

Green ICT Solutions for Smart & Sustainable Cities

8th ITU Symposium ICTs, Environment & Climate Change

Session 3: Integrated ICT solutions for smart sustainable cities and empowered citizens



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01

Telefónica & the environmental challenges of cities



Global position of Telefónica

Customers

315 million
customers



Services

*Integrated ICT
services for
customers*



Countries

Presence in
254 countries



Employees

Around *135000*
professionals



CO2 &
Energy

5.8 TWh &
1,66 mill. tCO2eq



(1) BPA: Beneficio por acción

Different cities & different interests...



Waste Management
i.e. Sao Pablo, Bogotá, Costa Rica



Air pollution monitoring & control
i.e. México City, Santiago de Chile



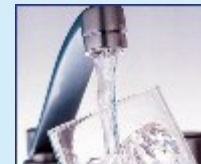
Traffic & mobility management
i.e. Barcelona, Quito, Santander



Energy Diversification
i.e. Munich, Amsterdam



Urban growth planning
i.e. Santiago de Chile, Lima, Rio de Janeiro



Water & Sanitation
i.e. Rio de Janeiro, Madrid, México,

Cities interests & environmental challenges

Sources: (1) McKinsey Global Institute - Big Data Report, May 2011. (2) 2012E, Strategy Analytics , Global Social Network Market Forecast, Oct 2011. (3) United Nations, April 2010, (4) Youtube 2011

Smart Sustainable cities in the global agenda

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Cities are key to global energy and climate challenges, Ban tells US mayors

30 June 2013 – **Secretary-General Ban Ki-moon** has called on United States mayors to help in the worldwide fight against climate change and other energy challenges.

Speaking to a meeting of the US Conference of Mayors in Baltimore yesterday, Mr. Ban said: "The world needs the mayors of the United States to do their part to address our energy and climate change challenges."

Mr. Ban told the representatives of some 1,200 American cities with a population exceeding 30,000: "Your efforts can have an outside impact."

"You know the potential catastrophe that lies in store if present trends continue: extreme weather, market disruptions, inundated coastlines," he said. "You also know the role of cities in climate change – for good and ill alike."

Cities consume more than two-thirds of the world's energy and account for roughly the same percentage of global carbon dioxide emissions, he said.

Lauding American cities for "already making great advances towards energy efficiency in transit, infrastructure and street lights" and producing, clean, renewable energy, he said: "The smart cities – resilient, energy efficient, poised to profit from new, clean, green innovations that will

RELATED STORIES

- Ban urges African countries to embrace civil, political and economic rights
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BID Banco Interamericano de Desarrollo

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Programa Integrado de Desarrollo

500 CITIES IN LAC WITH 100,000 TO 2 MILLION PEOPLE

Ciudades Emergentes y Sostenibles

El Presidente del BID, Luis Alberto Moreno, anunció hoy una plataforma de asociación con ciudades de tamaño intermedio de América Latina y el Caribe que aspiran a liderar un nuevo modelo de desarrollo urbano sostenible.

Ver más videos >>>

BID tv | BID YouTube

El BID avisa a los países miembros para la construcción de ciudades sostenibles por medio de préstamos y asistencia técnica, a fin de reforzar sus capacidades de planificación y regulación urbana, inversión en la rehabilitación de zonas céntricas e históricas, modernización de la infraestructura y mejoramiento de los servicios urbanos. El Banco también financia una variedad de proyectos de expansión del

Estudios Emergentes y Sostenibles (EES) de

Ver todos los videos de Ciudadela 2.0

Temas destacados

European Commission

Smart Cities Stakeholder Platform

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Home » Blog » [mathew@usmartcities.com](#)

Making European Cities smarter: take the survey!

Published by [mathew@usmartcities.com](#) on Thu, 12/22/2011 - 14:19

Update (2011/2012): the survey is now closed – many thanks to all who took it

The European Commission is launching a new platform in early 2012 to encourage the development of smart cities projects and policies. Its first step is a user survey to ensure the platform meets stakeholder needs.

By combining technologies as diverse as water recycling, advanced energy grids and mobile communications, smart cities reduce their environmental impact and offer their citizens better lives.

