



General Secretariat (SG)

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TSB/CB

- To Administrations of ITU Member States;
- To ITU Sector Members, Associates, Academia and relevant international, regional and national organizations

Contact: Cristina Bueti
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Subject: **3rd ITU Green Standards Week**
Madrid, Spain, 16-20 September 2013

Dear Sir/Madam,

1 The International Telecommunication Union (ITU) is organizing the third Green Standards Week **from 16 to 20 September 2013 in Madrid, Spain**. This event will be hosted by Telefónica.

2 The Green Standards Week will be structured as follows:

- **16 September 2013**: ITU, UNEP, UNU, CEDARE Forum on E-waste;
- **17 September 2013** (morning): Forum on Greening Mobile Devices: Building Eco-Rating Schemes;
- **17 September 2013** (afternoon): 2nd Meeting of the Focus Group on Smart Sustainable Cities;
- **18 September 2013**: High Level Segment on Smart Sustainable Cities;
- **18 September 2013**: Award Ceremony of the 3rd ITU Green ICT Application Challenge;
- **19-20 (morning) September 2013**: 3rd ITU/WMO/UNESCO IOC Workshop on Propelling a Pilot Project on Green Cables;
- **20 September 2013** (afternoon): Closed Meeting of the [ITU/WMO/UNESCO IOC Joint Task Force](#) on Submarine Communications Networks For Climate Monitoring and Disaster Warning.

3 The main purpose is to raise awareness of the importance and opportunities of using ICT standards to build a green economy and shape smart sustainable cities.

4 The Green Standards Week will bring together leading specialists in the field, from top policy-makers to engineers, designers, planners, government officials, regulators, academia, standards experts and others.

5 Participation in the event is open to ITU Member States, Sector Members, Associates and Academia and to any individual or company from a Member State of ITU who wishes to contribute to the work.

6 Participation in the ITU Green Standards Week is free of charge but no fellowships will be granted. Discussions will be held in English and Spanish.

7 More information including a draft programme, practical information and registration details for the 3rd ITU Green Standards Week will be made available on the ITU website at: <http://www.itu.int/en/ITU-T/Workshops-and-Seminars/gsw/201309/Pages/default.aspx>. We encourage participants to kindly confirm their participation no later than 16 August 2013. Please note that pre-registration of participants to workshops is carried out exclusively online. Participants will be able to register onsite after 16 August 2013.

Please do not hesitate to contact Cristina Bueti (cristina.bueti@itu.int) should you need additional information on the programmes of the GSW.

8 Please note that citizens of some countries are required to obtain a visa in order to enter Spain and participants should take appropriate steps, well ahead of the meeting dates.

9 I look forward to your participation in the third ITU Green Standards Week and to your views on ITU's future strategy in responding to the global challenge of climate change.

Yours faithfully,

[Signed]

Dr. Hamadoun I. Touré
Secretary-General