

ITU HIGH-LEVEL WORKSHOP ON INTERNATIONAL MOBILE ROAMING



ROOM POPOV I,
ITU HEADQUARTERS
GENEVA, SWITZERLAND,
23-24 SEPTEMBER 2013

Agenda



MONDAY

08h30 – 09h00

REGISTRATION

09H30 – 09H45

OPENING CEREMONY

Mr Brahima Sanou, BDT Director

Mr Malcolm Johnson, TSB Director

09h45 – 11h00

SESSION 1: OVERVIEW OF THE GROWTH OF MOBILE SERVICES AND THEIR INCREASED IMPORTANCE FOR ECONOMIES

Presentation first part of the ITU Roaming Report by Mr Dimitri YPSILANTI, ITU Expert

- Mobile devices, their growth and use as the main tool for communications
- Growth in international travel and international communications
- The challenge of high roaming prices in voice and data roaming
- Why is roaming expensive?
- Cross border roaming or inadvertent roaming

COFFEE BREAK

11h30 – 12h30

SESSION 2: ITU ACTIVITIES RELATED TO ROAMING ISSUES

Presentation by Makhtar Fall, ITU/BDT

- World Conference on International telecommunication (WCIT-2012) results
- The new provisions on international mobile roaming

LUNCH

14h00 – 15h30

SESSION 3: RESPONDING TO HIGH IMRS PRICES

Presentation second part of the ITU Roaming Report by Mr Dimitri YPSILANTI, ITU Expert

- The cost structure of roaming (cost elements that operators calculate that make roaming expensive)
- Business initiatives (economic models applied – is there a tariff methodology? best practices and technological developments)
- The availability of substitutes to roaming – alternative roaming procedures
- National, regional and international initiatives

COFFEE BREAK

16h00 – 17h00

SESSION 4: PRIVATE SECTOR INITIATIVES ON IMR

GSMA initiatives on international mobile roaming

- Transparency of IMR retail prices
- Operators practices and initiatives

09h30 – 10h30

SESSION 5: POLICY AND REGULATORY ACTIONS

Presentation third part of the ITU Roaming Report by Mr Dimitri YPSILANTI, ITU Expert

- Protecting and empowering consumers – consumer awareness of roaming costs
- Market-based solutions that facilitate the use of substitutes by users
- Wholesale price regulation: possibilities and cost determination
- Retail price regulation: possibilities and impact
- Taxation issues
- Structural regulatory determinations to develop IMR competition

COFFEE BREAK

11h00 – 12h15

SESSION 6: DISCUSSION SESSION ON BEST PRACTICES AND RECOMMENDATIONS THAT HAVE BEEN PUT FORWARD AT THE NATIONAL, REGIONAL AND INTERNATIONAL LEVELS

Presentation of the Best practice Recommendations from the ITU Roaming Report and Panel discussion

- Best practice for price regulation
- Best practice to increase transparency and awareness for users when roaming internationally
- Best practice for regulators in IMR markets

12h15 – 12h30

FINAL CONCLUSIONS AND CLOSING

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The ITU high-level workshop on international mobile roaming is organized by the ITU's Telecommunication Development Bureau (BDT) in coordination with the Telecommunication Standardization Bureau (TSB).

The objective of the workshop is to review developments in international mobile roaming services (IMRs), by examining in particular any economic and regulatory measures that have been taken to reduce prices and improve competition in the market. Speakers and participants will discuss best practices based on those initiatives that have had positive effects on the roaming market, in terms of protecting consumers, lowering prices and increasing competition.

The workshop provides an ideal forum for the global community (the private and public sectors) to share their views on how further progress might be achieved. An overview of the upcoming ITU Report on "International Mobile Roaming services: Facilitating competition and protecting users" will be introduced and discussed during the workshop.



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