

ArtistComm (Artist Commons)

Mission

Our mission is to contribute to the preservation and encouragement of popular music culture and to the revitalization of the music industry through maximizing the added value provided by the artist's talent and appeal.

Specific Activities

The center of ArtistComm's activities has become the establishment, issuing of numbers, and management of an ArtistComm ID system that expands the RII*, which is an international standard, and also establishing and maintaining official artist photographs and profiles to the minimum required level.

* H.751 Metadata for Rights Information Interoperability in IPTV service

ArtistComm began its activities as a means of providing an information infrastructure to serve as a hub to smoothly connect users to artists, music sources, and broadcasts such as information on live performances, via the Internet and other media.

Characteristics of ArtistComm

As all kinds of music industry groups, including artist management, copyright management, concert promoters and records, participate in ArtistComm, it can quickly produce results by progressing discussions for specific developments with media such as television, radio, and the Internet, and with platform operators.

Outline of ArtistComm ID System

Features of the ArtistComm ID system are that it can describe not only individuals, but also groups, and that it can describe all of the content and services related to an artist.

Artist ID (expanded RII)

AC (country code)-(individual/group)- (issued code of center) -(12-digits)-(check digit)
ArtistComm ID (AC) number issued in artist commons

Issuance Example:

AC JP-G-A-0000-0000-0001-(1) L'Arc~en~Ciel (group)
AC JP-I -A-0000-0000-0002-(8) hyde (individual)

Contents ID (expanded RII)

(content type)-(country code)-(issued code of center)-(10 digits)-(check digit)-artist ID

Content Description Example:

SM-JP-11-1234567890(3)-JP-G-0000-0000-0001-(1) SM: Music (Sound Music) content
VO-JP-11-0987654321(8)-JP-G-0000-0000-0001-(1) VD: Video (Visual Object) content

Outline of ArtistComm Operational Experiment Committee

The plan is to define and implement the ArtistComm ID system and carry out demonstration tests of specific services, such as broadcasting collaborations, in the summer of this year.

Designation: ArtistComm Operational Experiment Committee

Formation: October 1, 2014

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Network Participant Organizations:

Japanese Association of Music Enterprises (JAME), Inc.

Music Publishers Association of Japan (MPA), Inc.

Japan Council of Performers' Organizations (Geidankyo / CPRA), Public Interest Inc.

All Japan Concert & Live Entertainment Promoters Conference (ACPC), Inc.

The Federation of Music Producers Japan (FMPJ), Inc.

Graduate School of Media Design, Keio University

Media Major, Faculty of Sociology, Kansai University

Observer Participant Organizations:

Recording Industry Association of Japan, Inc.

Association of Japanese Animations, Inc.

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