**DESCRIPTION FORM**

**for the ITU and IPC IPTV APPLICATION CHALLENGE**

**Better quality of life with international standards:   
an accessible world for all**

**Application Title: Click here to enter text.**

**Platform(s): Choose an item.**

**Participant(s) Name(s): Click here to enter text.**

**Participant(s) Affiliation(s): Click here to enter text.**

**Category: Choose an item.**

**Registration ID: Click here to enter text.**

**Work ID: Click here to enter text.**

1. **Summary of the Application (mandatory, maximum 150 words)**

Briefly illustrate the main purpose of your concept application, key appealing points, and expected user benefits in terms of accessibility**. Click here to enter text.**

1. **Detailed concept of the application with the following items (mandatory, maximum 5000 words in total)**
   1. **Background information**

**Click here to enter text.**

* 1. **Main purpose of the application**

Describe the main purpose of your application with a few examples.

**Click here to enter text.**

* 1. **Relevant existing applications/services**

List relevant existing applications/services with a few examples, otherwise indicate a category for your application.

**Click here to enter text.**

* 1. **Possible involved entities, functional components**

List involved entities, including: individual or groups of individuals, such as “end users” (TV viewer, patients, trainees, etc.), “service providers” (caregivers, medical doctors, caption providers, public service providers, teachers, coordinators, etc.) as well as functional components, such as TV screens, sensors, gateways and servers.

**Click here to enter text.**

* 1. **Use case/scenario**

Describe use case or scenario of your application, including the behaviour of each entity and functional component mentioned in 2.4.

**Click here to enter text.**

* 1. **High level diagram describing the scenario**

Insert a diagram describing the use case/scenario described in 2.5.

**Click here to enter diagram.**

* 1. **Dataflow diagram (DFD)**

Insert a DFD to see the overview of your application. This DFD will be the base to develop your application at phase 2 -implementation phase-, if selected.

**Click here to enter diagram.**

* 1. **Screen transition (navigation) with input/output data**

Design all screens’ transition (navigation) with input/output data. This screens’ transition will be the base to develop your application at phase 2: implementation phase, if selected.

**Click here to enter text.**

* 1. **Implementation plan of existing technology, if any**

Describe your plan in implementing existing technology, to realise particular functions of your application, if any.

**Click here to enter text.**

1. **Screen shots or diagrams illustrating the application’s proposed features, functions and how to use it (mandatory)**

Screen shots or diagrams of the application in jpeg format “.jpg” shall be inserted in the form OR in a separate file (in “.ppt” or “.pdf” format) to illustrate the application’s proposed features, functions, and how to use the application.

**Choose an item.**

1. **Detailed appealing points of the application, if any (optional)**

The review panel will evaluate your application based on the following criteria.

1. Relevance to the challenge’s theme (1/5);
2. Degree of innovation (1/5);
3. Level of interactivity (1/5);
4. Value to society (1/5);
5. User friendliness/ease of use (0.5/5);
6. Overall quality (0.5/5).

You can highlight what you conceived in your application to meet the criteria. Questions to help your considerations are shown below.

* 1. **Accessibility features**

The meaning of the term accessibility includes enabling people with the widest possible range of human capabilities to operate and use terminals and services. How and what will accessibility be improved in using your application?

**Click here to enter text.**

* 1. **Innovative points**

Describe innovative points in your application compared to existing applications, services or technologies.

**Click here to enter text.**

* 1. **Interactive features**

List interactive features in your application.

**Click here to enter text.**

* 1. **Expected value to society and potential users**

What do you expect your application will contribute to society?

**Click here to enter text.**

* 1. **What was considered for better usability?**

Usability is a concept comprising the effectiveness, efficiency and satisfaction with which specified users can achieve specified system tasks in a particular environment (ITU-T F.901). What did you consider to achieve this concept?

**Click here to enter text.**

1. **A short video that demonstrates the concept of how the application would run (optional)**

A short video in ITU-T H.264 format lasting a maximum of five minutes may be included in your submission. This video will be reviewed by the review panel during the evaluation of your application.

**Choose an item.**

1. **Third party involvement, if any (mandatory)**

If you had a third party’s support when developing your submission, it needs to be mentioned here. You should also clearly mention that the third party has agreed that you are bound by the [ITU IPC IPTV Application Challenge rules](http://www.itu.int/en/ITU-T/challenges/iptv/201406/Pages/Rules.aspx).

**Click here to enter text.**