

REGIONAL FORUM FOR ARAB REGION: IMT SYSTEMS TECHNOLOGY, EVOLUTION AND IMPLEMENTATION

Tunis, Tunisia, 7 - 9 May 2013

Draft Agenda

Opening remarks

Hosting Administration
ITU Regional Office of Cairo

Session 1: IMT Global Status Report 2012

- IMT news, perspectives, & trends. What should you be focusing on in 2012?
- What are the most important challenges facing the IMT industry?
- How the Administrations can encourage the growth of Broadband Wireless Applications and Services

Session 2: Research activities on technologies for future mobile communications in the ARB region

- Case studies and implementation in the Region (Operators and Companies)

Session 3: The IMT business and Markets Forecasts

- Services, markets, applications, & business models – what works and what doesn't?
- Business & consumer markets, vertical applications, & more.
- ITU statistics related to the ARB region

Session 4: IMT technologies

- Concise overview of what you need to know about IMT - and why you need to know it.
- Competitive technologies:
- Relevant ITU Recommendations & Reports and WRC-12 outcome

Session 5: Views on Mobile and wireless communications for Twenty-twenty (2020) Society

- Changing Behaviour of users
- Future trends: new devices, new services, new technologies

Session 7: IMT networks, frequencies, & spectrum

- Current & new network solutions including SON & LTE-Advanced.
- Understanding frequencies & spectrum needs. Building a basic CAPEX model.

Q&A

Who should attend

- Senior or mid-level managers for mobile network operators or MVNOs
- Analysts and investors examining the IMT market & opportunities
- Telecommunications regulators
- Equipment & technology vendors

The Forum is designed to meet the needs of investors, operators, service providers and related business who are planning or considering entering into the IMT mobile broadband market. The Forum takes a view of IMT as a new mobile broadband business - its key differentiators & challenges - from both a technical and commercial perspective. It will also give a global overview and update on the status of the IMT industry today and trends to watch out for. It will challenge your views and help you develop your thinking on the strategic challenges of IMT. For strategic planners and business developers it will offer you concise but clear details

Forum objectives

The Forum will elaborate on all critical issues surrounding the introduction of IMT as a new mobile broadband technology. It will give you an understanding of the IMT standard itself - i.e. key differences to IMT-2000 components in the design of efficient IMT networks, strategic issues in spectrum allocation, the constraints of the technology, and a guideline in marketing and positioning your IMT offering. It will prepare you and inspire your thinking when it comes to building a successful business.

Information about the Forum

All info about the Forum, Final Agenda, Registration Form, Information note etc. will be made available and regularly updated at <http://www.itu.int/en/ITU-D/Technology/Pages/Events.aspx>