ABSTRACT

MEASURING OF QoS of OTT Services

Omnitele presentation categorises Quality of Experience, Quality of Service and Network Performance. Key challenge is to measure right KPIs on right level as OTT service experience is beyond Network KPIs. Also, OTT delivery chain is not fully controlled by service provider which needs to be taken into account, in monitoring and managing of the KPIs.

In the presentation Omnitele shares real life use cases of OTT services such as YouTube, Facebook and Netflix.

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