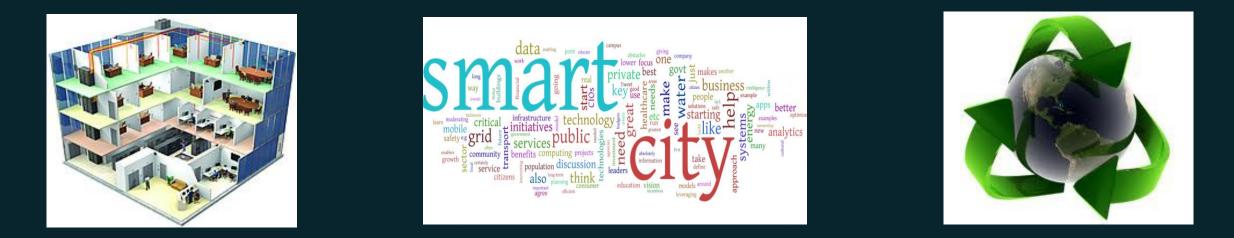
Smart Buildings, Smart Cities and Sustainability



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LANDSCAPE

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- Data Convergence
- Sustainability & Green
- Internet of Things

Technology

Policy

Economics

- Aging Workforce,
- Need for Renewed Infrastructure
- Evolving Business Models

- Regulatory Framework
- Global Standards
- Incentivization

TRENDS



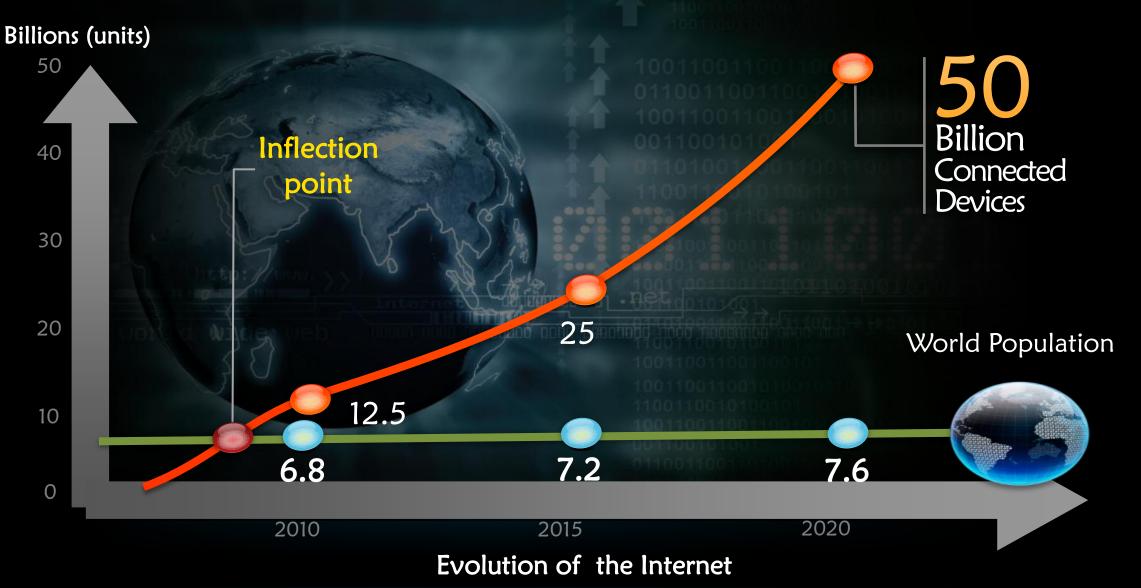
SCOPE OF ICT TODAY



Connected Devices

Everything is Becoming Connected:

The Industrialization of the Internet is Now



Source: Cisco

$CITY / COMMUNITY = \sum BUILDINGS$



What are Smart Cities

- A city well performing in a forward-looking way in economy, people, governance, mobility, environment, and living, built on the smart combination of endowments and activities of self-decisive, independent and aware citizens.
- A city "connecting the physical infrastructure, the IT infrastructure, the social infrastructure, and the business infrastructure to leverage the collective intelligence of the city"
- A city "combining ICT and Web 2.0 technology with other organizational, design and planning efforts to dematerialize and speed up bureaucratic processes and help to identify new, innovative solutions to city management complexity, in order to improve sustainability and livability."
- "The use of Smart Computing technologies to make the critical infrastructure components and services of a city—which include city administration, education, healthcare, public safety, real estate, transportation, and utilities—more intelligent, interconnected, and efficient"

