

INTERNATIONAL TELECOMMUNICATION UNION



István BOZSÓKI, ITU/BDT/SBD

Introduction

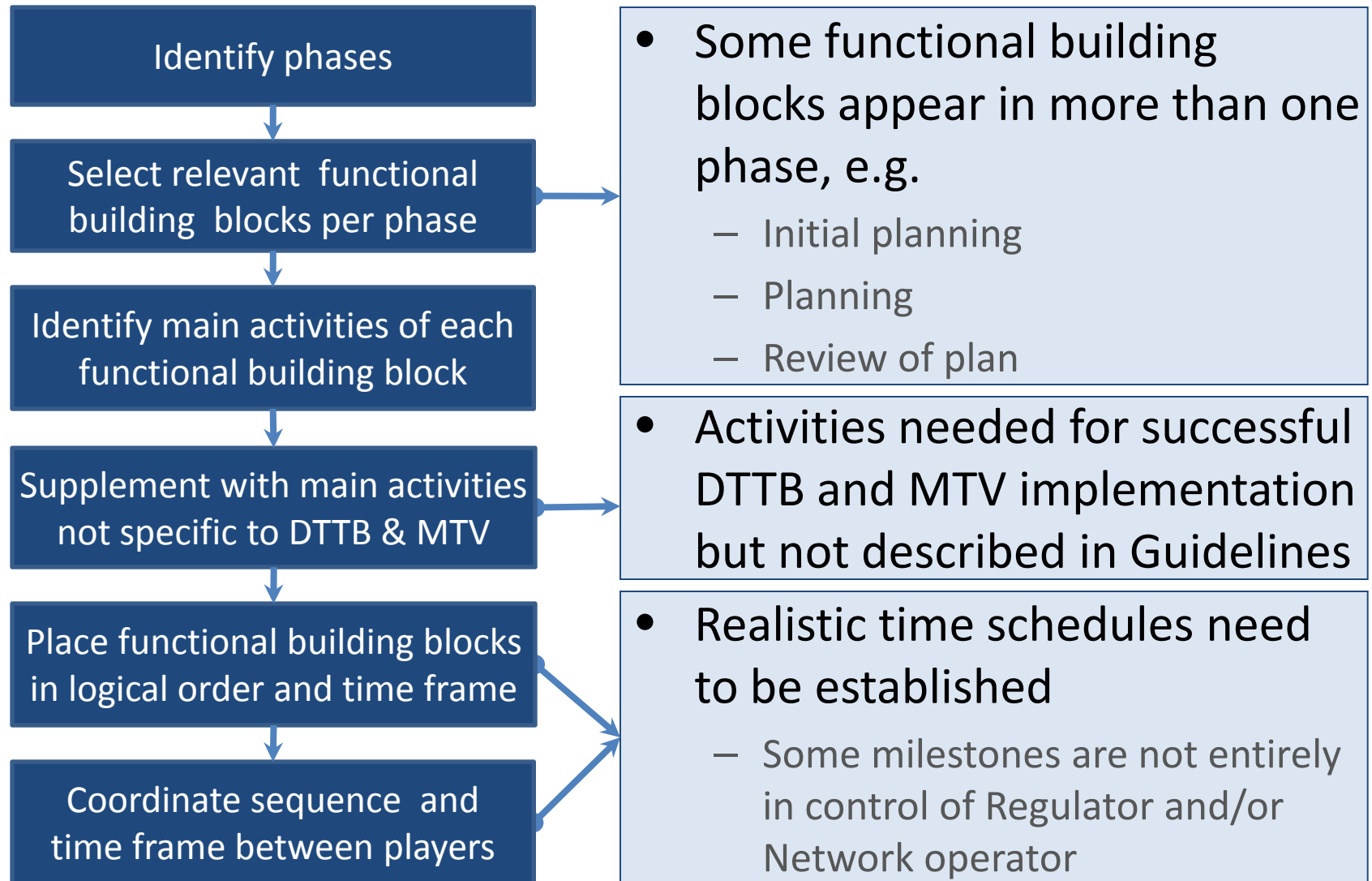
A roadmap is a management forecasting tool

- Directed to the implementation of strategy and related to project planning
- Matching short-term and long-term goals
- Indicating the main activities needed to meet these goals

