

International Girls in ICT Day

International Girls in ICT Day is an initiative backed by all ITU Member States in ITU Plenipotentiary Resolution 70 (REV. BUSAN, 2014). It aims to create a global environment that empowers and encourages girls and young women to consider careers in the growing field of Information and Communication Technologies (ICTs).

International Girls in ICT Day is celebrated around the world on the 4th Thursday in April every year. The main goal is to make girls and young women aware of the vast possibilities offered by ICTs and give them the confidence to pursue ICT studies and careers. In addition to focusing on girls, the initiative aims to raise awareness among parents, teachers and others influences in girls' lives.

To date, over **111,000 girls and young women have taken part in more than 3,500 Girls in ICT Day events held in 140 countries** around the world.

Visit our website for more information: www.girlsinict.org

Contact us: girlsinict@itu.int

Find us on Facebook: www.facebook.com/ITUGirlsInICT

Join the conversation: [#GirlsInICT](https://twitter.com/GirlsInICT)

GIRLS IN ICT DAY

23 APRIL 2015

*Expand horizons,
change attitudes*

Contact us:

Girls in ICT Team

Postal Address: International Telecommunication Union (ITU)

Place des Nations, 1211 Geneva 20, Switzerland

E-mail: girlsinict@itu.int

Programme:

- 09:00 – 09:30** **Welcome Remarks** at Montbrillant ground floor
Mr Houlin Zhao, *ITU Secretary General*
Special Guest
- 09:30 – 10:45** **Workshop Session 1**
- 10:45 – 11:15** **Break**
Refreshments kindly sponsored by the Permanent Mission of Finland, Geneva
- 11:15 – 12:30** **Workshop Session 2**
- 12:30 – 13:30** **Lunch** at Montbrillant Cafeteria
- 13:30 – 15:00** **Speed mentoring & ICT Discovery tours** for Girls at Montbrillant Level +2
- 13:00 – 14:30** **Expert Panel Discussion**
'Practical Solutions to address the pipeline of girls and women in ICT'
Popov Room, Tower Level -2

Live and archived webcast
- 14:30 – 15:00** **Coffee break** at Montbrillant ground floor

Refreshments kindly sponsored by the Permanent Mission of Poland, Geneva
- 15:00 – 16:10** **Career Fair** at Montbrillant ground floor
- 16:10 – 16:30** **Closing Party** at Montbrillant, Level+2
Blogging Competition Award Ceremony
Refreshments kindly sponsored by the Permanent Mission of US, Geneva

Principal Sponsor:



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Expert Panel Discussion at Popov Room 2, Tower Level-2
'Practical Solutions to address the pipeline of girls and women in ICT'

Moderated by **Susan Schorr**, *Head of Special Initiatives Division, ITU*

Keynote Speakers:

Telle Whitney, *CEO and President of the Anita Borg Institute*

Judith Owigar, *Co-Founder and Operations Director of AkiraChix*

Panelists:

Danièle Castle, *Executive Director of International Federation of University Women (IFUW)*

Philippe Horisberger, *Deputy Director of the Swiss Federal Office of Communications (OFCOM)*

H.E. Elayne Whyte Gómez, *Ambassador, Permanent Mission of Costa Rica in Geneva*

H.E. Päivi Kairamo, *Ambassador, Permanent Mission of Finland in Geneva*

Video message from **Maria Klawe**, *President of Harvey Mudd College*

Career Fair

Universities represented:

- Haute Ecole d'Ingénierie et de Gestion du Canton de Vaud (HEIG-VD)
- École Polytechnique Fédérale de Lausanne (EPFL)
- University of Geneva

Inspiring talks by female role models (from, including CERN, Internet Society, Cisco, Google, Graduate Institute, ITU Telecom World Young Innovators Competition)

Workshops

Creative coding: *Imagine and develop games or interactive stories with Scratch*
(Sandra Gindroz from HEIG-VD, T105)

Mobile App Lab: *Build mobile apps* **(Rajani Vepa from ITU, Press room)**

Robotics: *Programming robots with LEGO® MINDSTORMS®* **(Hanane Naciri from ITU, M328)**

Satellites and You: *Be ready to launch a satellite* **(WIA-E team from ITU, T1213)**

Web design: *Create your own website* **(Helen Yau from the Geneva Wordpress Meetup Group, V49)**

The Shape of Ideas: *Programming Visualizations* **(Jenny Rompa & Joao Antunes Pequenao from Media Lab, CERN, M416)**