



- After receiving his Bachelor Degree in Engineering from the <u>University of Southern California</u> (Los Angeles, USA) in 2004, Naser Alrashedi joined the <u>UAE Telecommunication Regulatory Authority</u>, looking after the Regulatory and Policy Issues related to Media, Information and Communication Technologies at both National and International Levels.
- ▶ Between 2007-2013, Naser was elected to be the <u>UAE Administration Official Representative at the ITU</u>, in Geneva. He has actively contributed and participated in over 200 international conferences, meetings, and activities. He held several key leadership positions in number of regional and international meetings and groups. In several occasions he was selected as the Arab Regional Group Representative in important matters and issues in the area of ICT international policy during the last years.
- His area of specialty is <u>ICT Negotiation and Policy Making</u> (in particular for Security, International Telecommunications, Broadcasting, and Spectrum Management).
- During his Mission in Geneva, Mr. Al-Rashedi successfully obtained his Master Degree on International Negotiation and Policy Making from the Geneva Institute for Graduate Studies, where the topic of <u>his thesis was "Towards Global Cybercrime Deterrence"</u>.
- ➤ In September 2012, Naser joined the <u>National Electronic Security Authority</u> as a Manger of Cybersecurity National Policy & Planning. Since then has been involved in the development and implementation activities of several national cyebrsecurity policies, standards, and critical information infrastructure protection plans.

Work Experience

- <u>In National Electronic Security Authority (from Sep 2012 until date):</u>
 - o Manager in Cybersecurity National Policy and Planning
 - Acting Manager For Critical Information Infrastructure Protection Planning
 - Board Member in Cybersecurity Academy
- <u>Diplomatic Position (from July 2007 until Sep 2012):</u>
 - Serving as a Diplomat in the UAE Mission in Geneva as: The UAE Representative at the International Telecommunication Union -ITU- (2007 until Sep 2012)
- <u>In the UAETelecommunication Regulatory Authority (from March 2005 until Sep 2012):</u>
 - o Manager ITU-Affairs (2008- Sep 2012)
 - Broadcasting Senior Engineer and Acting Manger (2006-2008)
 - Spectrum Coordination Engineer (2005-2006)

Relevant Key Project 1/2

ii) At National Level (at the Telecommunication Regulatory Authority):

- Implementation of the Spectrum Management Automated System, and the Broadcasting Planning Software
- Establishment of Spectrum Authorization Application Forms and Terms and Conditions
- Establishment the UAE National Spectrum Plan
- Development of Spectrum Broadcasting Policy
- Establishment Broadcasting Section and Database
- Development of the Spectrum Fees Policy (Broadcasting Services)
- Establishment National Spectrum Coordination for UAE Broadcasting Operation
- Establishment of Broadcasting Frequency Use Database (HF, AM, FM, TV, DVB-T, Cable, Uplinks)
- Development of MobileTV Plan and Standard
- MobileTV Licensing
- Drafting of Media Content Regulation
- National coordination and preparation for International <u>treaty conferences</u> such as WRC-12 and WCIT-12.

Relevant Key Project 2/2

- iii) At international Level: effectively contributed and participated in over 200 international events and activities (mainly relate to ITU work). Also Participated effectively and successfully in
 - The planning and coordination of Digital Broadcasting services during the RRC-06 Conference and its preparation activities (2005-2006)
 - the establishment of the FM Radio GCC Regional Coordination initiative
 - Coordinating the UAE present and future FM requirement with the neighboring countries.
 - Establishment of the GCC Digital Switchover Group
 - Drafting the Studies Report for Mobile, Fixed, and Broadcasting Services of the World Radio Conference 2012
 - Preparing the report "Enhancing International Regulatory Framework" and reflecting convergence between Mobile and Fixed Services
 - Preparing number of UAE/GCC/Arab Contributions to the ITU conference and meetings
 - Enhancing the UAE/GCC/Arab participation and coordination in the ITU Conferences and major meetings such as WRC, PP, WTPF, and WCIT
 - Enhancing the UAE participation and contribution in the WSIS Forums 2011 & 2012
 - Negotiation and Development of two Plentypoteniary-10 Resolutions in relation to Cybersecurity.

Relevant Leadership Positions

• International Leadership Positions

- Vice-Chairman of the Regulatory Committee in RRC-06
- Vice Chairman of Committee 4 (Terrestrial Services) in WRC-07
- ASMG Coordinator for Agenda 1.13 -HF bands- during WRC-07
- WRC-12 Conference Chapter 3 Rapporteur (Mobile, Fixed & Broadcasting)
- Working Group Chairman of WRC-12 Agenda Item 1.2 (Enhancing International Regulatory Framework) ASMG Rapportuer for WRC-12 Chapter 3 and Coordinator for Agenda Item 1.2
- ASMG Representative in ITU-Development Res.9
- Head of Delegation during the GCC FM Coordination Meeting
- Head of Delegation during the GCC Switchover Group Meeting
- Chairman of Ad-hoc Group on Cybersecurity during PP-10 Conference
- Chair for Working Group on Terrestrial Services during Conference Preparatory Meeting (Geneva, 14-25 Feb 2011)
- Vice-Chair for the Arab Countries in the World International Telecommunication Conference Preparatory Group (2010-2012)
- Chair of the GCC Group for the preparation of the WCIT-12 Conference
- Chairman of WRC-12 Working Group 5C on Terrestrial Services
- Chairman of Int' Working Party 1B on Spectrum Management
- Co-Chair of the Joint Group on Res.9 (Assistance to Developing Countries on Spectrum Management)
- Chairman of many other drafting groups and meetings
- Member of the Coordination Team for the Mobile and Broadcasting Interference Issues in Ultra High Frequency Band in the Gulf Area
- Moderator, Panelist, and main speaker in several International ICT Policy related events.