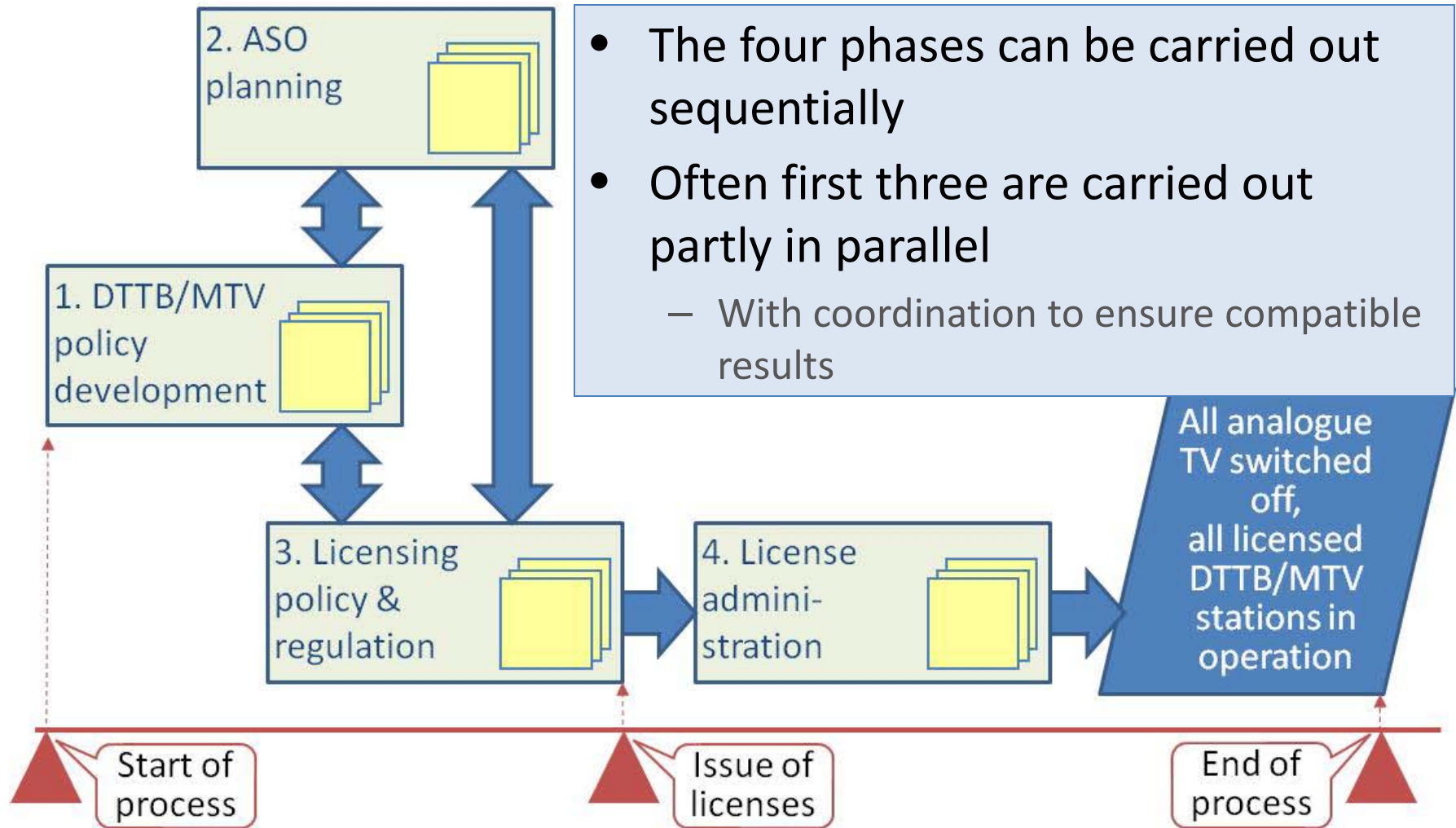
Roadmap development has three major uses

- Helping to reach consensus about requirements and solutions
- Providing a mechanism to help forecast the key milestones
- Providing a framework to help plan and coordinate the steps needed

