

# NB-IoT (Narrow Band) Enables Digitization of Agriculture

Li Liran  
Senior Manager, Cellular IOT, HUAWEI

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# Future Cellular IoT Network = NB-IoT + eMTC + NR mMTC



LPWA: Low Power Wide Area



For R16, no NR based solution will be studied or specified for the LPWA use cases, LPWA use cases will continue to be addressed by evolving eMTC and NB-IoT

# NB-IoT is the Best Mainstream Technology for M-IoT

## VS GPRS

10 years Battery  
Traffic-based model



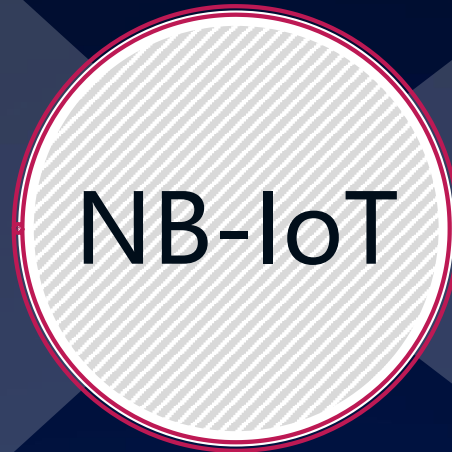
20dB  
High coverage gain  
Air-based environment



Less than 4\$  
Low Module price



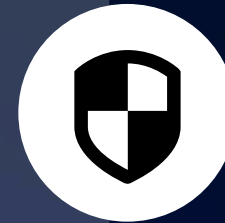
100000  
connections per cell



## VS Unlicensed Tech



Ubiquitous cellular coverage



High reliability  
(carrier grade)

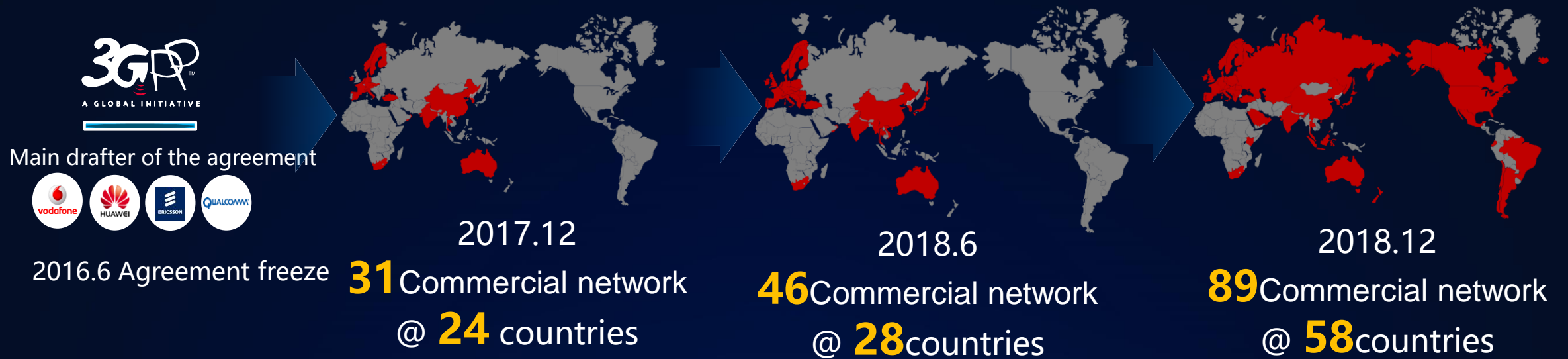


High security



Roaming globally

# NB-IoT Networks: From Regional Deployment to Global Deployment



2018.6 Deutsche Telekom and Vodafone announce the completion of the world's first NB-IoT international roaming verification

