**Title:** Understanding, Testing and Optimizing the Perceived Video Quality of OTT VoD Streaming Services.

**Abstract:**

OTT video streaming, ABR, DASH are **current buzzwords in the industry**. Probably everybody has already used YouTube, Netflix or Amazon Instant Video. Of course, these services come with **new challenges** on the measurement and monitoring side.

During my presentation I will explain **why** this is the case and I will present PEVQ-S, which is OPTICOM‘s answer to this challenge. PEVQ-S is based on existing standards and **combines very low processing requirements with very high accuracy**, which makes it the **perfect tool** for applications like **drive testing**.

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