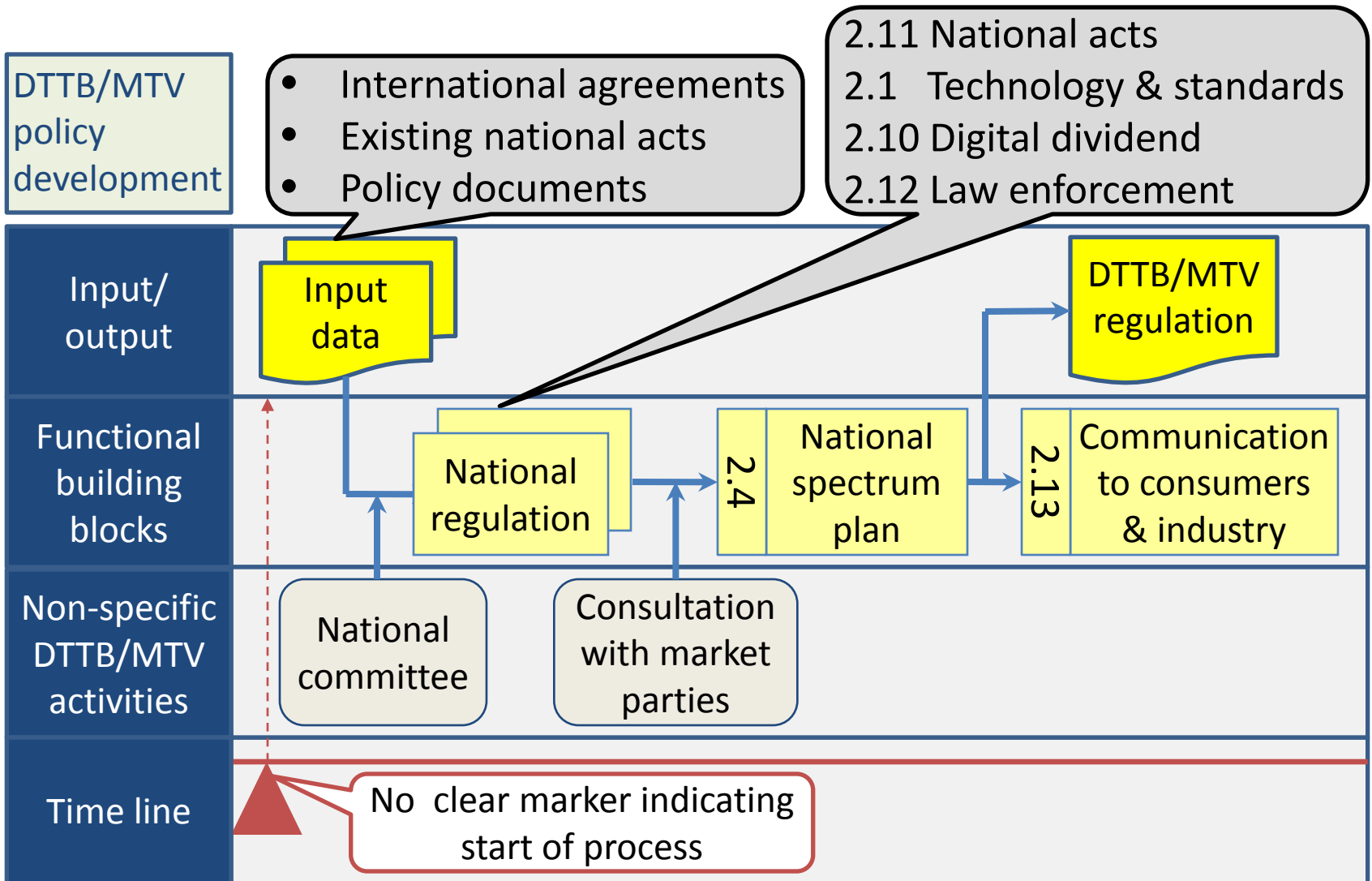
Roadmap construction



Regulator's roadmap

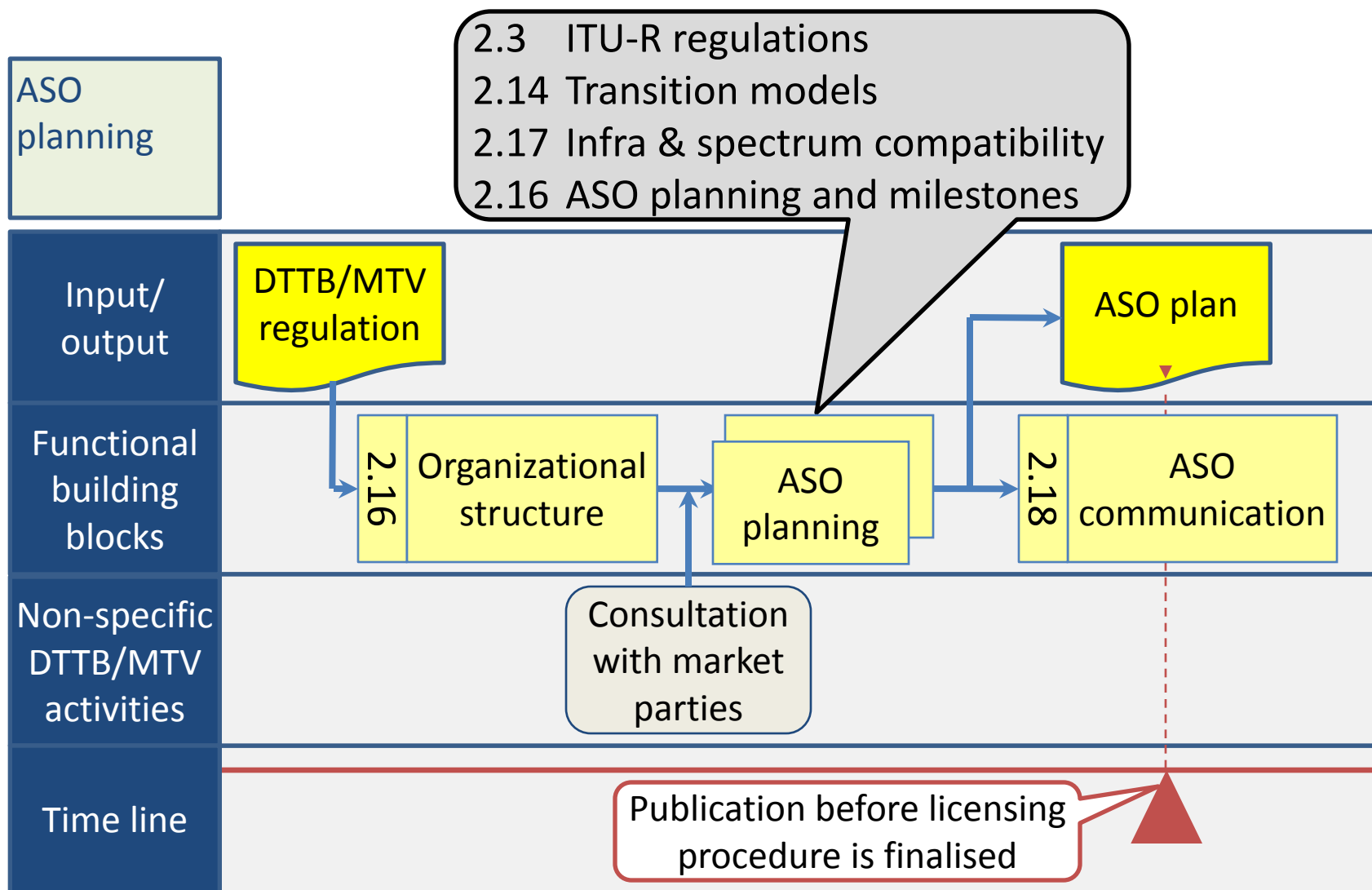