Source : Understanding Smart Cities : An Integrative Framework - Hafedh Chourabi et al

Smart City Customer Needs

- Reduced energy consumption (30-40%) and lower carbon emissions
- Cost reductions (sometimes \$1M+)
- Improved inter-agency communication and collaboration
- Improved access to education or healthcare services
- Productivity gains for staff (doctors, teachers, govt employees)
- Easier commutes with improved traffic monitoring and remote worker options
- Improved efficiency e.g. serving more patients, citizens, etc.
- Improved staff educational options (certifications, maintenance of skills)
- Space savings/better use of facility space
- Attract new employers/programs to their city
- Improved public safety

Social

Enhanced quality of life for citizens

Environmental

Protecting the world for future generations

Economic

Continuous job and business growth

Smart City Application Areas

Innovation Economy

Intelligent City Clusters – Manufacturing, Business Services, Health, Tourism Intelligent City Districts – CBD, TechnoPark, Mall, Univ Campus, Airport City

City Infrastructure & Utilities

Smart Transport, Mobility & Parking Broadband, DSL, FTTH, WiFi, Embedded Systems Energy Savings / Smart Grid Environment Monitoring, Real Time Alert, Safety

Governance

Government Services to Citizens

Decision Making / Participation / Direct Democracy

Monitoring & Measurement – The City as a Database

Source : Smart Cities & the Future Internet – Towards Cooperation Frameworks for Open Innovation. Schaffers et al

User Experiences

Home/Residential

Imagine having quick and easy access to the information and government services you need to enhance your personal and professional life



Sports

Connecting fans with their favorite teams--and each other-in entirely new ways with more immersive, interactive, and personalized experiences



Office

A building that knew when you arrived and left, automatically turned business applications on and off, sends a security alert when an unidentified package is left, or notifies you about peaking energy use



School

Imagine a school where learning extends beyond classroom walls, students are exposed to a wider world of information and experience, and people can collaborate in real time, from anywhere safety and securely



Shopping

Reserve and pay for parking before leaving home; receive real-time sales incentives on your mobile device upon entering the store; be secure in knowing that you are protected through the real-time video surveillance system



Wellness

Receive services from best-inclass healthcare organizations that provide an enhanced patient experience, privacy, and safety. Where they deliver affordable and accessible healthcare services improve the quality of care



Transportation

Road, railway, and air transportation is the heart of any community. Where transportation services are smart, safe, energy efficient. Where you could access real-time transit information to determine the best way to travel to and from work



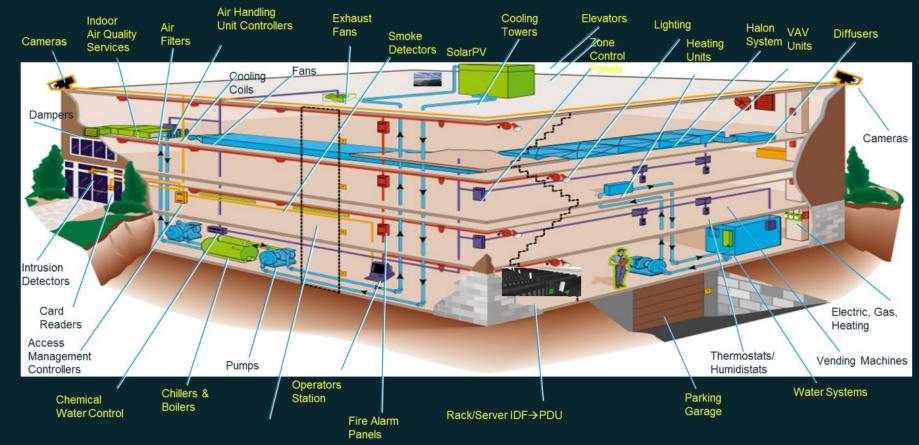
Government

Imagine a government experience that is engaging, where you can access the information you need to live, work, learn and play in that community

