, Global Engagement, ISOC
- Mr Chris Buckridge, Senior External Relations Officer, Ripe Network Coordination Sector

Friday 31.10.2014 (17h30 – 18h30)

BEXCO - ROOM D

MEET THE LEADERS

LEADERSHIP IN BUILDING CONSENSUS

In a multi-lateral environment such as the United Nations and ITU, consensus or agreement is what gets things moving and ensures action on a specific issue. Having an opinion is fine, but finding others with the same opinion and being able to bring others round to your point of view remains a cornerstone of international relations. On some things agreement is simple, other times a topic may be more controversial and compromises are necessary. Negotiating tactics and being able to identify and prioritize 'low hanging fruit' remains a fine art which sets skilled diplomats aside from others. This session will feature three adept and experienced negotiators who have played leading roles in major ITU treaty-making conferences, to provide perspective on what it takes to build agreement and consensus out of conflicting opinions.

Featured leaders

- Mr Wonki Min, Assistant Minister at the Ministry of Science, ICT and Future Planning, Republic of Korea. Chairman of PP-14.
- Ms Doreen Bogdan, Chief, Strategic Planning and Membership, ITU.
- Mr Zourmba Aboubakar, Assistant Director General Telecommunications Regulatory Board (ART), Cameroon. Chairman of ITU Council 2013.

Wednesday 05.11.2014 (17h30 – 18h30)**BEXCO - ROOM D****MEET THE LEADERS****GETTING THE JOB DONE: LESSONS FOR 2018**

As we reach the end of the 2014 ITU Plenipotentiary Conference, it will be another four years before ITU's members meet again to prescribe specific work areas, budget items, measurables and deliverables for the organization. This session provides an opportunity to look back, take stock and share lessons learned for the benefit of future processes. The session will be led by ITU Secretary General Dr Hamadoun Touré, who, with over 8 years of experiencing in leading the organization, is uniquely placed to offer guidance on how to get the job done. The session will also provide an opportunity for feedback from participants regarding their experiences at PP-14 and the Young Leaders programme.

Featured leaders

- Dr Hamadoun Touré, Secretary General, ITU.
- Mr Musab Abdulla, Bahrain. Chair of the Working Group of the Plenary.
- Ms Caroline Greenway, Australia. Chair of Committee 5.
- H.E. Mr Frédéric Riehl, Switzerland. Chair of Committee 6.

YIPL EXCHANGES**Special events hosted by Busan City****Sunday 26.10.2014 (13h00 – 17h00): Experiencing Busan.**

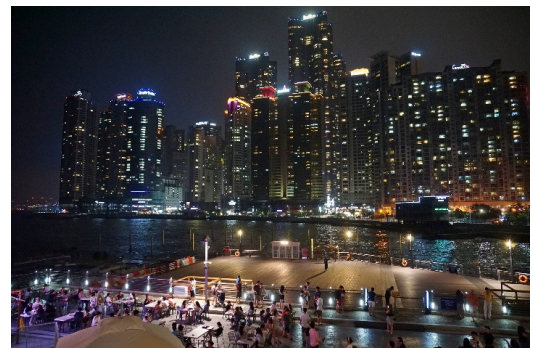
- **Option 1. Experiencing Busan City's ocean lifestyle.**

(Itinerary: BEXCO – Oryukdo Islands – Igidae Park – BUSAN Aquarium – BEXCO)

- **Option 2. A Story of Busan's history.**

*(Itinerary: BEXCO – UN Memorial Cemetery – BUSAN Museum – Haedong Yonggungsa Temple – BEXCO)***Sunday 02.11.2014 (18h30 – 20h30): Networking Reception.** Venue: The Bay 101.

This special evening event for Young ICT Policy Leaders at PP-14 will include musical performances, food and the ICT Union ceremony. Hosted at the Bay 101 overlooking Marine City, the format will be social and interactive, to encourage networking between Young ICT Policy Leaders, special guests from the PP-14 conference, local entertainers and business people from Busan. Transportation will be provided from BEXCO at 17h45 and 18h15.



