



SMART DUBAI

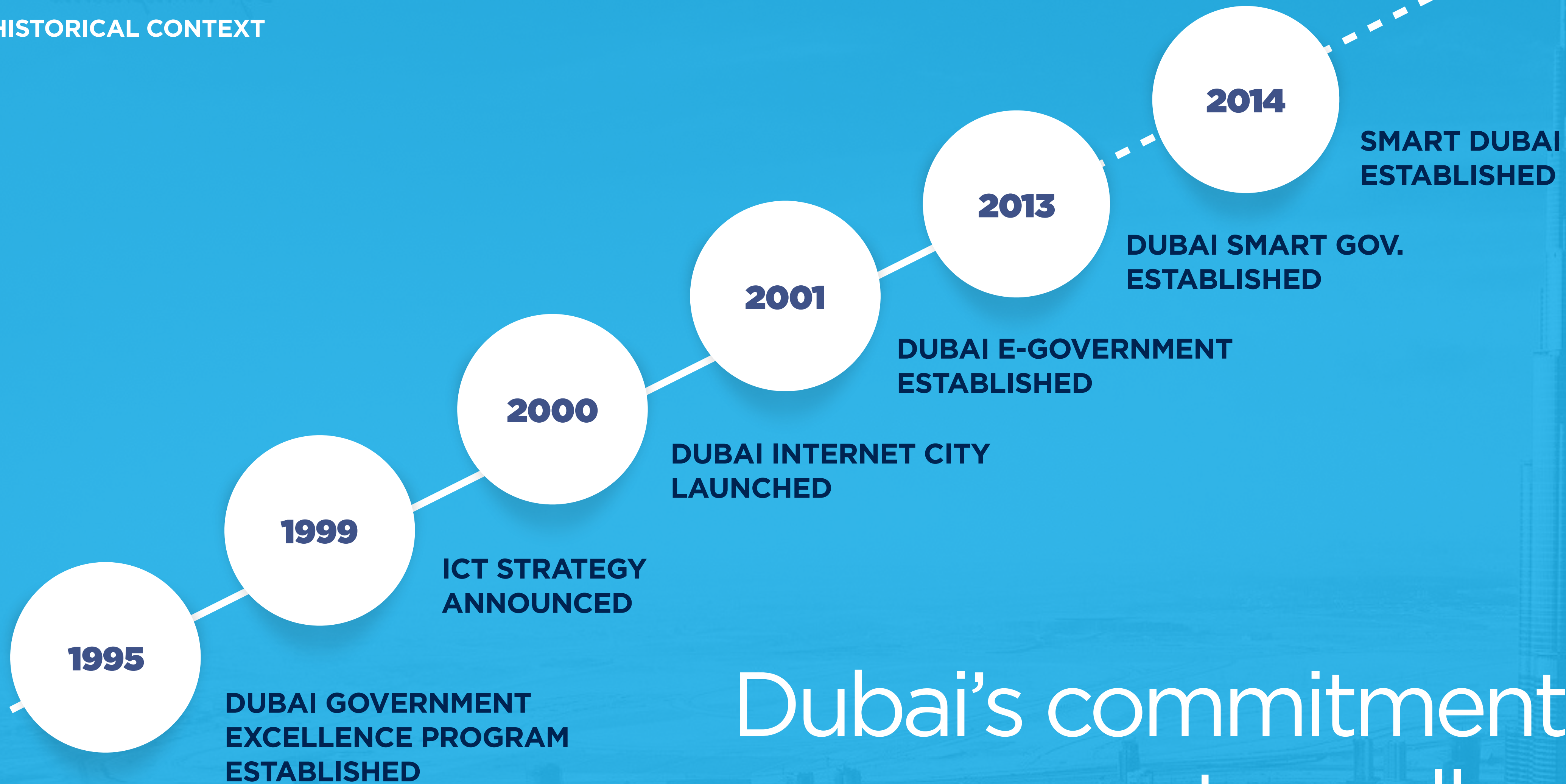
TRANSFORMING CITIES FOR PEOPLE'S HAPPINESS

HER EXCELLENCY DR AISHA BIN BISHR
DIRECTOR GENERAL, SMART DUBAI OFFICE