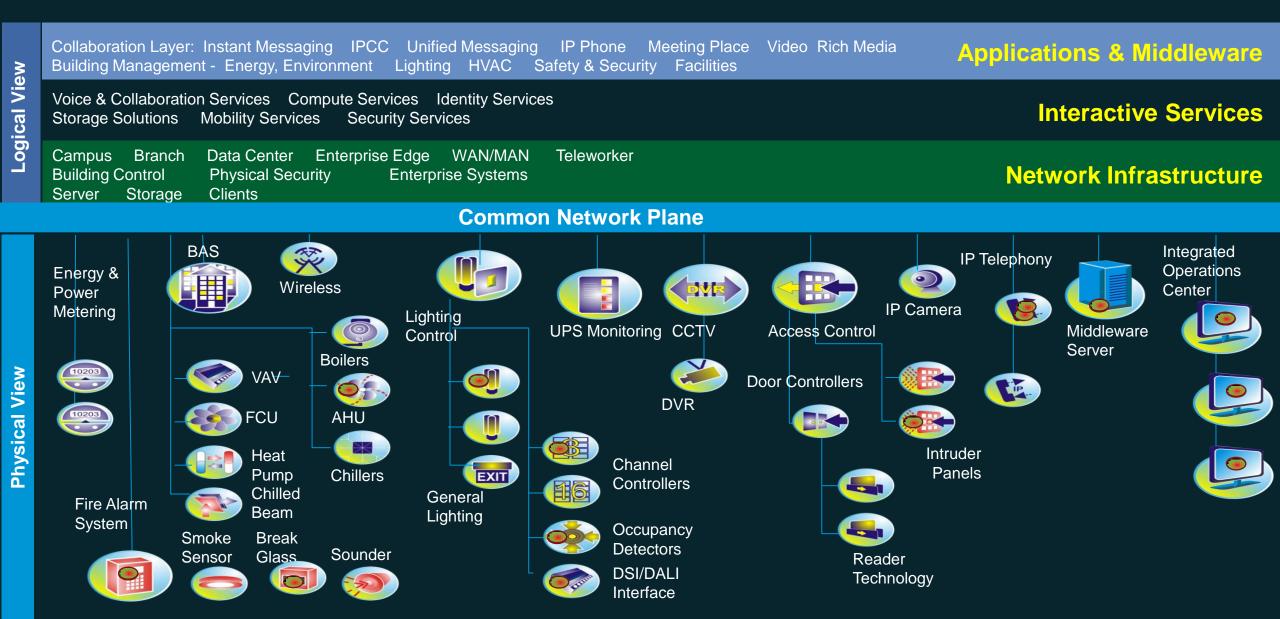


BUILDINGS

Many Devices & Sub-Systems

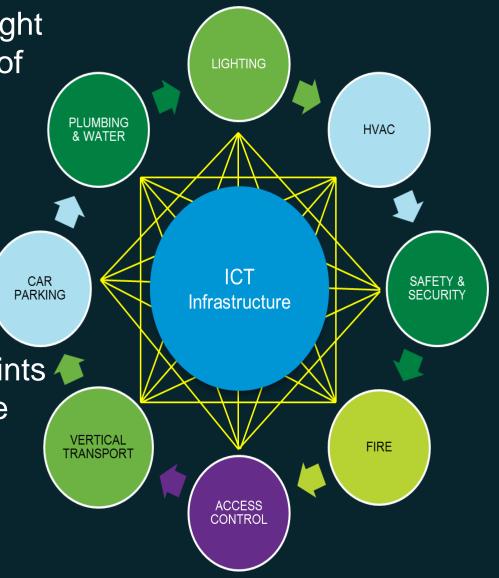


ICT CONVERGENCE IN A BUILDING



THE BUILDING AS A NETWORK

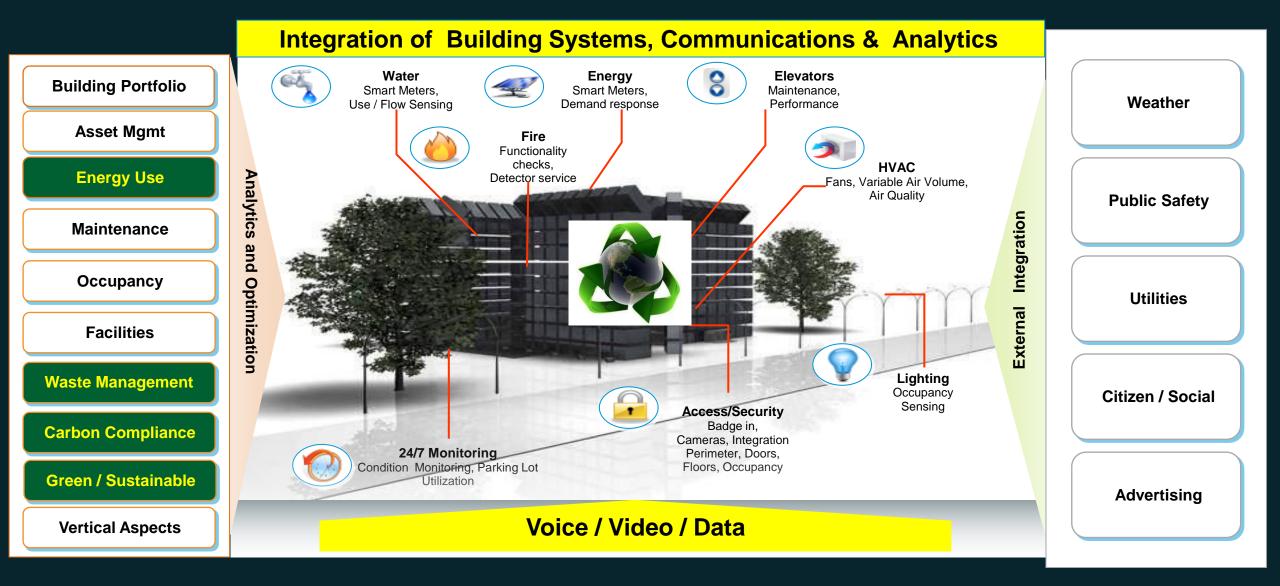
- The multiple systems within a building can be thought of as sub-networks of a larger network ie "System of Systems" or a "network of networks"
- When these sub-systems are integrated with one another, they can be thought of as the "Internet of Things" (IoT) for buildings.
- All of these systems comprise of sub-systems, components & devices which have nodes, end points and behave like a network in terms of their end use characteristics and interactivity with other nodes.
