



**5** DAYS  
accelerated MBA

ITU ACADEMY EVENT  
PRAGUE, 28-29 APRIL 2014

SESSION 4: FOSTERING THE DEVELOPMENT OF  
TRAINING MATERIALS THROUGH PARTNERSHIPS  
WITH ACADEMY AND OTHER STAKEHOLDERS

# BRINGING KNOWLEDGE TOGETHER

## ITU's Mission

**Connecting all the world's people – wherever  
they live and whatever their means**

**Protecting and supporting everyone's  
fundamental right to communicate**

## HOW THE 5 DAYS MBA CAN HELP ITU MEMBERS FULFILL ITS MISSION

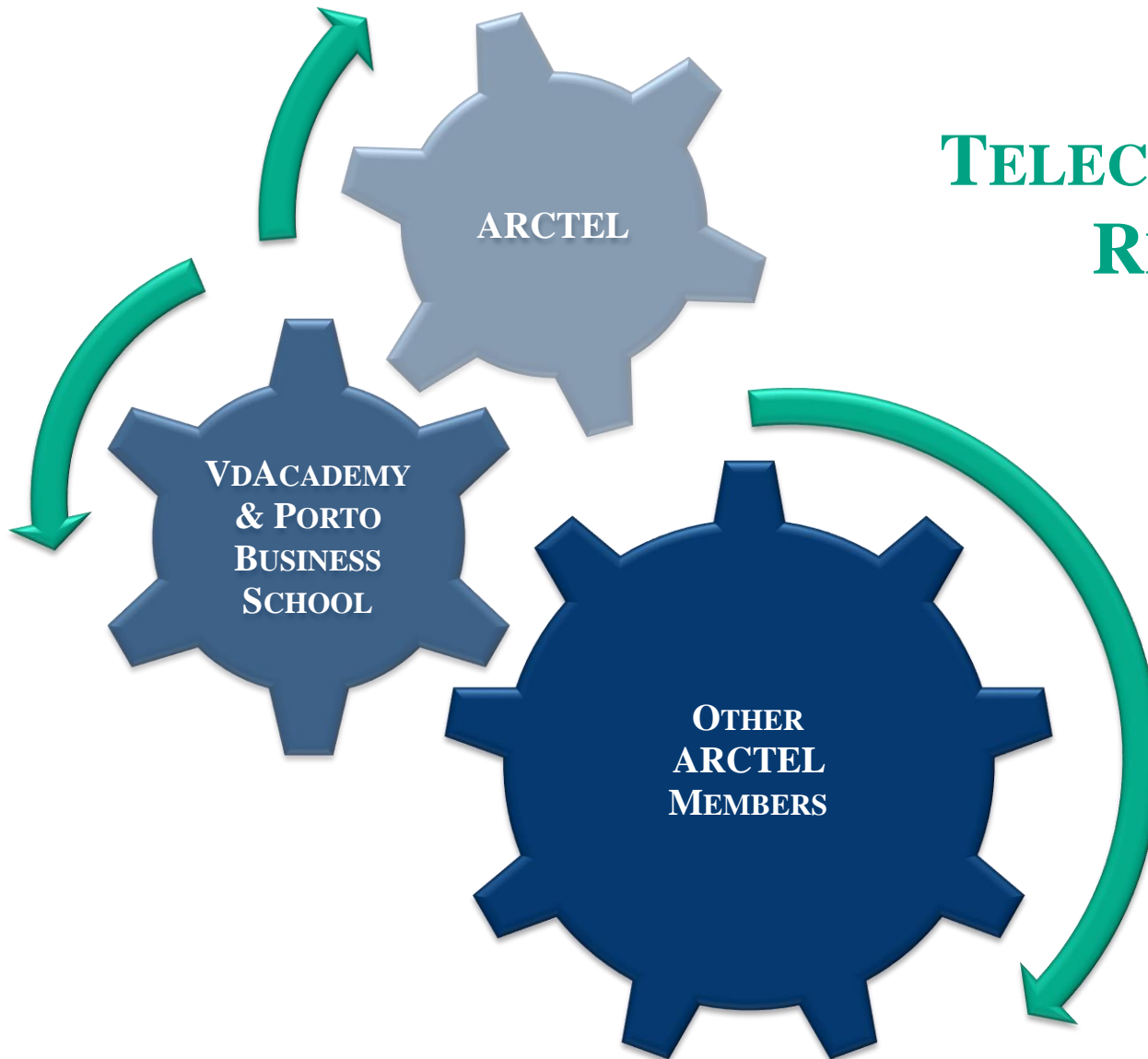
**Increasing  
Networking**

**Providing  
Knowledge**

**Ensuring  
Informed  
Policy Makers**

**Connecting  
Stakeholders**

# BRINGING KNOWLEDGE TOGETHER



## TELECOMMUNICATIONS REGULATORY LAW & BUSINESS MANAGEMENT

# BRINGING KNOWLEDGE TOGETHER



**TRIFOLD STAKEHOLDER  
PARTNERSHIP**



**MEMBERS OF ITU THROUGH THE  
ASSOCIATION WITH ARCTEL**

# BRINGING KNOWLEDGE TOGETHER



## So... WHAT IS THE 5 DAYS MBA ON REGULATORY MANAGEMENT?

- Innovative program that combines Regulatory Law and Management
- Post-graduate program for senior managers of the Telecommunication Sector
- Lectured by 10 experts of different backgrounds and nationalities
- 1<sup>st</sup> edition: 17<sup>th</sup>-22<sup>nd</sup> March in Lisbon
- 19 participants from 5 different countries:
  - ✓ Angola
  - ✓ Cape Verde
  - ✓ Guinea
  - ✓ Mozambique
  - ✓ Portugal

