**ITU European Regional initiative on “E-Accessibility in Central and Eastern Europe (internet and digital television) for blind people and people with visual impairment problems”**

**Next Steps for Implementation**

* Promote engineering capacity building and regional knowledge exchange to enable broadcasters to provide Audio description (AD)
* Develop an online course and reference materials to build capacity for AD content development

**The ITU-EBU Meeting for Central and Eastern Europe on e-Accessibility in Television Broadcasting Main Conclusions**

To further promote accessible audio visual media services in Central and Eastern Europe, participants identified the following measures:

* develop and implement national policies and strategies to ensure the provision of accessible audio visual media services (access services)
* involve all relevant stakeholders, including broadcasters, policy makers, regulators and disabled persons organizations, including through regular regional and international forums
* ensure adequate funding models for the provision of access services
* create awareness on the importance of access services, and identify a champion for access services within the broadcasting organization
* implement the Digital TV switchover, including digital TV receivers in the public hands capable of providing access services
* implement readily-available low cost solutions such as converting subtitles into spoken subtitles and provide accessible programme labelling
* make use of existing ITU resources and expert groups