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| **RESOLUTION GSC-17/06: (Plenary) IPTV/Connected TV Standards (Revised)** |

The 17th Global Standards Collaboration meeting (Jeju, 13-17 May 2013)

**Recognizing:**

1. that IPTV has been deployed or is to be deployed in many regions and countries represented by the GSC Participating Standards Organizations;
2. that IPTV offers the promise of new innovative video entertainment experiences to the public;
3. that the integration of IPTV video services and telecommunications services will offer benefits with enhanced value to the public; and
4. that the deployment of Internet-based TV-related multimedia services, such as Connected TV, has grown rapidly in recent years.

**Considering:**

1. that many GSC Participating Standards Organizations and ITU-T have begun work in the area of IPTV and extends their standardization work on Internet-based TV-related multimedia services, such as Connected TV;
2. that there has been successful collaboration among many GSC Participating Standards Organizations and ITU-T;
3. that the IPTV/Connected TV vision includes the delivery of multimedia services across a large variety of delivery modes, including wireline, fiber, fixed wireless, and mobile wireless;
4. that there are urgent market requirements as well as new standardization activities started  within various standards organizations on IPTV/ Connected TV in mobile mode;
5. that there are emerging market requirements and new standardization activities within various standards organizations on Content Distribution Networks (CDN); and
6. that key technologies of IPTV can be applicable to out-of-home digital signage services that may exist anywhere in the world.
7. that technologies for Integrated Broadcast-Broadband (IBB) systems could be of value to further enrich IPTV services/ Connected TV.

**Resolves:**

1. that the Participating Standards Organizations of GSC:

* continue to support IPTV/Connected TV standardization as a High Interest Subject;
* continue to bring a spirit of collaboration and mutual support to the development of IPTV/Connected TV standards;
* work to identify and present areas of standardization that relate IPTV/Connected TV with other High Interest Subjects, such as NGN (including QoS and Security), Home Networking, etc.; and
* encourage the exchange of information and coordination of relevant standardization work on IPTV/Connected TV over various mobile wireless network environments.
* also encourage the exchange of information on enhanced content delivery systems in collaboration for Integrated Broadcast-Broadband (IBB) systems.

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