Regulator's roadmap phase 1: DTTB/MTV policy development

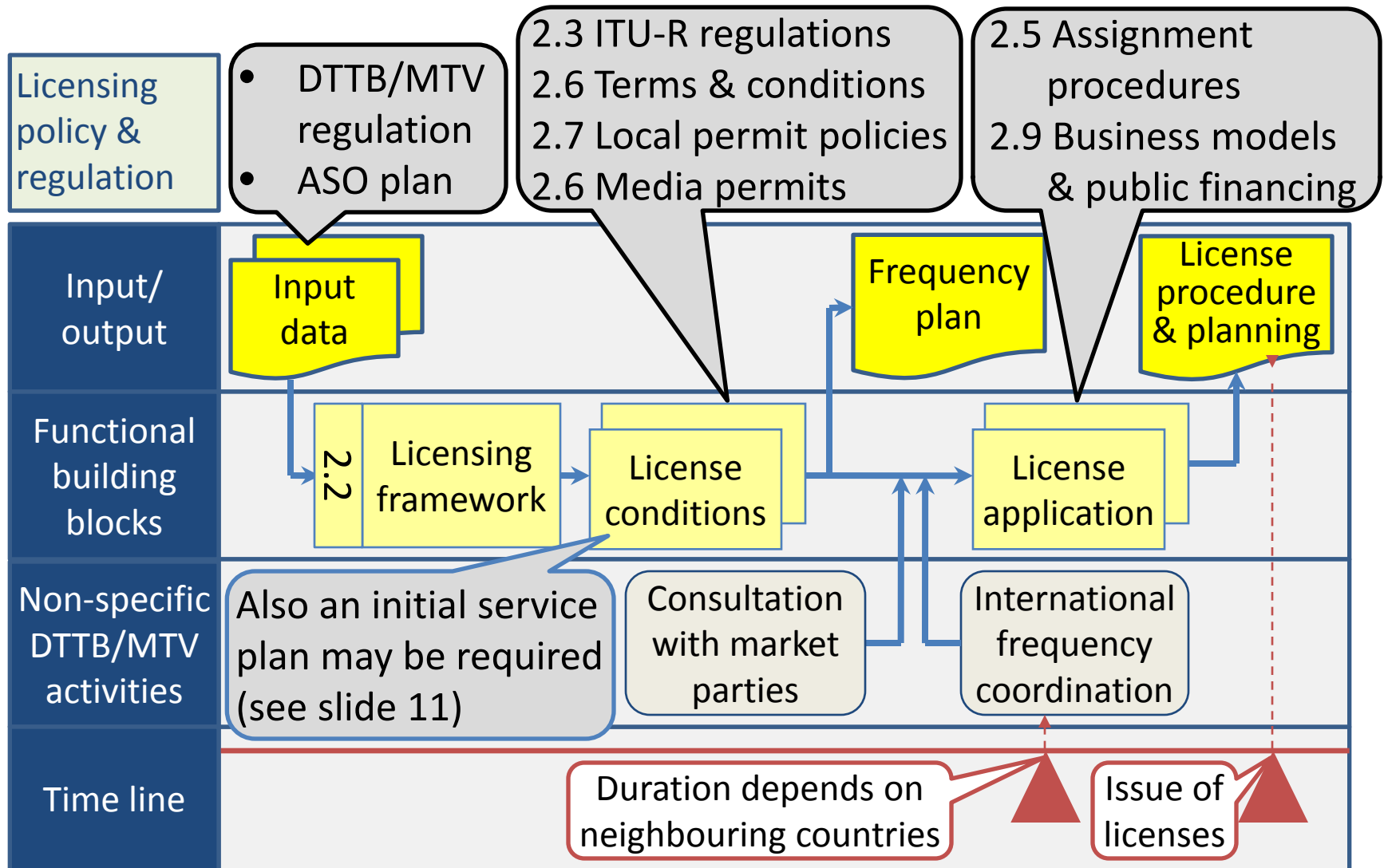


Regulator's roadmap phase 2:

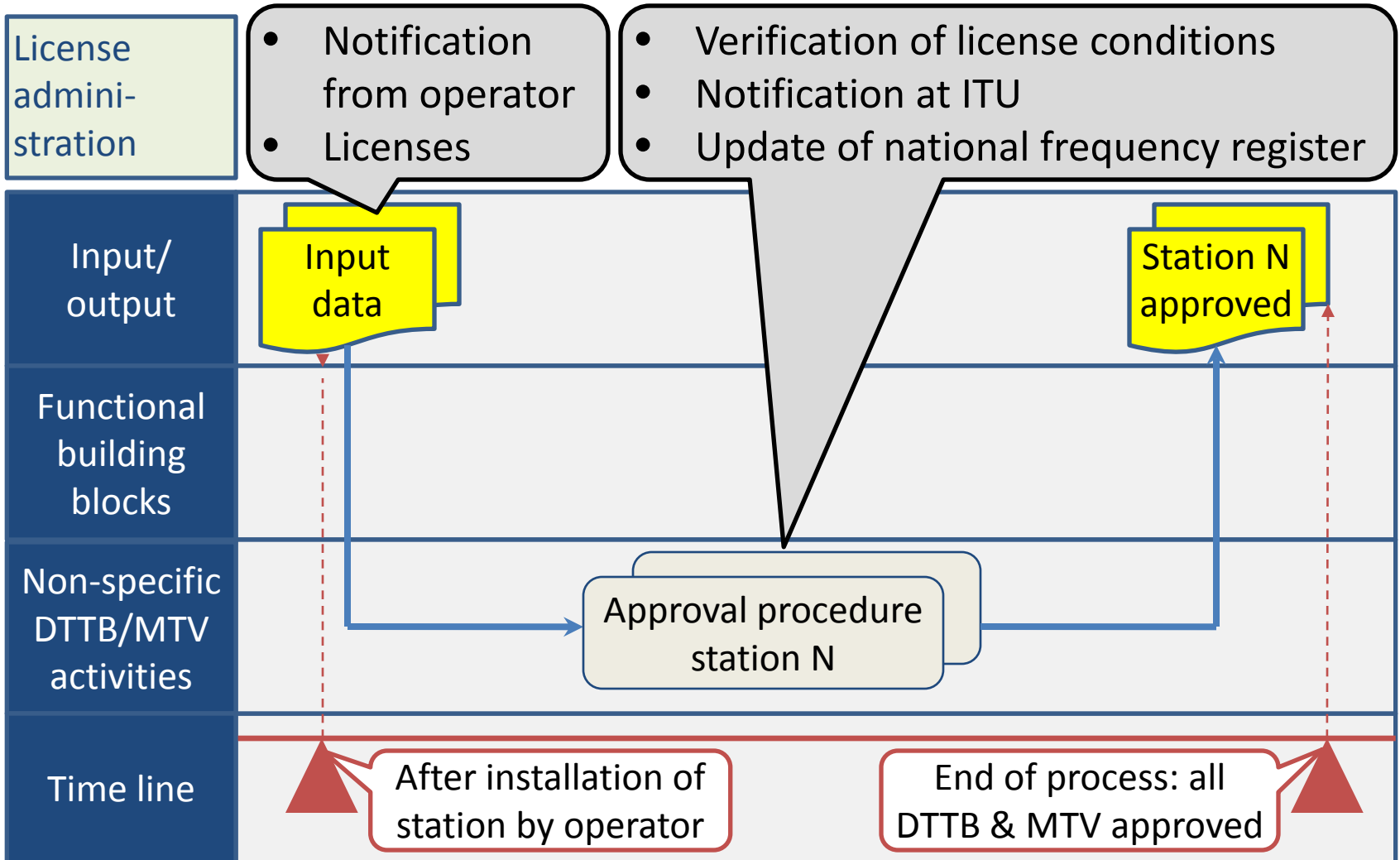
ASO planning



Regulator's roadmap phase 3: Licensing & regulation

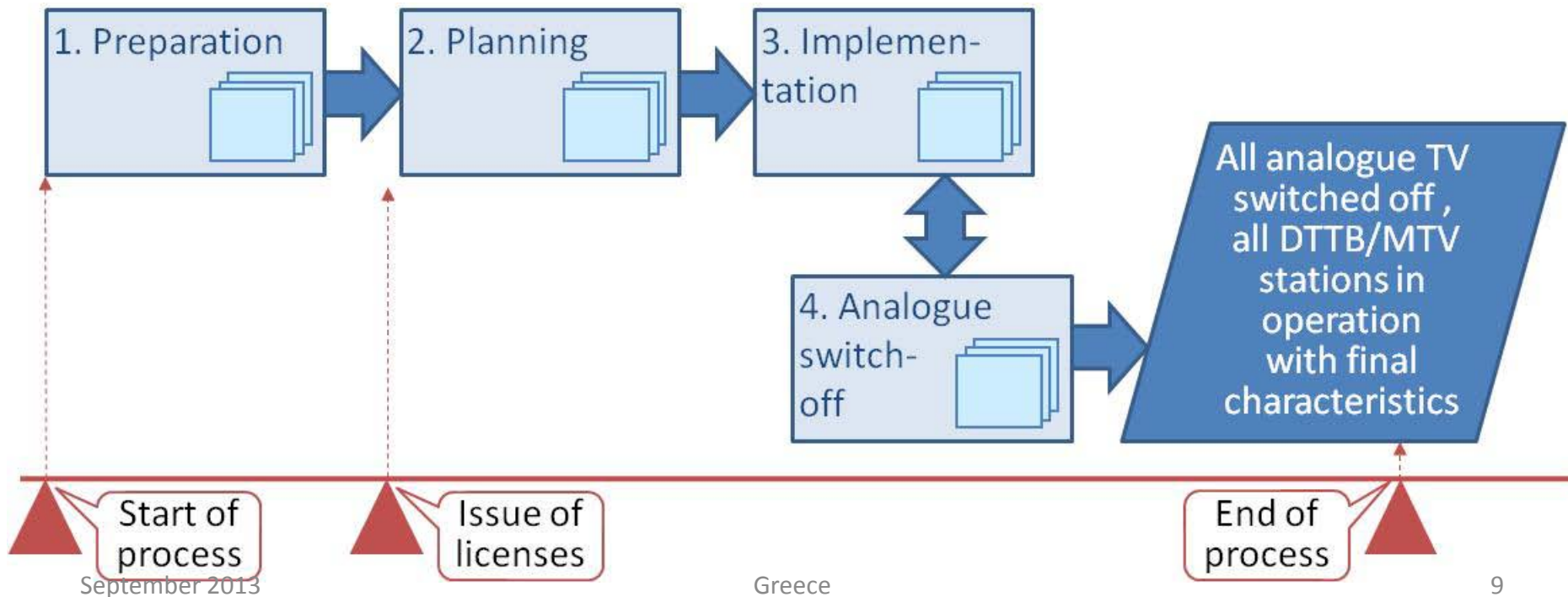