MAY 18, 2016

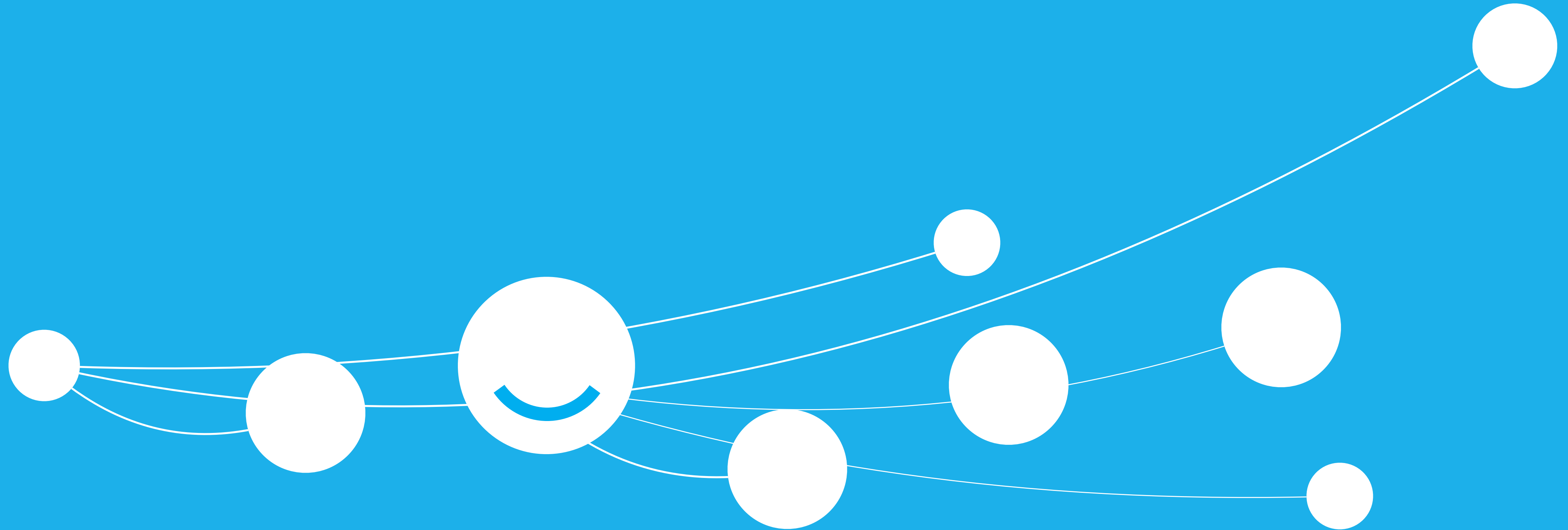


Our ambition is to touch the life of every individual — to achieve a happier life for all.