Recent comments


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- [Hi Mike,](#) 1 week 5 days ago
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02

The Smart City Model of Telefónica



Green ICT in Telefónica

Global Green ICT

Positioning



Green ICT Solutions in Cities



Green by ICT

Customers

GREEN ICT @t
TELEFÓNICA



Green from ICT

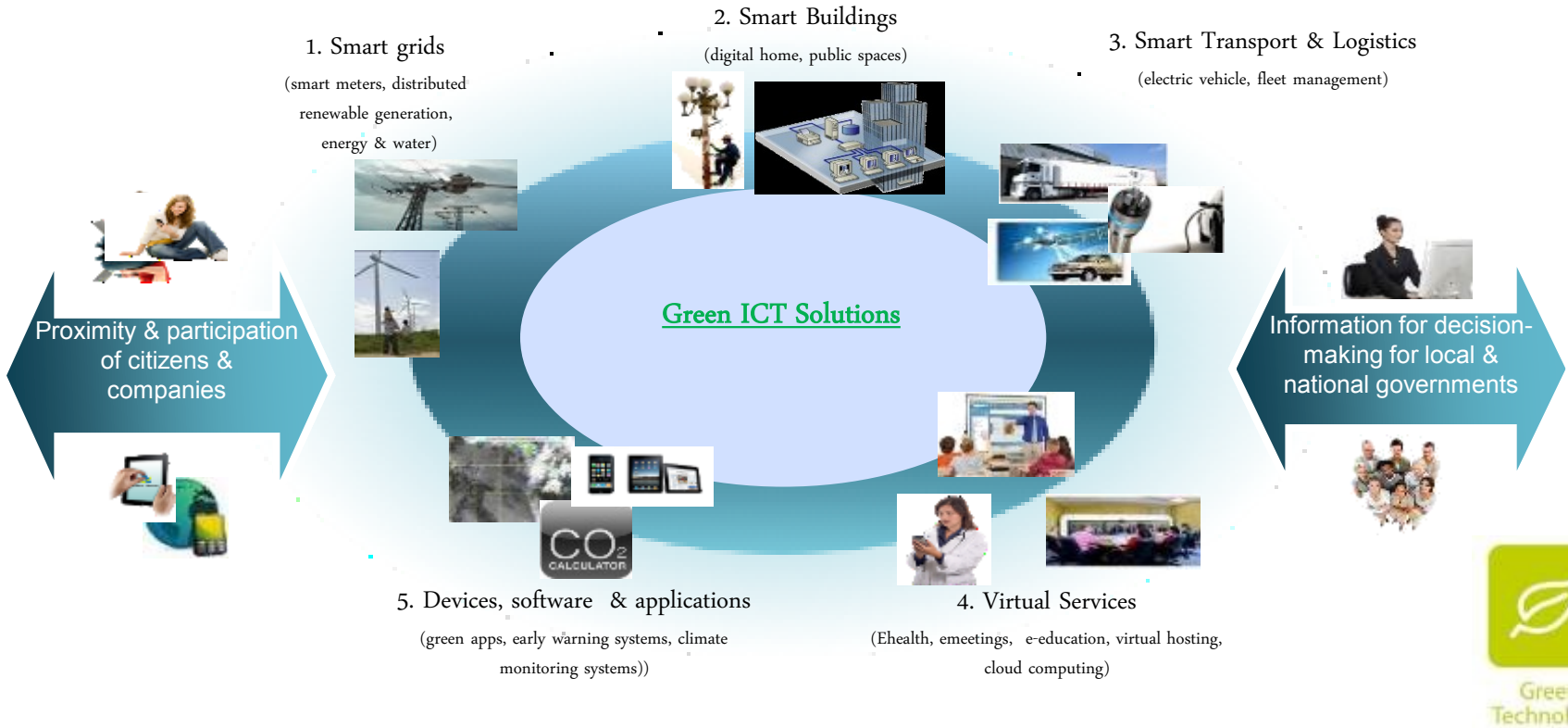
Operations

Employees

Suppliers

Green Technology Solutions @t Telefónica

To promote products and services with the potential and capacity to lead Customers to be more efficient.



