



**A meeting of the CCIR Study Group 11 (Geneva, 5-18 July 1972), where studies on the digital TV broadcasting and HDTV were initiated.**

**From left to right: Director of the CCIR (1966 – 1974) J. Herbstreit (USA), Acting Chairman SG 11, then the Chairman SG 11 to 2000 M. Krivosheev (USSR, Russian Federation), CCIR Counsellor R. Froom**

## Documents of ITU-R SG6

RESOLUTION ITU-R 4-7

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Structure of Radiocommunication Study Groups (1993-1995-1997-2000-2003-2007-2012-2015)

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STUDY GROUP 6  
(BROADCASTING SERVICE)

The Study Group, recognizing that radiocommunication broadcasting extends from the production of programmes to their delivery to the general public, as detailed above, studies those aspects related to production and radiocommunication, including the international exchange of programmes as well as **the overall quality of service**.

QUESTION ITU-R 102-3/6

Methodologies for subjective assessment of audio and video quality (1999-2011-2014-2015)

**k) that the reception part of the end-to-end programme chain has a major influence on the final perception of the content and that the influences in the reception part can include the technology used and the setting of personal preferences by the end-user,**

**7. What ways could be used for video and audio quality assessment taking into account the strong interrelation between the source signal of a broadcasting programme and its processing and presentation on the reception end?**

## The slogans of the first interactive Telecom 97



1. "It is now crystal clear that the formulation for strategy for further progress in telecommunications is inconceivable without a comprehensive and fundamental solution to the problems of interactivity"

**Prof. Mark Krivocheev, NIIR, Russian Federation.**

2. "Multimedia has become a key-element of the currently emerging information society"

**Philippe Douste-Blazy, Minister of Culture, France**

3. "New initiatives around the world talk of building an 'information highway'. But what is the appropriate policy response, and how can we ensure that this new infrastructure is truly international?"

**Pekka Tarjanne, Secretary General, ITU**

4. "In the 21<sup>st</sup> century, the capacity to communicate will almost certainly be a key human right. Eliminating the distinction between information rich and information poor countries is also critical to improving the quality of life of all humanity"

**Nelson Mandela, President, South Africa**

5. "We can now at last create a planetary information network that transmits messages and images with the speed of light from the largest city to the smallest village on every continent. To accomplish this purpose, legislators, regulators, and business people must do this: build and operate a Global Information Infrastructure"

**Al Gore, US Vice-President**

**CHAIRMAN OF ITU-R SG6 (BROADCASTING SERVICE)**



A.Magenta (Italy)  
2000-2007 гг.



C.Dosh (Germany)  
2008-2015 гг.



Y.Nishida (Japan)  
2016 – to present

## Directors of the CCIR



**Van der Pol**  
(Netherlands)  
(1948 – 1956)



**E. Metzler**  
(Switzerland)  
(1956 – 1963)



**L. Hayes**  
(Great Britain)  
(1963 -1966)



**J. Herbstreit**  
(USA)  
(1966 – 1974)



**R. Kirby**  
(USA)  
(1974 – 1992)



**R. Jones**  
(Canada)  
(1993 – 2002)



**V. Timofeev**  
(Russian Federation)  
(2003 – 2010)



**F. Rancy**  
(France)  
(2011 - ...)



CCIR VII Plenary Assembly (London, 3 September – 7 October 1953). From left to right:  
I.A. Cintovatov, Chief of International Department of USSR Ministry of Communications, Head of USSR delegation ;  
M.I. Krivocheev, Head of department TV, VHF-FM broadcasting and radio relay lines of Radiodepartment of USSR  
Ministry of Communications, expert of delegation