Confirmed special guests include:

- ✓ Dr Hamadoun Touré, Secretary General, ITU
- ✓ Mr Houlin Zhao, Deputy Secretary General, ITU

PROGRAMME OVERVIEW

<i>Week 1: 19/10 – 26/10</i>						
<i>Sun 19.10</i>	<i>Mon 20.10</i>	<i>Tues 21.10</i>	<i>Wed 22.10</i>	<i>Thrs 23.10</i>	<i>Fri 24.10</i>	<i>Sat 25.10</i>
<p><i>Arrival in Korea;</i></p> <p><i>19h00 – 20h00</i> <i>BEXCO room B</i></p> <p>Info meeting for new delegates</p>	<p><i>09h30 – 17h30</i></p> <p>PP14 MAIN PROGRAMME</p>	<p><i>09h30 – 17h30</i></p> <p>PP14 MAIN PROGRAMME</p>	<p><i>09h30 – 17h30</i></p> <p>PP14 MAIN PROGRAMME</p> <p><i>17h30 – 18h30</i> <i>ROOM D</i></p> <p>Meet the leaders: Connect 2020, the future of the ICT sector</p>	<p><i>09h30 – 17h30</i></p> <p>PP14 MAIN PROGRAMME</p>	<p><i>09h30 – 17h30</i></p> <p>PP14 MAIN PROGRAMME</p> <p><i>13h30 – 14h30</i> <i>ROOM D</i></p> <p>Meet the leaders: Why policy leadership matters</p>	

MAIN PP14 PROGRAMME. Check official website and app for further information

MEET THE LEADERS sessions.

CONNECT 2020 ROUNDTABLES

YIPL EXCHANGES

Week 2: 27/10 – 03/11

Sun 26.10	Mon 27.10	Tues 28.10	Wed 29.10	Thrs 30.10	Fri 31.10	Sat 01.11
<p>13h00 – 17h00</p> <p>YIPL Exchanges. Experiencing Busan.</p>	<p>09h30 – 17h30</p> <p>PP14 MAIN PROGRAMME</p> <p>09h00 – 17h00 Option of participation in ICT Premier Forum Exhibition;</p>	<p>09h30 – 17h30</p> <p>PP14 MAIN PROGRAMME</p> <p>09h00 – 17h00 Option of participation in ICT Premier Forum Exhibition;</p>	<p>09h30 – 17h30</p> <p>PP14 MAIN PROGRAMME</p> <p>13h00 – 14h00 Room D</p> <p>CONNECT 2020 ROUNDTABLE 1: Which technologies will connect the next 1.5 billion users?</p> <p>17h30 – 18h30 ROOM D</p> <p>Meet the leaders: Working in a multi-stakeholder ICT world.</p>	<p>09h30 – 17h30</p> <p>PP14 MAIN PROGRAMME</p> <p>13h00 – 14h00 Room D</p> <p>CONNECT 2020 ROUNDTABLE 2: Achieving full digital inclusion: feasible by 2020?</p>	<p>09h30 – 17h30</p> <p>PP14 MAIN PROGRAMME</p> <p>13h00 – 14h00 Room D</p> <p>CONNECT 2020 ROUNDTABLE 3: Ensuring the long term benefits of development: Managing unprecedented growth in a sustainable way.</p> <p>17h30 – 18h30 ROOM D</p> <p>Meet the leaders: Leadership in building consensus.</p>	

MAIN PP14 PROGRAMME. Check official website and app for further information

MEET THE LEADERS sessions.

CONNECT 2020 ROUNDTABLES

YIPL EXCHANGES

Week 3: 27/10 – 03/11						
Sun 02.11	Mon 03.11	Tues 04.11	Wed 05.11	Thrs 06.11	Fri 07.11	Sat 08.11
18h30 – 20h30 YIPL Exchanges. Networking reception hosted by Busan City.	09h30 – 17h30 PP14 MAIN PROGRAMME 13h00 – 14h00 Room D CONNECT 2020 ROUNDTABLE 4: Addressing the emerging innovation challenges in ICT-enabled markets.	09h30 – 17h30 PP14 MAIN PROGRAMME 13h00 – 14h00 Room D CONNECT 2020 ROUNDTABLE 5: Indicators	09h30 – 17h30 PP14 MAIN PROGRAMME 17h30 – 18h30 ROOM D Meet the leaders. Getting the job done: Lessons for 2018.	09h30 – 17h30 PP14 MAIN PROGRAMME	09h30 – 17h30 PP14 MAIN PROGRAMME	Depart Busan.

MAIN PP14 PROGRAMME. Check official website and app for further information

MEET THE LEADERS sessions.

CONNECT 2020 ROUNDTABLES

YIPL EXCHANGES