

**Connect
Americas
2012**

Connecting the unconnected by 2015...



**Conectar
las Américas
2012**

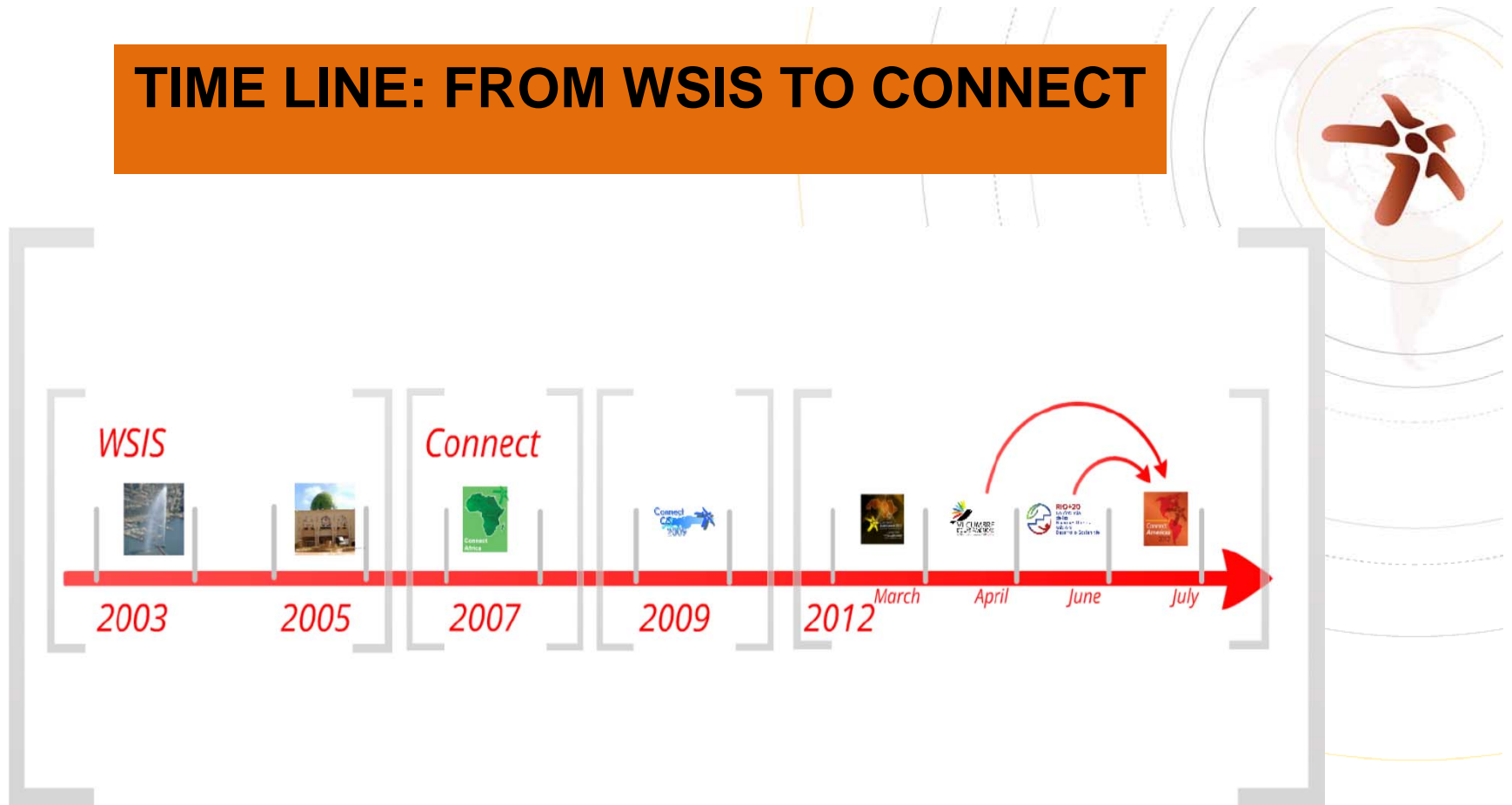
Conectar a quienes aún no están
conectados antes de 2015...