Regulator's roadmap phase 4: License administration

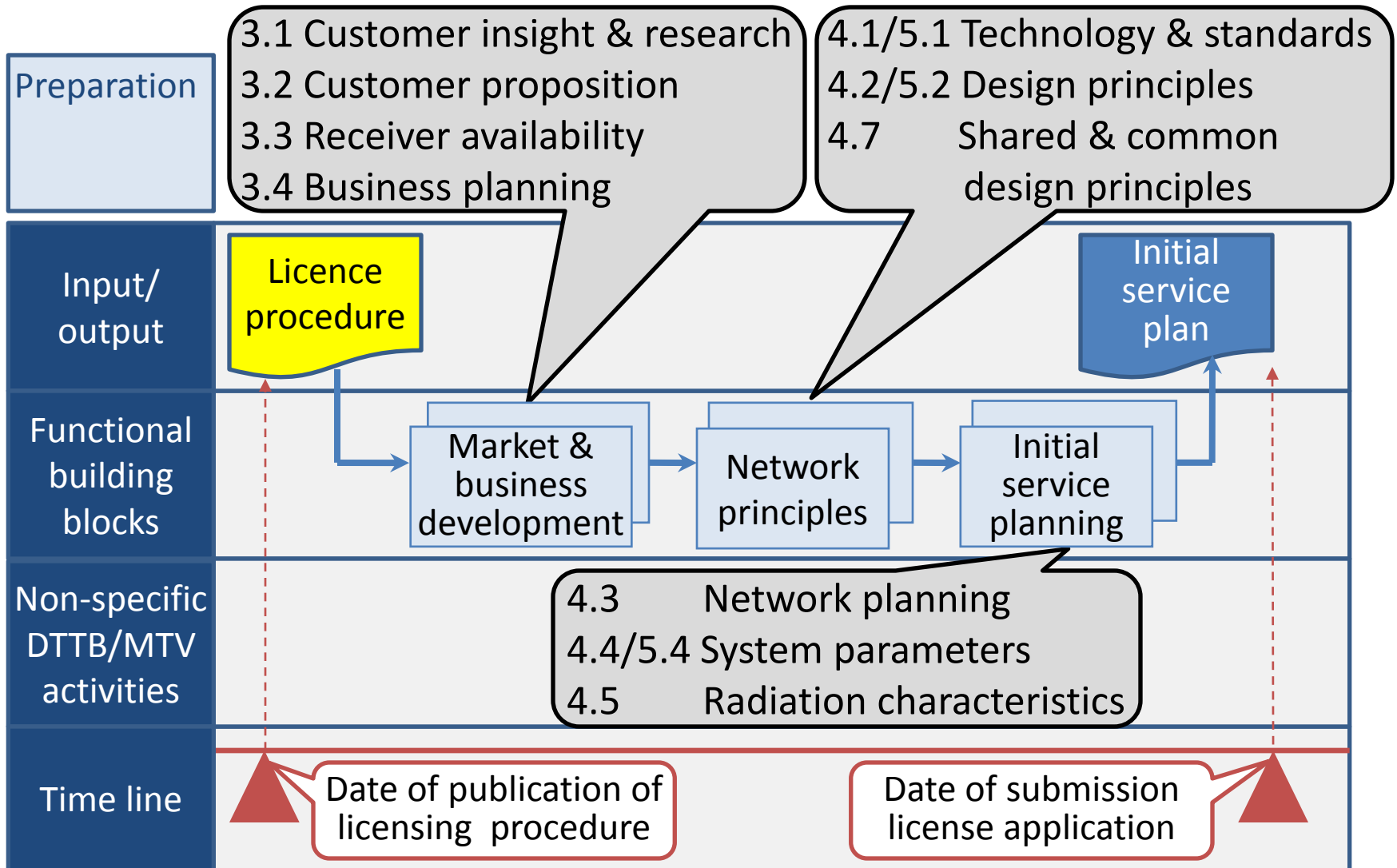


Operator's roadmap

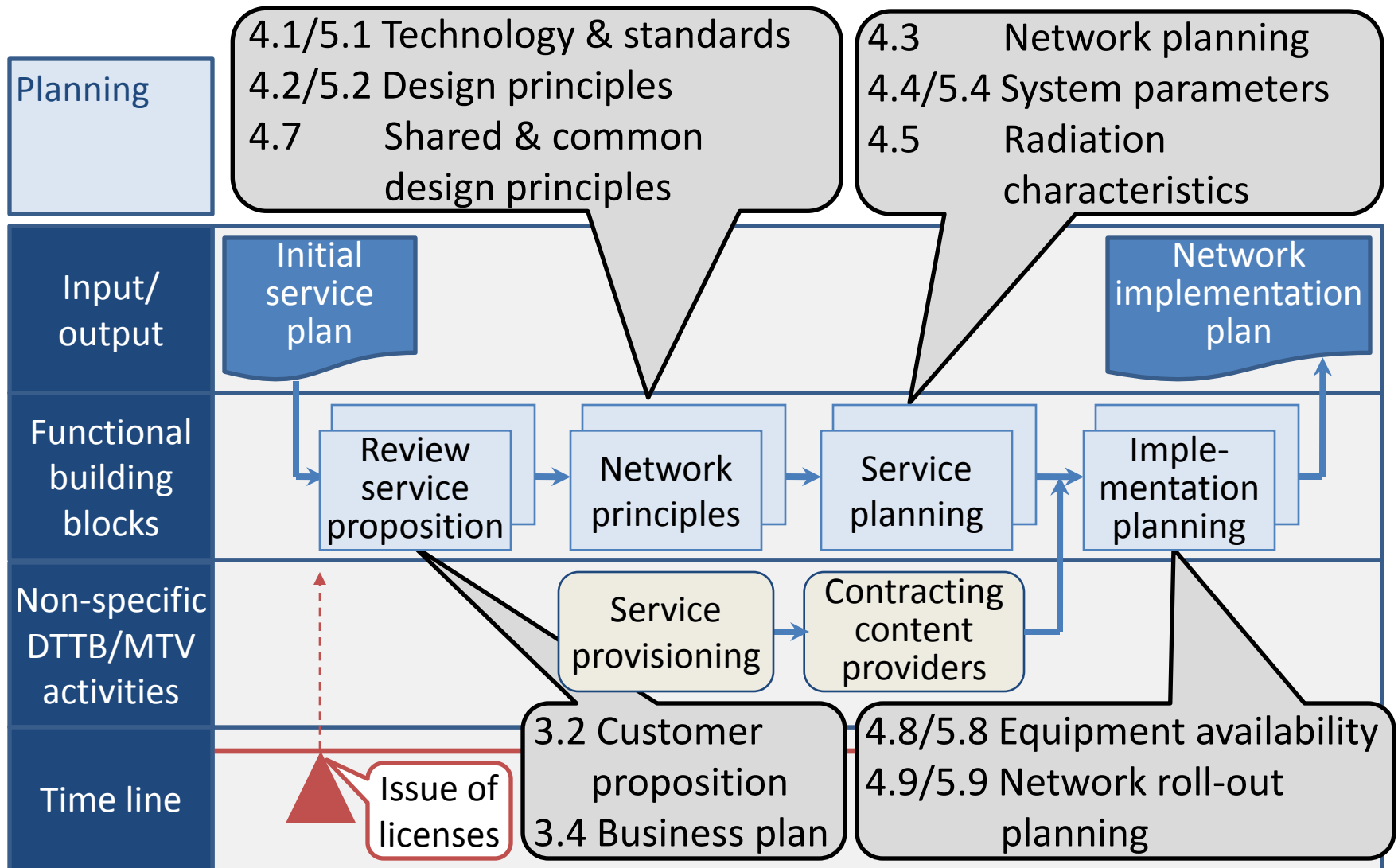
- Phases 1, 2 and 3 are carried out sequentially
- Phase 4 is carried out partly in parallel to 3
 - With coordination to ensure compatible results
- Phase 4 is related to transition from analogue TV to DTTB