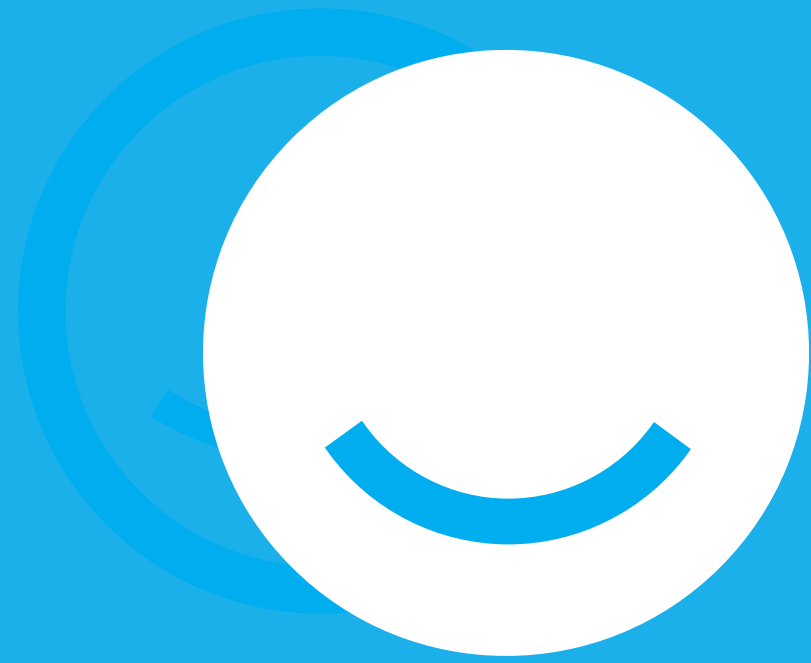
UAE Vice President Prime Minister and Ruler of Dubai,
His Highness Sheikh Mohammed bin Rashid Al Maktoum



Dubai's commitment to government excellence & digital city transformation



Smart Dubai is enabling & unifying
Dubai's citywide smart transformation



Our vision is to make Dubai
the happiest city on Earth

Our mission is to create happiness, by embracing
technology innovation—making Dubai the most
efficient, seamless, safe and impactful experience
for residents & visitors.



1

RANKED

4

PILLARS

6

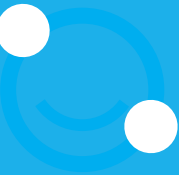
DIMENSIONS

100

INITIATIVES

10000

SMART SERVICES



DISCOVERY

**POLICY &
LAW**

**GOVERNANCE
FRAMEWORK**

**ENABLING
PLATFORM**

PHASE TWO

**TRANSFORMATION
AGENDA**





TRANSFORMATION AGENDA

A sustainable city is the foundation of a smart city benefitting every constituency