**95%**  
of the participants  
would recommend this  
program to fellow co-  
workers, rating the  
training program as  
'EXCELLENT'

# BRINGING KNOWLEDGE TOGETHER



## 1<sup>ST</sup> EDITION PROGRAM

**Developing High Performance  
Individuals & Teams**

**Technological Developments &  
New Business in the Information Technologies  
and Media Sectors – Regulatory Challenges**

**Strategic Marketing  
& Customer Management**

**Intellectual Property, Innovation  
& Technology Transfer**

**Business Mediation as an Alternative  
Dispute Resolution Procedure**

**Advanced Negotiation Skills**

**Project Management**

**Competition in the  
Telecommunications Market**

**Fundamentals of Economic Regulation  
in the Telecommunications Sector**

**Financial Topics**

## NEXT EDITIONS



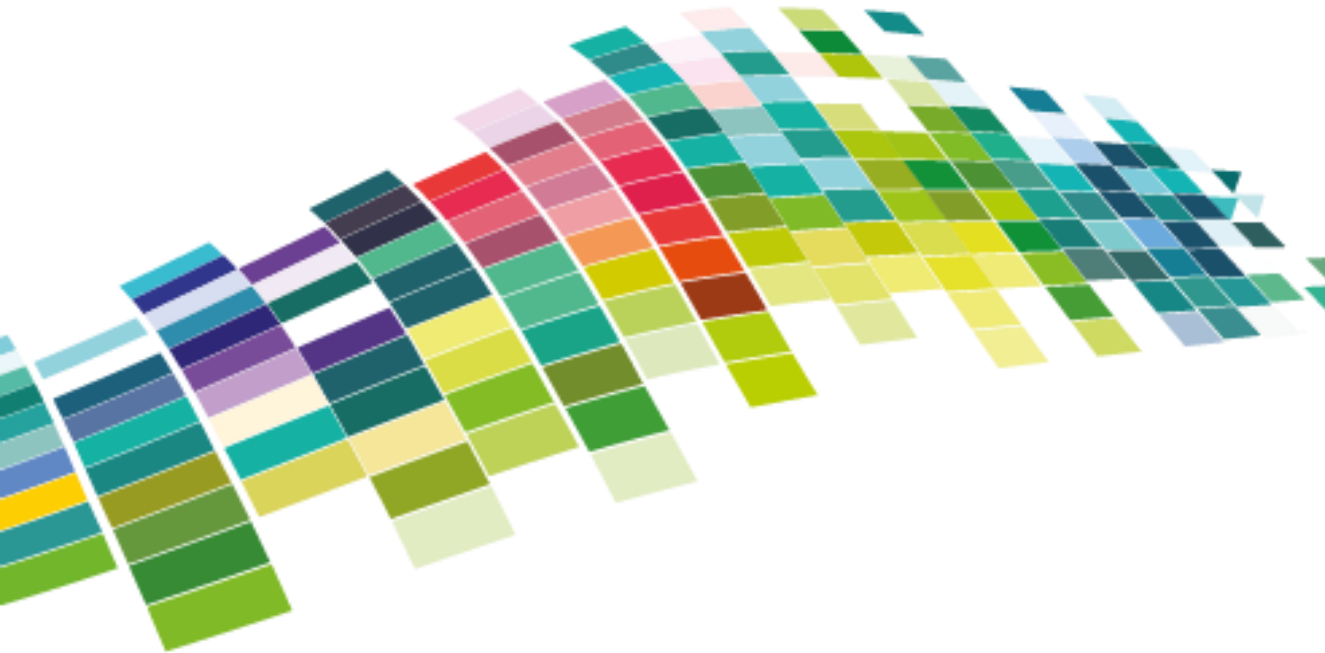
**5** DAYS  
accelerated MBA

The intensive format allows for thorough interaction among participants and between participants and several experts

The 5 Days MBA is a tailor made program that connects the following markets: Angola, Cape Verde, Guinea, Mozambique, Portugal and São Tomé e Príncipe

Concluding the program successfully, verified through exam, participants receive a certificate / diploma and 3 ECT's from O'Porto University





**5** **DAYS**  
accelerated MBA



 **Academia**

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O DIREITO  
À EXCELÊNCIA

A RIGHT TO  
EXCELLENCE