

EXECUTIVE WORKSHOP FOR EUROPE
BRIDGING THE DIGITAL INNOVATION DIVIDE
*Fostering Digital Entrepreneurship and
 Startup Ecosystems*

12-13 September 2017
Ljubljana, Slovenia

*Venue: ICPE - International Center for Promotion of Enterprises
 Dunajska Street 104, P.O Box 2592, 1001 Ljubljana, Slovenia*

More information at <http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Pages/Events/2017/EW/Executive-Workshop-on-Bridging-the-Digital-Innovation-Divide.aspx>

DRAFT AGENDA

Tuesday, 12 September 2017	
08:40 – 9:00	<i>Morning Welcoming Coffee</i>
09:00 – 9:20	Welcome Remarks <ul style="list-style-type: none"> • ITU • RCC • ICPE
9:20-9:30	<i>Group Photo</i>
9:30 – 11:30	Session 1: Digital Innovation Divide: Innovation Ecosystems across Europe <ul style="list-style-type: none"> • Systems of innovation • Building innovation policy • Diagnosing the digital innovation divide • Case Studies
11:30 – 11:45	<i>Coffee Break</i>
11:45 – 13:15	Session 2: Challenges in Building ICT-Centric Innovation Ecosystems <ul style="list-style-type: none"> • Innovation inefficiencies • Lack of nurturing environment • Insufficient collaboration • Case studies
13:15 – 14:00	<i>Lunch Break</i>
14:00 - 15:30	Session 3: Digital Policy Experimentation and Integration

	<ul style="list-style-type: none"> • Building blocks of ICT-centric innovation policy • Guiding principles • Promoting champions and good practices • Avoiding bad practice • Case Studies
15:30 – 15:45	<i>Coffee Break</i>
15:45 – 17:30	Session 4: Towards Conducting a Country Review (1/3) <ul style="list-style-type: none"> • Toolbox overview • Stakeholder mapping tool • Ecosystem canvas tool • Stakeholder interface canvas tool

Wednesday, 13 September 2017	
08:40 – 09:00	<i>Morning Welcoming Coffee</i>
09:00 – 10:30	Session 5: Towards Conducting a Country Review (2/3) <ul style="list-style-type: none"> • Qualitative interviewing tool • Quantitative interviewing tool • Interview validation tool
10:30 – 10:45	<i>Coffee break</i>
10:45 – 13:15	Session 6: Towards Conducting a Country Review (3/3) <ul style="list-style-type: none"> • Recommendation and programme design tool • Country review methodology • How to conduct a country review • Monitoring and evaluation
13:15 – 14:00	<i>Lunch Break</i>
14:00 – 15:30	Session 7: Case Studies on Strengthening National ICT Centric Innovation Ecosystems <ul style="list-style-type: none"> • State of ICT innovation ecosystem • Implications for ecosystem insights • Political objectives • Common needs and good practice • Recommendations
15:30 – 15:45	<i>Coffee Break</i>
15:45 – 17:30	Session 8: Building Regional Sustainability of the ICT Centric Innovation Ecosystems and Fostering Regional Digital Integration <ul style="list-style-type: none"> • Regional Political Objectives • Digital transformation dynamics • Integration of digital innovation hubs • Fostering of digital skills, human resources and talent flow



	<ul style="list-style-type: none">• Towards regional twinning programmes and projects• Financing innovation capacity
17:30 – 18:00	Conclusions and Way Forward Remarks