

**IMPLEMENTATION OF THE AGREEMENT ON REDUCING
ROAMING CHARGES ON PUBLIC MOBILE COMMUNICATION
NETWORKS**

AGENCY FOR ELECTRONIC COMMUNICATIONS AND POSTAL SERVICES
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ACTIVITIES PRECEDING THE SIGNING OF THE AGREEMENT ON REDUCING ROAMING CHARGES ON PUBLIC MOBILE COMMUNICATION NETWORKS

1. [Regulation \(EC\) No 71 7/2007](#) and [Regulation No 531 /2012](#) of the European Parliament and of the Council on roaming on public mobile communications networks within the Union/Objectives of Regulations.
2. Proposal of the Conclusions of the European Commission from the meeting of the BEREC BoR held in Cyprus (September 2012) forwarded to the Council of Europe
3. The initiative of the countries of the Region resulting from the meeting held in Skopje on 4 July 2013 (Serbia, Macedonia and Montenegro) on adopting the Roaming Regulation of the European Parliament and the Council of Europe.
4. The Conference of Regulatory Authorities of Europe in Skopje (August 2014) – representatives of Montenegro, Macedonia, Serbia, Bulgaria, Albania and Turkey.
5. Signing of the Agreement on reducing roaming charges on public mobile communication networks

AGREEMENT ON REDUCING ROAMING CHARGES ON PUBLIC MOBILE COMMUNICATION NETWORKS –29 September 2014 – BUDVA

1. The Agreement signed by the Ministries in charge of electronic communications in Bosnia and Herzegovina, Montenegro, Macedonia and Serbia

2.

The Agreement establishes the following:

- Reduction of maximum roaming charges
- Amendments to the Law on Electronic Communications
- Establishment of Coordination Bodies of the countries Signatories to the Agreement
- Implementation of the Agreement on reciprocal basis

The following has been undertaken:

- Reduction scheduled in phases (Belgrade, Dec 2014)
- Draft amendments October 2014
- Representatives of Regulatory Authorities appointed
- Steps undertaken with exchange of information

PROCEDURE OF THE ADOPTION OF THE DECISION OF THE AGENCY ON SCHEDULING THE REDUCTION OF ROAMING CHARGES BY THE OPERATORS OF PUBLIC MOBILE COMMUNICATION NETWORKS

1. Meeting of representatives of the countries Signatories to the Agreement – Coordination Body, Belgrade (10 December 2014) :
 - Roaming charges reduction scheduled in three phases as follows:
Phase 1 – 30 June 2015 – 30 June 2016
Phase 2 – 30 June 2016 – 30 June 2017
Phase 3 – 30 June 2017– 30 June 2018
2. Roaming Charges Implementation Plan sent in December 2014;
3. Draft Decision submitted to the operators in January 2015/public consultations held;
4. Replies to the comments of the operators/February/March 2015;
5. Passing/adoption of the Decision at the Council session of 11 March 2015.

PHASE 1 OF THE DECISION OF THE AGENCY ON SCHEDULING THE REDUCTION OF ROAMING CHARGES

1. Charges prescribed by the Decision:

The maximum retail roaming charges (without VAT) – PHASE 1

Implementation period	Type of service	Charges per min in €
30 June 2015 – 30 June 2016	Outgoing calls	0.29
	Incoming calls	0.08
	SMS message	0.09
	Data transfer and MMS	0.70

2. The operators applied the aforementioned charges required by Phase 1 of the Decision of the Agency.
3. All three mobile operators from Montenegro submitted complaints against the Decision of the Agency of 11 March 2015.
4. Administrative Court annulled the Decision of the Agency (June 2015) and new Decision on Establishing Roaming Charges was adopted on 29 June 2015.

IMPLEMENTATION OF PHASE 1 AND THE AGREEMENT ON THE REDUCTION OF ROAMING CHARGES

- I Data on traffic made by subscribers of the Montenegrin mobile operators on the networks of operators of the countries Signatories to the Agreement in the second half of 2015 compared to the same period in 2014.
- The total number of subscribers of mobile operators from Montenegro which made calls on the networks of operators of the countries Signatories decreased by 2.09%.
 - The number of minutes of outgoing calls of prepaid and postpaid users increased by 122.48%, while the revenues earned on these grounds decreased by 18.71%;
 - The number of minutes of incoming calls of prepaid and postpaid users decreased by 11.18% and revenues earned on these grounds decreased by 35.46%;
 - The number of SMS messages increased by 8.22%, while the revenues earned on these grounds decreased by 29.41%;
 - The amount of transferred data of prepaid and postpaid users increased by 287.32%, while the revenues earned on these grounds decreased by 33.27%;

