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| INTERNATIONAL TELECOMMUNICATION UNION | **Joint Coordination Activity  On Accessibility and Human Factors** |
| **TELECOMMUNICATIONSTANDARDIZATION SECTOR**STUDY PERIOD 2013-2016 | Doc 27 |
| **English only****Original: English** |
| **Source:** | JCA-AHF convener |
| **Title:** | Call for Presentations-Apps, New Services & Case Studies |

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| **Call For Presentations:** |

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| Title: M-Enabling logo - Description: Second Annual M-Enabling Summit, June 6-7, 2013Round logo, blue with wave pattern of white and light blue dots**M-Enabling Summit 2013The leading conference and showcase on accessible and assistive mobile solutions for seniors and users of all abilities** [**Call for Presentations on Applications, New Services and Case Studies**](http://cts.vresp.com/c/?E.J.KrauseAssociates/3666a5e4bd/cd39583658/e5842318ce)**Deadline: January 30, 2013** **Who presents at the M-Enabling Summit?** Presenters at the M-Enabling Summit are individuals, companies, education or nonprofit organizations who participate in the Summit and wish to share their solutions for seniors and users of all abilities with key players of the mobile accessibility eco-system.  Applicants from all countries are welcome.  The M-Enabling Program Committee selects presentations of applications, mobile web sites, devices, peripherals or services that leverage new mobile technologies, have demonstrated benefits for seniors and users of all abilities and are currently available with documented user’s experience.  **Why submit a presentation?** 92% of the Summit’s participants rank sessions with hands-on demos and exchange of experiences among the most useful.  Among those participants are mobile service providers, organizations of seniors and persons with disabilities, assistive technology and rehabilitation professionals, special educators, leaders of community and care services for seniors, large corporations CIOs seeking new ways to deploy mobile services for customers of all abilities.  The Summit is the largest global conference exclusively dedicated to accessible and assistive solutions with mobile ecosystem participants from more than 32 countries. **How to submit?**  Send a description of 350 to 500 words maximum describing the solution, its benefits, the type of technology platform it operates with, how it is distributed, links to web pages or app stores, media reviews or articles, references from individual customers, education institutions or organizations serving seniors and users of all abilities who benefit from the solution and any other information including details on users feedback and adoption. Email submission to m-enablingdemos@g3ict.org **Format or presentation at the Summit:** Presentations are made during the Summit Applications Theaters sessions.  Each presenter is allocated 10 minutes with the ability to project apps or services on screen.  Sessions are moderated by representatives of the end-user community. **Listing in the M-Enabling App and Services Directory**: Participating presenters will be referenced in the M-Enabling app and services directory which will be available on-line.For more information on the M-Enabling Summit 2013, please visit:[www.m-enabling.com](http://cts.vresp.com/c/?E.J.KrauseAssociates/3666a5e4bd/cd39583658/98dd83bf55)**For registration:** [www.m-enabling.com/conreg.html](http://cts.vresp.com/c/?E.J.KrauseAssociates/3666a5e4bd/cd39583658/3e90e1d58e) Looking forward to seeing you in Washington June 6-7!                                                                                                                      EJK Black & White logo with Globe     G3ict Logo                                                                                                                              E.J. Krause & AssociatesPat Tessler6430 Rockledge Drive| Suite 200 | Bethesda, MD | 20817301.493.5500| [tessler](http://cts.vresp.com/c/?E.J.KrauseAssociates/3666a5e4bd/cd39583658/8d7293e0fa)@ejkrause.com                                                                                                                      |

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