"I am delighted that, thanks to the generous invitation of the Republic of Panama, we have a unique opportunity to bring together government and private sector leaders from the Americas and beyond to stimulate ICT development and foster exciting new business opportunities in this most vibrant region."

-- Dr Hamadoun Touré
Secretary-General, ITU



TIME LINE: FROM WSIS TO CONNECT





CONNECT CIS 2009



CONNECT AMERICAS 2012



THE CONNECT THE WORLD INITIATIVE

CONNECT ASIA - PACIFIC



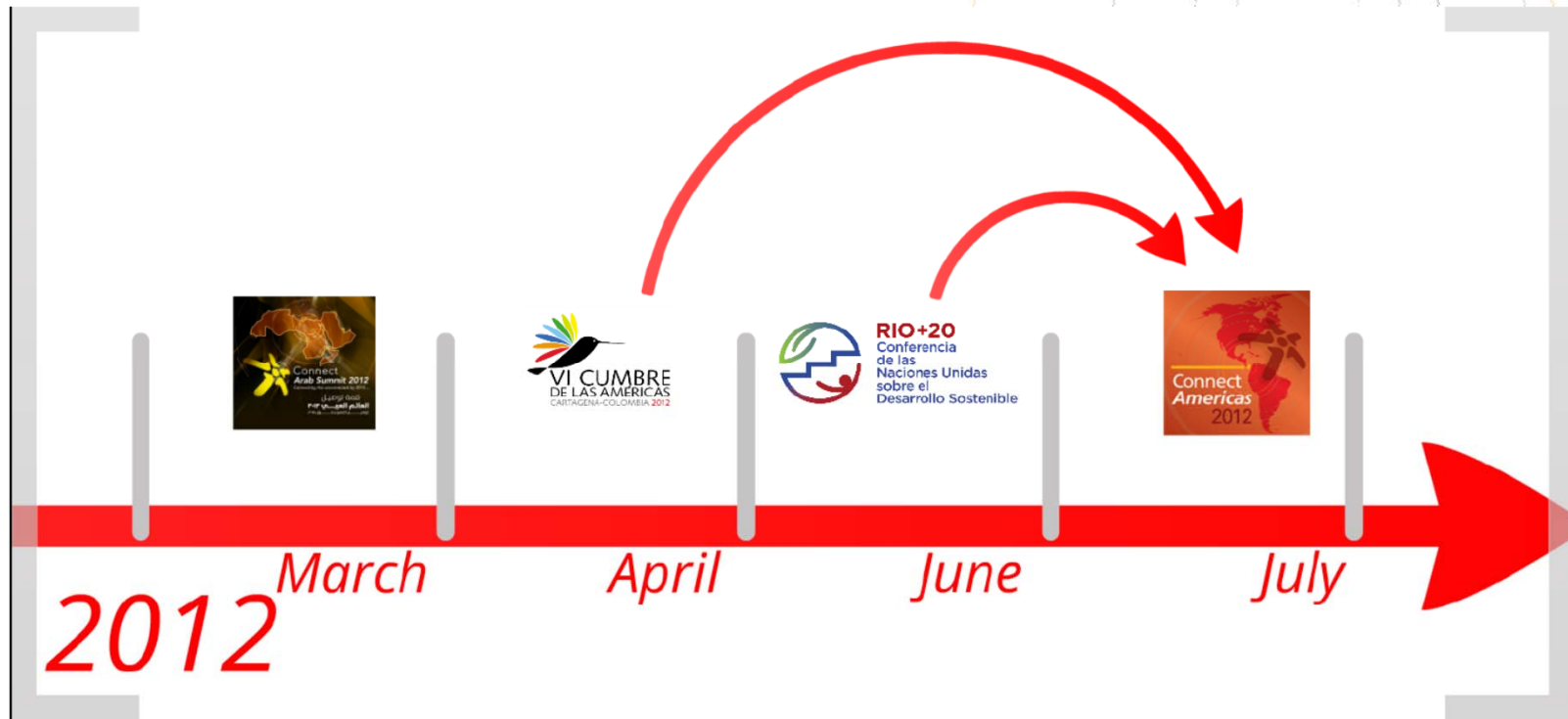
CONNECT AFRICA 2007



CONNECT ARAB STATES 2012



MEET. PARTNER. IMPLEMENT



ITU Connect Americas Summit is a unique event bringing together public and private sector delegates at the highest level to discuss an ICT-led future for the Americas.