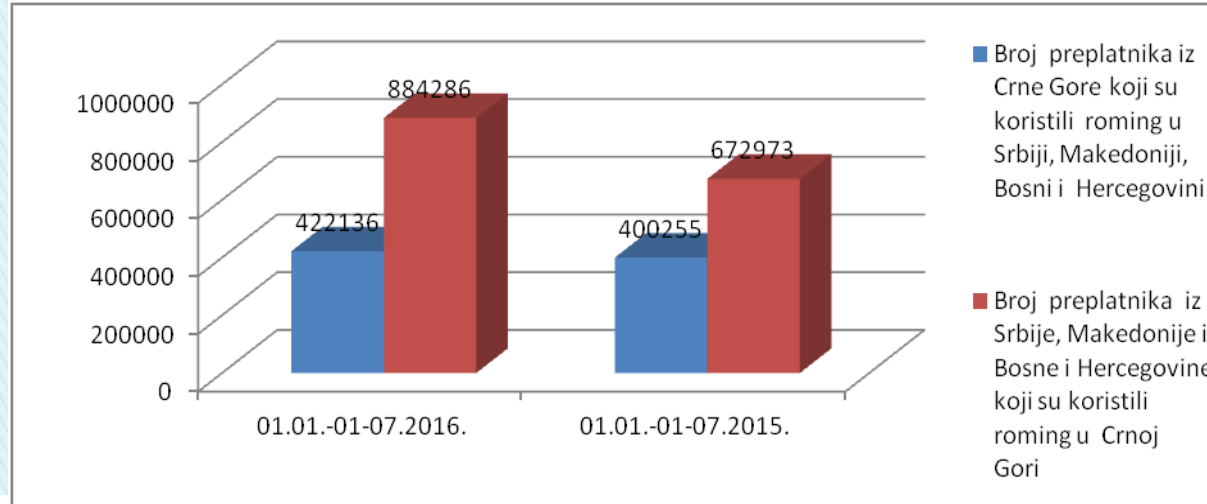
IMPLEMENTATION OF PHASE 1 AND THE AGREEMENT ON THE REDUCTION OF ROAMING CHARGES

II Data on traffic made by subscribers of mobile operators from the countries Signatories to the Agreement who were staying in Montenegro in the second half of 2015 compared to the same period in 2014.

- The total number of subscribers of mobile operators from the countries Signatories to the Agreement who were staying in Montenegro increased by 3.84%;
- The total outgoing and incoming traffic made by the visitors from the countries Signatories to the Agreement on the networks of domestic operators increased by 6.99% and revenues earned on these grounds decreased by 21.02%;
- The number of SMS messages sent by the visitors from the countries Signatories to the Agreement on the networks of domestic operators decreased by 12.70% and revenues earned on these grounds decreased by 9.07%;
- The amount of transferred data made by the visitors from the countries Signatories to the Agreement on the networks of domestic operators increased by 296.30% and revenues earned on these grounds increased by 185.16%.

IMPLEMENTATION OF PHASE 1 AND THE AGREEMENT ON THE REDUCTION OF ROAMING CHARGES

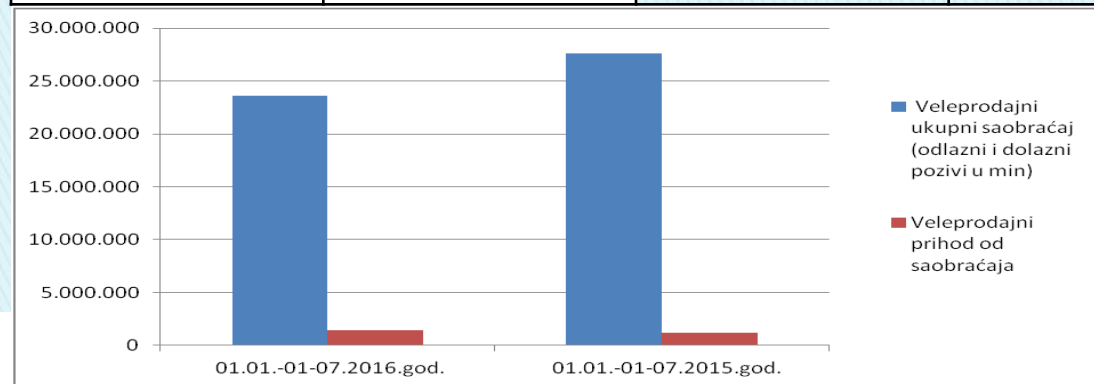
- ▶ Data which refer to the traffic made by subscribers of Montenegrin mobile operators while staying in the networks of operators of the countries Signatories to the Agreement in the first part of 2016 compared to the same period 2015.
- ▶ Data which refer to the traffic made by the subscribers of mobile operators from the countries Signatories to the Agreement while staying in Montenegro in the first half of 2016 compared to the same period in 2015.



IMPLEMENTATION OF PHASE 1 AND THE REDUCTION OF ROAMING PRICES

- ▶ **TRAFFIC AND REVENUES FROM INBOUND ROAMING– WHOLESALE**
- ▶ Wholesale inbound roaming refers to the traffic made by the visitors from the countries Signatories to the Agreement visiting Montenegro

Wholesale traffic and revenues from roaming in € without VAT	Period following the implementation of the Decision on the reduction of roaming prices 1 Jan-1 July 2016	Period prior to the implementation of the Decision on the reduction of roaming charges (1 Jan – 1 July 2015)	% of change
Wholesale total traffic (outgoing and incoming calls in min)	23,596,801	27,571,047	-14.41%
Wholesale revenues from traffic	1,406,421	1,186,610	18.52%



PROCEDURE FOLLOWING THE ADOPTION OF THE DECISION OF THE AGENCY (JUNE 2015)

1. All three operators of public mobile communication networks submitted complaints against the Decision of the Agency of 29 June 2015.
2. Administrative Court annulled the Decision of the Agency (March/April 2016)
3. In the repeated procedure, the Agency adopted the Decision on Phase 2 and Phase 3 of the reduction of roaming charges.

IMPLEMENTATION OF PHASE 2 OF THE DECISION OF THE AGENCY

▶ The maximum retail roaming charges (without VAT)– PHASE 2

Implementation time	Type of service	Price per min in €
1 July 2016 – 30 June 2017	Outgoing calls	0.24
	Incoming calls	0.07
	SMS message	0.08
	Data transfer and MMS	0.45

1. Mobile operators applied the aforementioned charges required by Phase 2 of the Decision of the Agency.
2. Mobile operators Crnogorski Telekom a.d. and Telenor d.o.o. submitted complaints against the Decision of the Agency of June 2016 (September 2016).

▶ THANK YOU FOR YOU ATTENTION!

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