

# IFLA 2014 Pre-Conference in Geneva, Switzerland

## *Digital Transformation and the Changing Role of News Media in the 21<sup>st</sup> Century*

**Date:** August 13-14, 2014

**Venue:** International Telecommunication Union (ITU), Geneva, Switzerland

IFLA Newspaper Section

Newspapers are highly esteemed historical sources, and their digital transformation multiplies their usage. Current digital news media constantly develop new channels and modes of communication, redefine the roles of all stakeholders and transform the news into an infinite process. The IFLA 2014 Pre-Conference has its focus on the transformation aspects of both, digitized as well as born digital news media.

### **The main theme of the Conference**

*Digital Transformation and the Changing Role of News Media in the 21<sup>st</sup> Century*

has the following **sub-themes** – and papers chosen for presentation should address, but are not limited to:

- Reporting the news in the digital and social media age: trends and how these impact the information industry
- Latest initiatives and technologies in newspaper (e-)preservation and access
- The advertising industry and its influence on the news media
- Text mining newspapers and news content
- Issues of e-legal deposit: online news and newspapers
- Services built on digital newspaper collections
- Case studies in the digitization of cultural heritage
- Research being done on the basis of digital newspaper collections
- Users' experiences with digital newspaper collections - usability expectations

Other proposals relevant to the main conference theme will also be considered.

## **Submission Guidelines**

- Proposal abstracts should be submitted in English as an MS file
- Proposal abstracts for the IFLA pre-conference must be submitted by **21 February 2014**, must be in English and should clearly include:
  - Title of proposed presentation
  - Abstract of proposed paper (no more than 300 words)
  - Name(s) of presenter(s) plus position and/or title
  - Employer / affiliated institution
  - Contact information including e-mail address, telephone number
  - Short biographical statement of presenter(s)
  - Language of presentation

# Proposal abstracts should be submitted to (yes to all 4!):

**Krista Kiisa** (E-mail: [krista.kiisa@nlib.ee](mailto:krista.kiisa@nlib.ee))

**Mona Lokas** (E-mail: [mona.lokas@nb.no](mailto:mona.lokas@nb.no))

**Ulrich Hagenah** (E-mail: [hagenah@sub.uni-hamburg.de](mailto:hagenah@sub.uni-hamburg.de))

**Frederick Zarndt** (E-mail: [frederick@frederickzarndt.com](mailto:frederick@frederickzarndt.com))

Selected presenters will be notified by **10 March 2014**.

## Accepted papers

- Complete accepted papers should be c. 3000-6000 words in length, be an original submission not published elsewhere
- Complete accepted papers and accompanying presentation slides must be submitted by the end of June 2013
- Final papers should be written in English
- 20-25 minutes will be allowed for the delivery of the paper
- The papers will be made available on the Conference website

To discuss any matter relating to this Call for Papers, please contact:

**Krista Kiisa** (E-mail: [krista.kiisa@nlib.ee](mailto:krista.kiisa@nlib.ee))

**Mona Lokas** (E-mail: [mona.lokas@nb.no](mailto:mona.lokas@nb.no))

**Ulrich Hagenah** (E-mail: [hagenah@sub.uni-hamburg.de](mailto:hagenah@sub.uni-hamburg.de))

**Frederick Zarndt** (E-mail: [frederick@frederickzarndt.com](mailto:frederick@frederickzarndt.com))

## Important dates

<b>21 February 2014</b>	Abstracts due
<b>10 March 2014</b>	Acceptance notices sent to authors
<b>20 March 2014</b>	Start of registration
<b>30 June 2014</b>	Completed papers and presentation submitted

## Please note

The Programme Committee regrets that it has no funding to assist prospective authors and the submission of an abstract must be on the understanding that the costs of attending the pre-conference including registration, travel, accommodation and other expenses, are the responsibility of the presenters of the accepted papers, or their institutions. No financial support can be provided by IFLA, but a special invitation can be issued to authors.