Panama City, 17-19 July 2012



71%

of people in Latin America have never used the Internet



200m

Brazil has more than 200 million mobile phone subscribers – more than its population of 195 million

Top 50

Colombia, Chile, Uruguay, Barbados and Argentina are top e-government adaptors (UNPAN)



OLPC in Uruguay/Peru

One Laptop per Child Program has improved access to PCs & improved cognitive skills (IADB)


COP Patron

President of Costa Rica, H.E. Laura Chinchilla, is patron of ITU Child Online Protection (COP) initiative



ITU Award

2012 World Telecommunication and Information Society Award goes to Argentina's President Cristina Fernandez de Kirchner



“ICTs can empower hundreds of millions of people in developing countries to directly enhance their own social and economic well-being.”

-- Brahim Sanou, Director
ITU Telecommunication Development Bureau

THE CONNECT SUMMITS

Connect Summits aim at mobilizing human, financial, technical and political resources for the implementation of connectivity targets established at the World Summit on the Information Society (WSIS):

- **Identify priority projects and project holders (in line with ITU Regional Initiatives)**
- **Identify and engage potential partners**
- **Match partners and projects and establish Public-Private Partnerships**
- **Achieve political support at national and regional level**



PREPARATORY PROCESS



The preparation for the Summit in Panama includes:

- **Site visits and specific missions**
- **Studies**
- **Development of project proposals**
- **Preparatory meetings**
- **Conference calls**

REGIONAL INITIATIVES

- **Emergency communications**
- **Digital broadcasting**
- **Broadband access and uptake in urban and rural areas**
- **Reduction of Internet access costs**
- **Human capacity building on ICTs, with emphasis on persons with disabilities and people living in rural and deprived urban areas**

SUMMIT STRUCTURE

- **Stakeholders Meeting**
- **Ministerial meeting (National Delegations)**
- **Policy Statements**
- **Roundtables**
- **Partnership Announcements**
- **Networking Platform (e.g., VVIP/VIP bilateral)**



WHO WILL BE THERE?

Heads of States/Heads of Governments

Government Ministers

Chief Executive Officers and Top Industry Decision Makers

Heads of Regulatory Agencies

Top UN Officials

Heads of Regional and International Development Organizations

Leaders of Regional and International Financial Institutions

Prominent Academics and Industry Analysts



WHY PARTICIPATE?



- **Debate and shape over-the-horizon policies**
- **Hear how leaders are tackling head-on the problems of connectivity, youth unemployment, entrepreneurship and innovation**
- **Network in a privileged environment of leaders and industry experts**
- **Forge public-private partnerships**
- **Be part of bold decisions and commitments to meet tomorrow's challenges**

WHAT WILL BE DISCUSSED?

- Towards A Future Built on Broadband**
- Broadband for Socio-Economic Development**
- Bankrolling Broadband: Is Big Government Back?**
- Digital Inclusion – Giving Voice to the Voiceless**
- Preserving Our Planet: Combating Climate Change**
- Cybersecurity in a Highly Connected World**
- Saving Lives: ICT for Disaster Risk Reduction & Management**



EXPECTED OUTCOMES

- **Summit Communiqué**
- **Commitments**
- **Initiatives and stocktaking activities**
- **New partnerships**
- **Evaluation mechanism**



WE COUNT ON YOUR KIND SUPPORT



- ❖ **To promote the CONNECT AMERICAS SUMMIT throughout the region**
- ❖ **To facilitate the participation of high level officials from your respective government**
- ❖ **To attract key private sector players and other relevant stakeholders**
- ❖ **To inform your respective capitals to register their delegations without delay**

LET'S CONNECT THE WORLD