- This is completely analogous to an IT or Data Communications network



ATTRIBUTES OF A SMART BUILDING

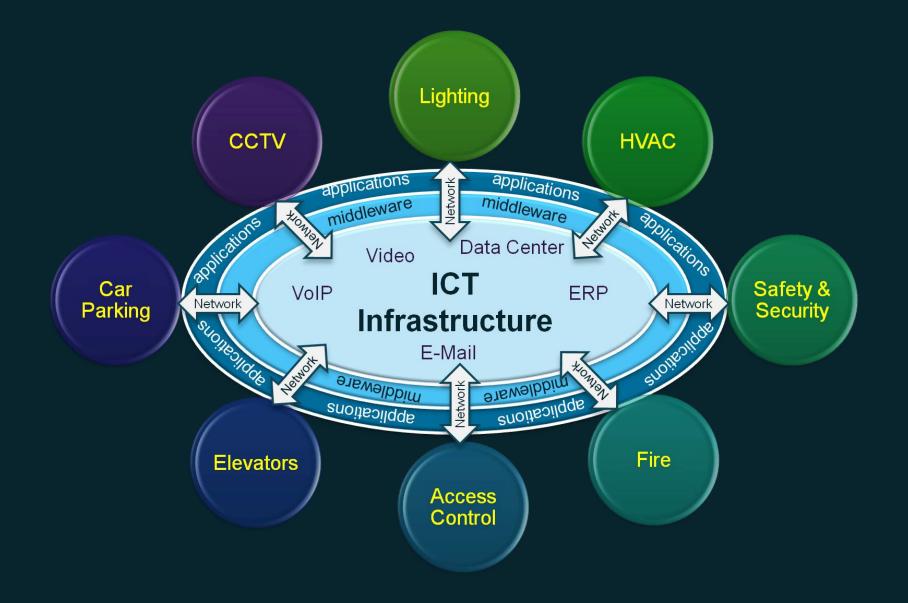


A SMART GREEN BUILDING



Adapted / Modified from IBM

ICT AT the CORE



INTEGRATION of ICT with BUILDING SYSTEMS

Enhanced user experience

Better utilization of meeting rooms

Increased savings due to integration with calendaring tool

Example: Lighting and HVAC for a 10:00am to 11:00am meeting will start at 9:45am and stop at 11:15am instead of starting at 9:00am and running till 5:00pm

