



**Telecommunication
Development Bureau (BDT)**

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Geneva, 21 June 2016

Communication Administrations, Regulators,
Regional organizations, ITU Sector Members
from CIS and Georgia

Subject: **Regional Workshop for CIS and Georgia on *The Most Popular Mobile Applications: The Ways of Implementation and Development in the CIS Countries*, Issyk Kul, Kyrgyz Republic, 6-8 September 2016**

Dear Sir/Madam,

On behalf of the International Telecommunication Union (ITU), I am pleased to invite you to the Regional Workshop for CIS and Georgia on ***The Most Popular Mobile Applications: the Ways of Implementation and Development in the CIS Countries***, which will be held on **Issyk Kul, Kyrgyz Republic, from 6 to 8 September 2016** within the framework of implementation of the ITU-D m-Powering Development Initiative. The Workshop is organized by the Telecommunication Development Bureau in cooperation with the JSC Intervale, ITU-D Sector Member and FG DFS Member, and Institute of Electronics and Telecommunications (IET) under Kyrgyz State Technical University (KSTU) named after Iskhak Razzakov, ITU-D Sector Member.

This Workshop is addressed to representatives of ministries, regulators, telecommunications operators, banks, universities and general education institutions, telecommunication equipment manufacturers, software developers and other interested stakeholders of the ITU Member States, Sector Members and Associates from the CIS and Georgia.

The Workshop is aimed at sharing practical experience in the implementation and development of the most popular mobile applications. In particular, the workshop will cover the issues, such as:

- *ITU Activities in the Development of Value Added Services (VAS) on the basis of Mobile Communication;*
- *Review of the Most Interesting VAS Projects;*
- *Mobile Payments;*
- *Digital Financial Mail Services;*
- *Mobile Applications for Health and Healthy Lifestyle;*
- *Mobile Applications for Microfinancing;*
- *Mobile Applications for Education and Agriculture.*

The Draft Agenda of the workshop is available in Annex 1.

The Workshop will be conducted in Russian with simultaneous interpretation into English.

The Workshop will be paperless. All materials of the Workshop, including presentations, will be available on the ITU site:

http://www.itu.int/en/ITU-D/Regional-Presence/CIS/Pages/EVENTS/2016/09_Issyk%20Kul/09_Issyk-Kul.aspx .

Although there is no participation fee for this meeting, please note that all expenses concerning travel, accommodation and insurance of experts should be covered by your Administration / Organization / Company.

Participants are requested to complete the registration form (Annex 2) and send it by email: to k.gulpeace@gmail.com by **22 August 2016** at the latest.

To encourage the participation of low-income developing countries and subject to the availability of funds, the ITU will grant one full or two partial fellowships per eligible country of the CIS Region. An application for a fellowship must be authorized by the relevant Administration. Those intending to apply for a fellowship are required to complete the fellowship form (Annex 4) and send it to the ITU Fellowships Service by email: bdtfellowships@itu.int or by fax: +41 22 730 57 78 no later than **15 August 2016**.

Should you have any questions or need clarifications concerning the venue, accommodation, entry visa etc., regarding the workshop, Ms Gulmira Karimova, Specialist, Department of International Relations, Institute of Electronics and Telecommunications under Kyrgyz State Technical University named after Iskhak Razzakov (email: k.gulpeace@gmail.com, phone: +996 312 54 29 42) is at your disposal. For any other questions concerning this seminar Mr Farid Nakhli, Programme Officer, ITU Area Office for CIS (email: farid.nakhli@itu.int , phone: +7 495 926 60 70) remains at your disposal.

I look forward to active participation from your Administration / Organization / Company.

Yours sincerely,

[Original signed]

Brahima Sanou
Director

Annexes:

1. Draft Agenda
2. Registration Form
3. Practical Information
4. Fellowship Request Form
5. Visa Support Request Form