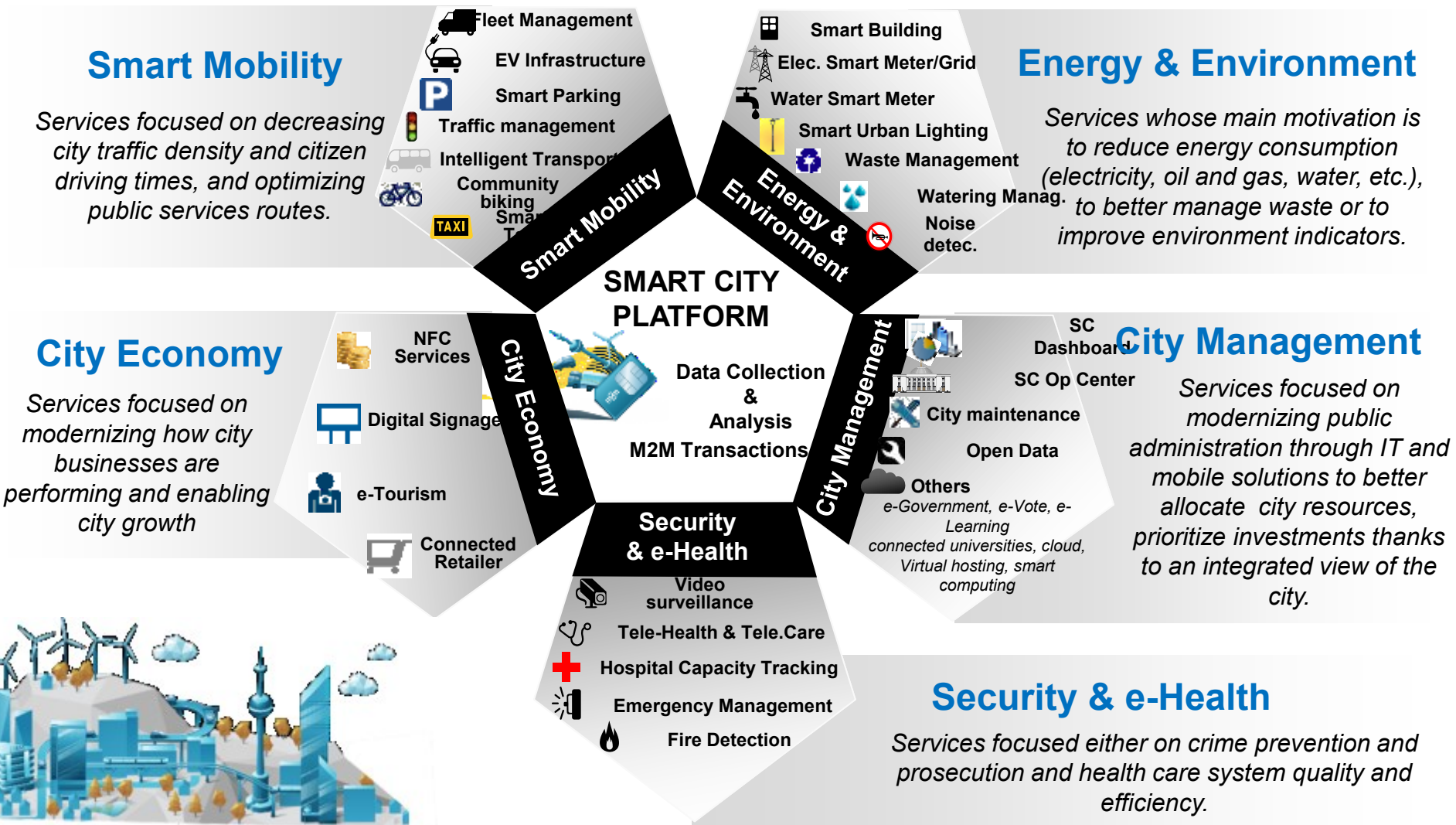
Green Technology solutions in Telefónica have to be: measurable, demonstrable, standardized and global.

Smart City for Telefónica

“Intensive use of ICTs to optimize current urban services & enable new businesses”



There is a wide range of Telefonica services falling within the Smart City value proposition