Conference Room Energy Savings Estimated to be ~ 15 to 20 %

Energy Management of IT / Network Devices

REGULA

ENERG

REPORT

MEASURE

IT Infrastructure Power Management

- IP phones, IP Cameras
- WAPs, Switches & Routers
- Data Center Gear
- PC/Laptop / Tablets / Servers
- Printers
- Copiers
- Scanners
- Other attached IT devices

Extensible architecture

- Operational efficiency
- Compatible with future versions
- Sustainable growth

Visibility, Control, and Automation

- Enhanced usability
- Consolidated green dashboard
- Partner applications
- Cloud service integration
- Energy supply/demand correlation

Power savings of up to 50% Reduce greenhouse gas by 15% Reduce operational costs by 30%

Impact of Smart Technologies in a Workplace

Collaboration, Networking, Mobility, Operational Policies, Environmental Responsibility

Estimated Energy Efficiency Gains	Traditional Workplace	Smart Workspace	Percent Change
Number of Employees	300	400	33% Increase
Connected Electrical Load (watts/sq ft.)	2.6	1.7	36% Reduction
Connected Electrical Load (watts/employee)	432.9	178.7	58% Reduction
Total Connected Electrical Load (watts)	127,169	71,476	44% Reduction
Total Cooling Loads (BTUs)	433,646	243,733	44% Reduction
Total Cooling Provision Tonnage	36	20	44% Reduction

Source : Fortune 500 Company

BUILDINGS OF THE FUTURE

Recognizes you and customizes itself based on your preferences

Intelligent



Secure

Assures both information & physical security at all times

Collaborative

Ensures that you stay connected to the right people & the right information

Experiential

Delivers goodness in the way you work

EXAMPLE SMART CITY APPROACH

Residential

Application Development APIs / SDK

Application Business Services

(user mgmt, security, multi-tenancy, reservations, metering, location & device management, usage intelligence etc)

Application Infrastructure Services (configuration, exception handling, reporting, logging, caching, scheduling, notification, auditing, high availability, internationalization etc)

Administration

Sports

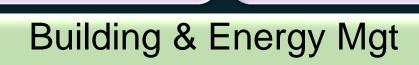
Entertainment

OSS/BSS Services

(service creation, order management, service orchestration, user provisioning, service monitoring, alarms and maintenance, and billing services)

Device Abstraction Layer

Source CISCO



Retail

Core Framework

Physical Security

Utility Education Transportation Government

NEED FOR STANDARDIZED INTERFACES ACROSS ALL VERTICAL SEGMENTS WITH CORE FRAMEWORK

POSSIBLE FRAMEWORK

Security

Device

3

De

INTERFACES

Location

STANDARDIZED

Smart Eco-City OS

HION

Office

Afic

100

Real Estate

Briblius

noiterportarient

2

Management

5

Government

Safety

Emergency

Naste

►

Traffic

Residential

Card Smart

Sustainability

Retail

Healthcare

IP and Non-IP Device Infrastructure

3rd Party Applications

Education

Intelligent Services & Solutions

-

Entertainment

Analytics

Applications for Smart Eco-City

to

Safety & Security

Nater

THE R

End User Experiences

Energy

Home Smart

.2

Utilities &

ALTERNATIVE SERVICES APPROACH

	Guest M VoD	lanagement Executive Security	Local Informatior Services	n Co IPTV	oncierge Wireless	Personalized Content Video Conferencing		
Services	Service Creation Create Standardized Correlations Between Processes to Create Services							
Content Management		Management	Mainte	Maintenance		Renovation and Upgrades		
Processes	Systems Integration Create a Standardized Information Sharing Platform Between Systems							
	BAS	Safety	(Cabling	Asset Manag	gement A/V		
Systems	Ems Converged Network Industry Standard Communication Backbone							
Devices	Lights HVAC	Fire Alarm R	CA FID	D Elevate	Access Contro	ol Cameras Voice Communication		

THANK YOU

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