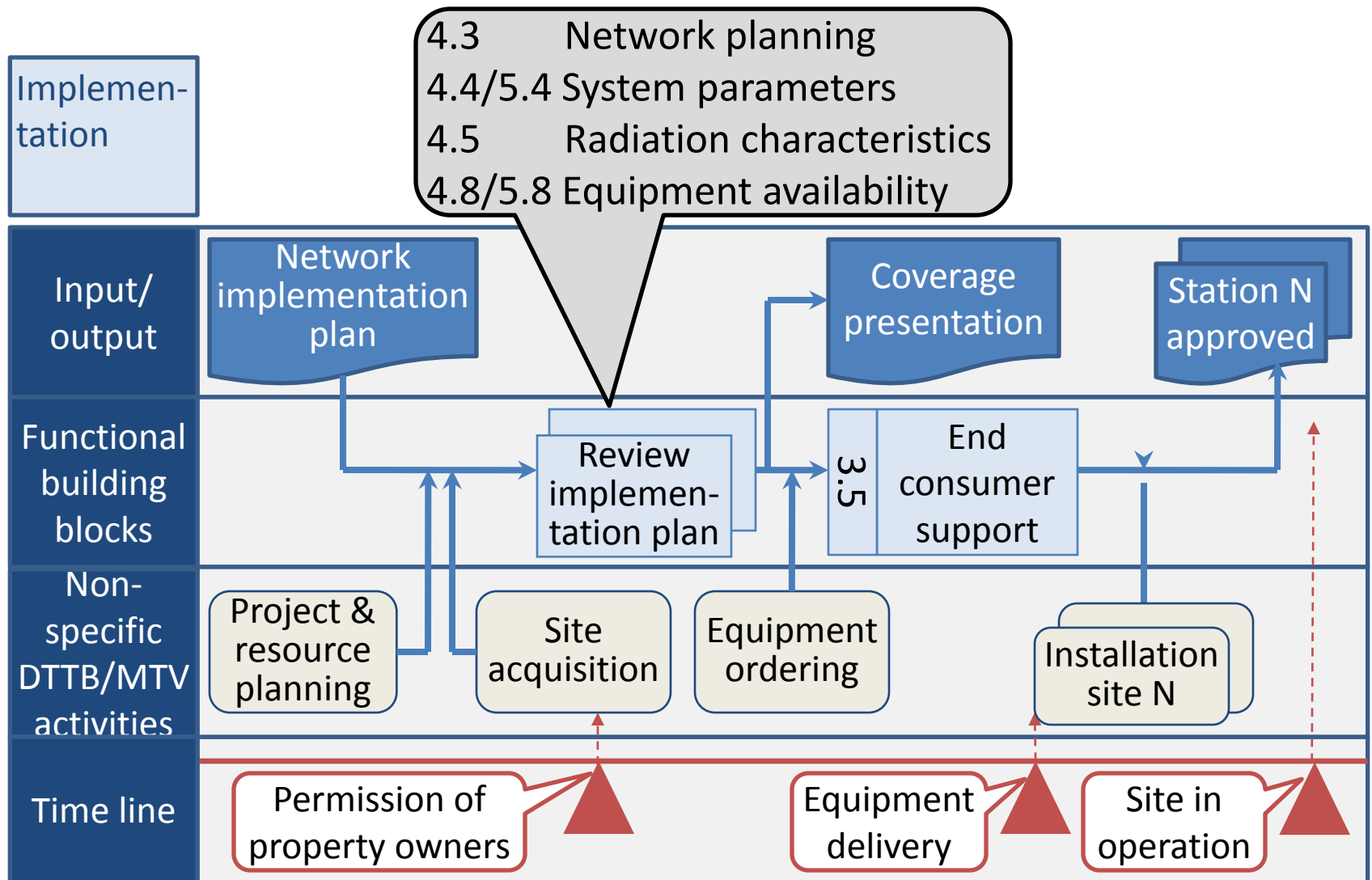
Operator's roadmap phase 1: Preparation



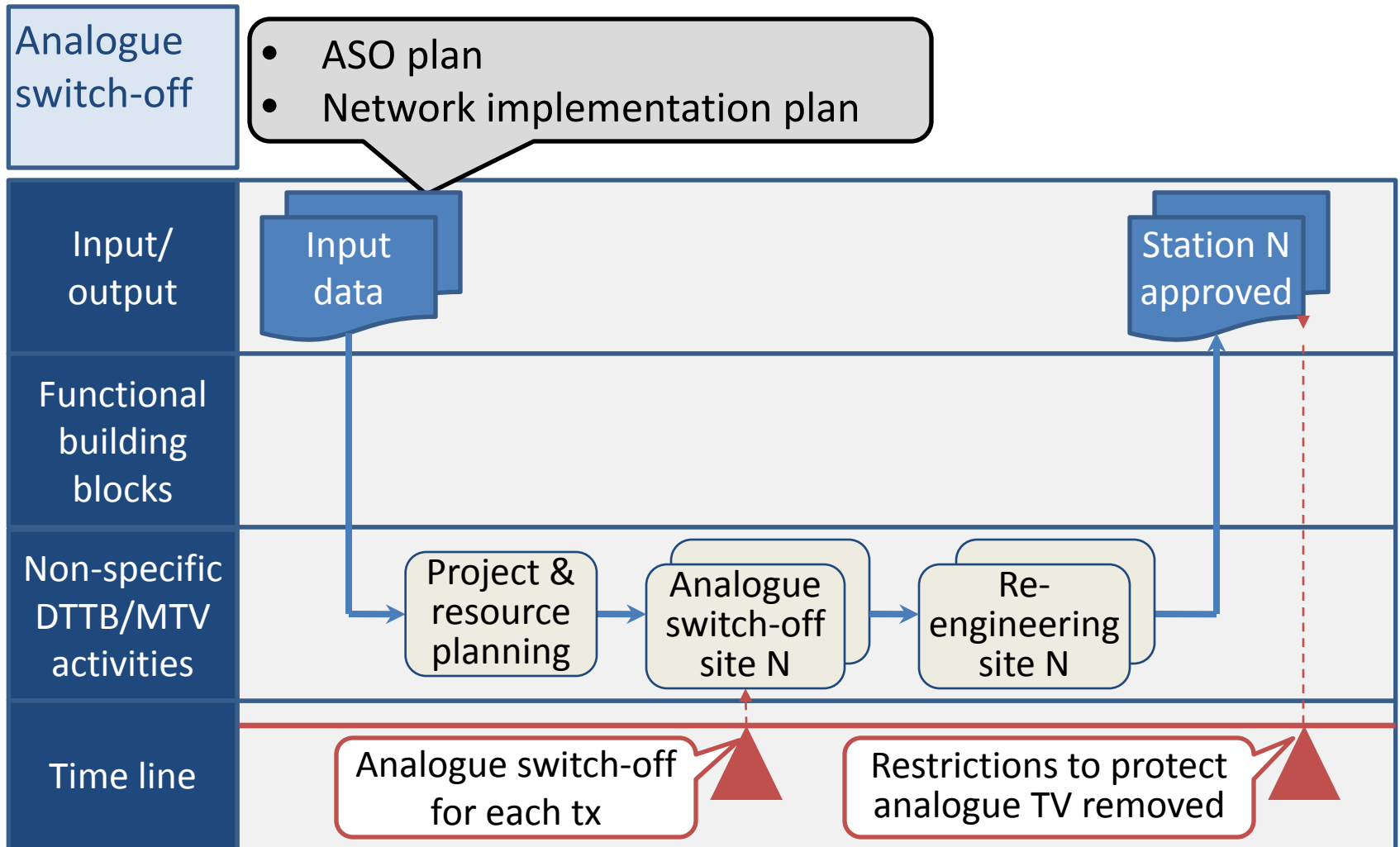
Operator's roadmap phase 2: Planning



Operator's roadmap phase 3: Implementation



Operator's roadmap phase 4: Analogue switch-off



Conclusions regarding roadmap development

- Set of generic roadmaps have been presented
 - Regarding the whole process of transition to DTTB and introduction of MTV
 - By the Regulator and Network Operator/Service Provider
- In practice the roadmaps may differ, depending on:
 - Status of implementation
 - Responsibilities and roles of the organization for which the roadmap is made
- It is important to adopt realistic time schedules
 - Implementation of the whole process may take several years and will involve many people

Thank you !

István Bozsóki

ITU/BDT/SBD

istvan.bozsoki@itu.int