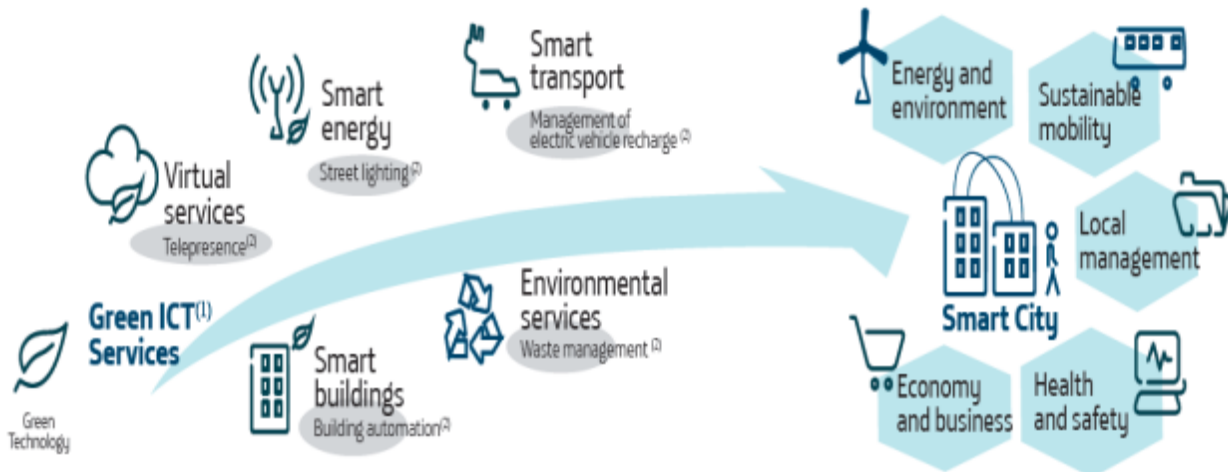
03

Green ICT Solutions for smart sustainable cities



Green ICT Services reduce resources consumption (electricity, fuel, oil and gas, water, etc.), better manage waste or improve environment indicators of a city

Green ICT services are part of the model



⁽¹⁾ ICT: Information and Communication Technologies ⁽²⁾ Green ICT Services in the market.

Energy & environment

-  Smart building
-  Smart meter elec / grid
-  Smart Meter Water
-  Smart urban lighting
-  Waste Management
-  Watering management
-  Noise detection

Smart Mobility

-  Fleet Management
-  Intelligent transport syst.
-  Community biking
-  EV Infrastructure
-  Traffic management
-  Smart Parking

Green Smart Cities are meant to improve sustainability and quality of life

Reduce carbon emission with a better traffic management that reduces on-road time, congestions by optimising routes and with tips to improve driving skills

Reduce carbon emissions



Optimise the use of limited resources (water, electricity) thanks to a better insight on the consumption, remote control and automated solutions

Efficient use of limited resources

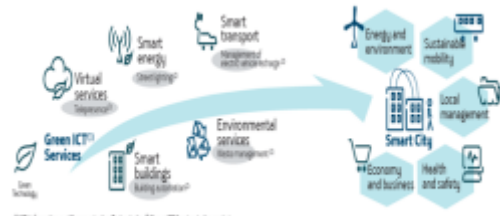


SUSTAINABILITY AND QUALITY OF

Improve environment indicators



Reduce noise levels and improve air quality thanks to a smart traffic systems that reduce congestions,



Green Credentia



Provide city councils with a green speech based on sustainability measures already implemented as part of their marketing strategy



Optimisation of the use of time

Reduce the time spent in roads thanks to smart traffic systems and smart parking solutions.

04

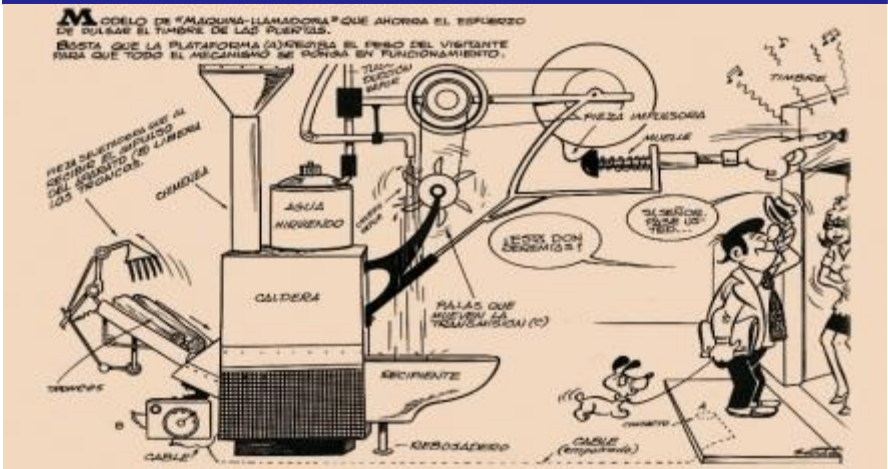
The Way Forward



Momentum



Complexity vs useful solutions



Profitabilty



Sustainability





Focus group on
Smart Sustainable Cities



Green Standards Week @Madrid,
September

ITU GREEN
ICT APPLICATION
CHALLENGE
3rd edition

Green ICT Application
Challenge: Green Apps for **Smart**
Sustainable Cities

Thank You

See you in Madrid