CONSTITUENTS

BUSINESS



INDIVIDUALS

GOVERNMENT

RESOURCE & INFRASTRUCTURE



**CUSTOMER
IMPACT**



IMPACT AXES



**FINANCIAL
IMPACT**



**RESOURCE &
INFRASTRUCTURE
IMPACT**



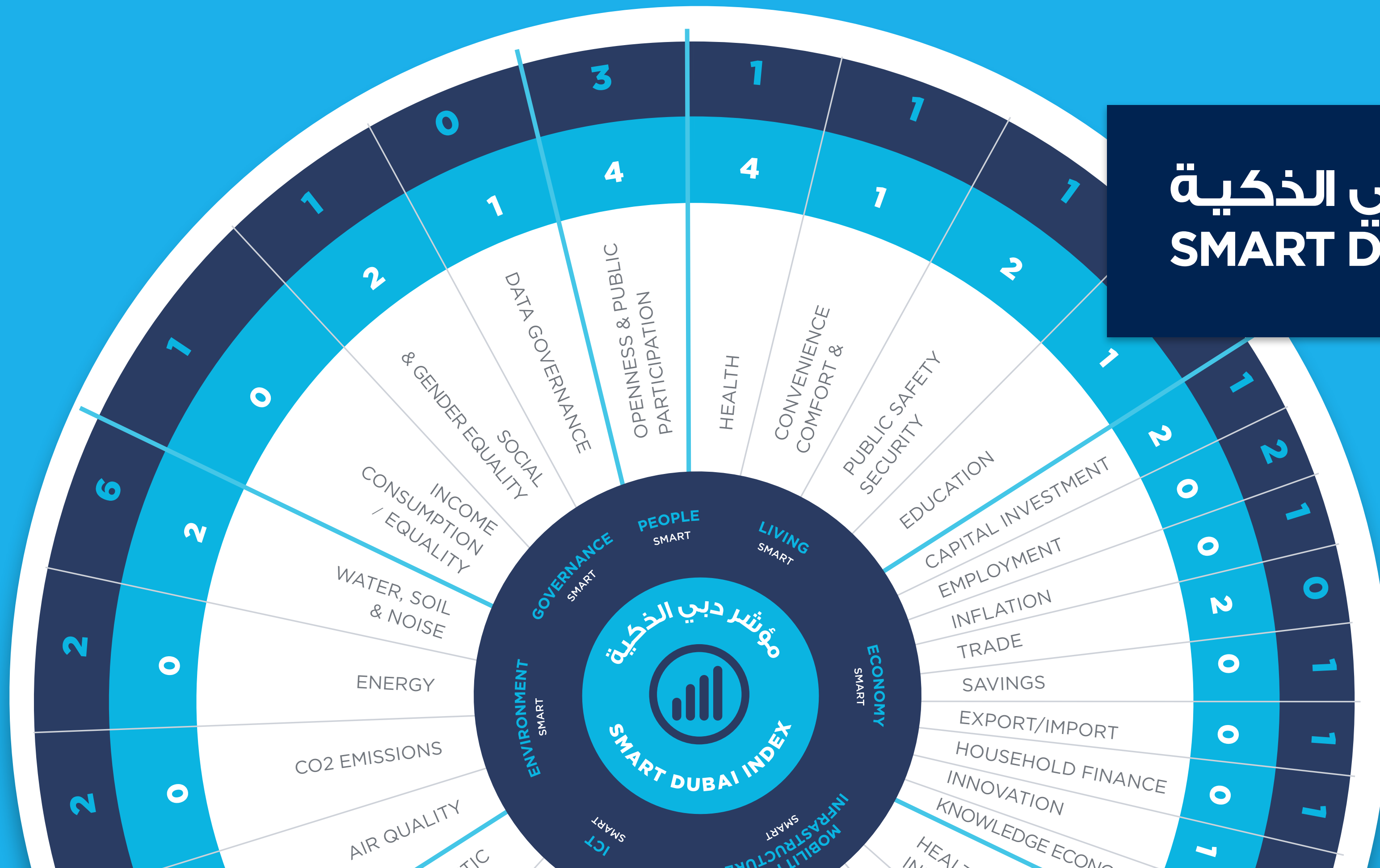


ALIGNMENT

 <p>RTA هيئة الطرق والمواصلات ROADS & TRANSPORT AUTHORITY</p>	 <p>ديوا dewa</p>	 <p>المجلس التنفيذي THE EXECUTIVE COUNCIL</p>	 <p>بلدية دبي DUBAI MUNICIPALITY</p>	 <p>سلطة واحة دبي للسيليكون Dubai Silicon Oasis Authority</p>
 <p>دائرة التنمية الاقتصادية DEPARTMENT OF ECONOMIC DEVELOPMENT</p>	 <p>شرطة دبي DUBAI POLICE</p>	 <p>هيئة الصحة بدبي DUBAI HEALTH AUTHORITY</p>	 <p>حكومة دبي الذكية Dubai Smart Gov</p>	 <p>DUBAI DESIGN DISTRICT</p>
 <p>دبي Tourism للسياحة</p>	 <p>غرفة دبي DUBAI CHAMBER</p>	 <p>Dubai Airports Connecting the World</p>	 <p>دبي المعرفة Knowledge</p>	 <p>المجلس الأعلى للطاقة Supreme Council of Energy</p>
 <p>GENERAL DIRECTORATE OF RESIDENCY & FOREIGNERS AFFAIRS DUBAI</p>	 <p>دبي للثقافة Culture</p>	 <p>دبي التجارية DUBAI TRADE</p>	 <p>Emirates</p>	 <p>الإدارة العامة للدفاع المدني - دبي Directorate General Of Civil Defence - Dubai</p>
 <p>دائرة الأراضي والأماكن Land Department</p>	 <p>هيئة تنمية المجتمع Community Development Authority</p>			



Contributing to the first smart city index, piloted by Smart Dubai with the ITU



دبي الذكية
SMART DUBAI



150
1865-2015
innovating together

PILOT SMART CITY



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