# NB-IoT Ecosystem is Ready

## 14+ Chipset Vendors



the **first** commercial chipset  
**10 million** shipment in 2017



## 35+ Module Vendors with Huawei Chipset



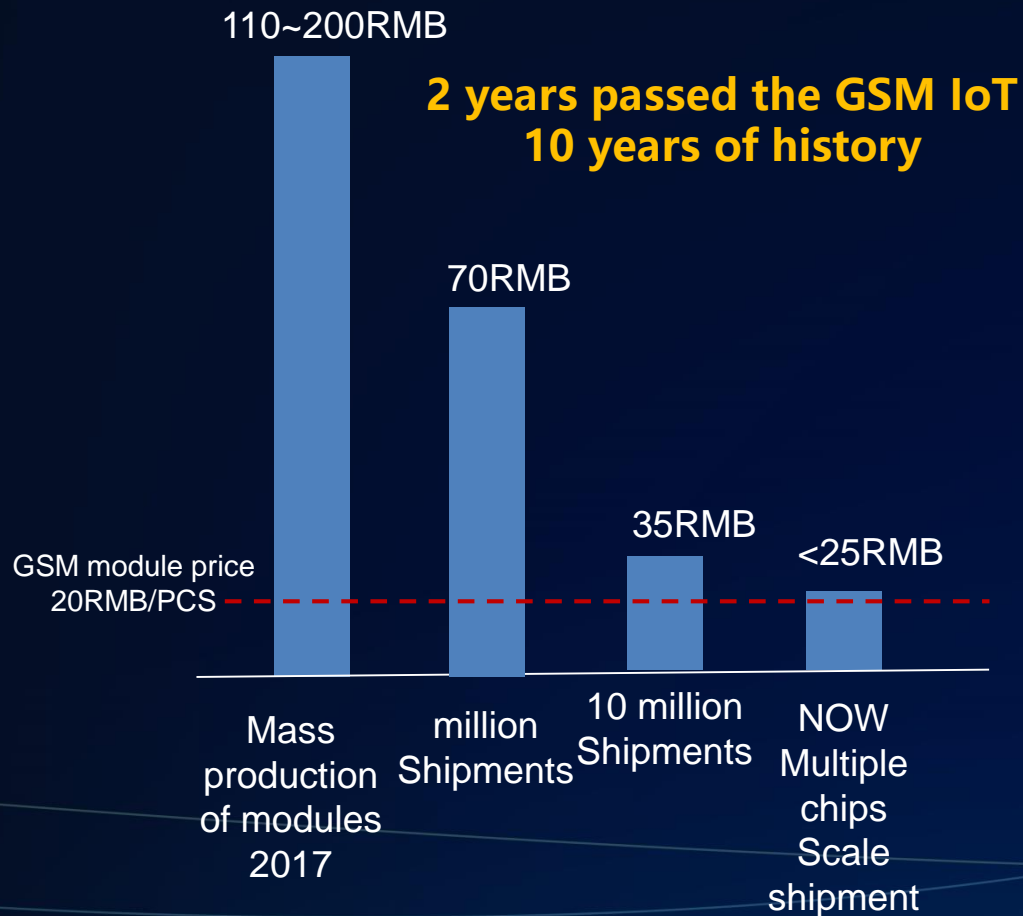
Note: Huawei does not research NB-IoT module

## 1000+ Device, Application & Integration

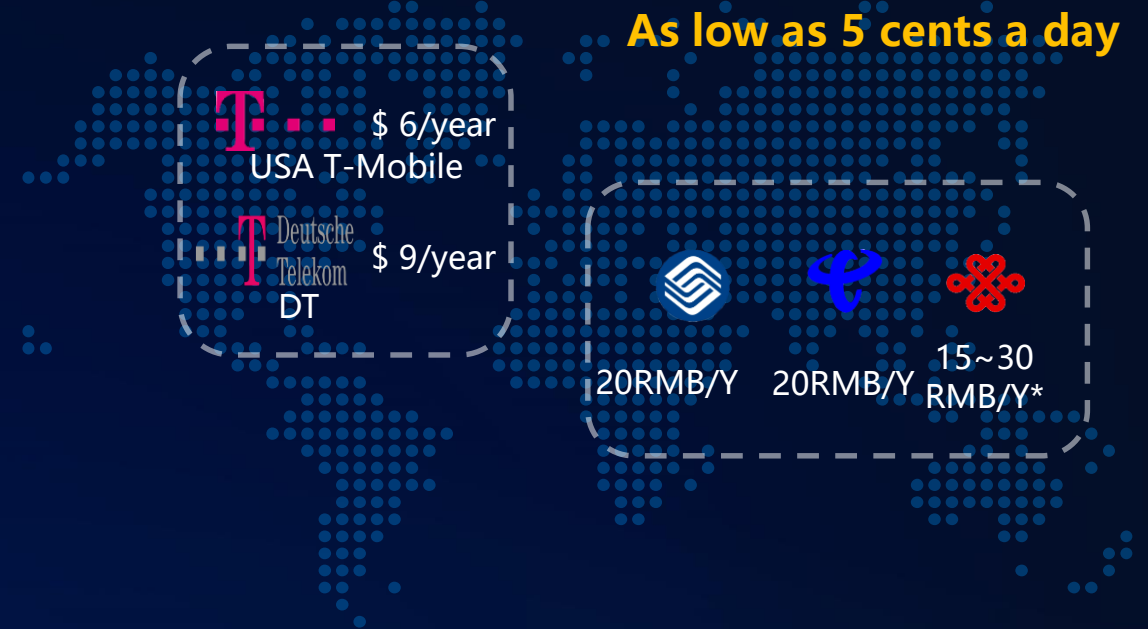


# NB-IoT Commercial Costs are Significantly Reduced

## NB-IoT close to GSM module price



## Single user connection fee@China: 15~20RMB/year



\*Unicom NB-IoT package, according to the flow rate

# Boom Development of NB-IoT in 2018 in China



Smart parking



Shareing/Electric Bicycle

More...  
4M+@2018  
Smart transportation



Water meter



Gas meter

More...  
5.5M@2018  
Public affair



Smoke detector



Smart Hydrant

More...  
1.5M@2018  
Fire control



Smart locker



White goods

More...  
0.5M@2018  
Smart home



Connected cow



Agriculture

More...  
0.5M@2018  
Smart Agriculture



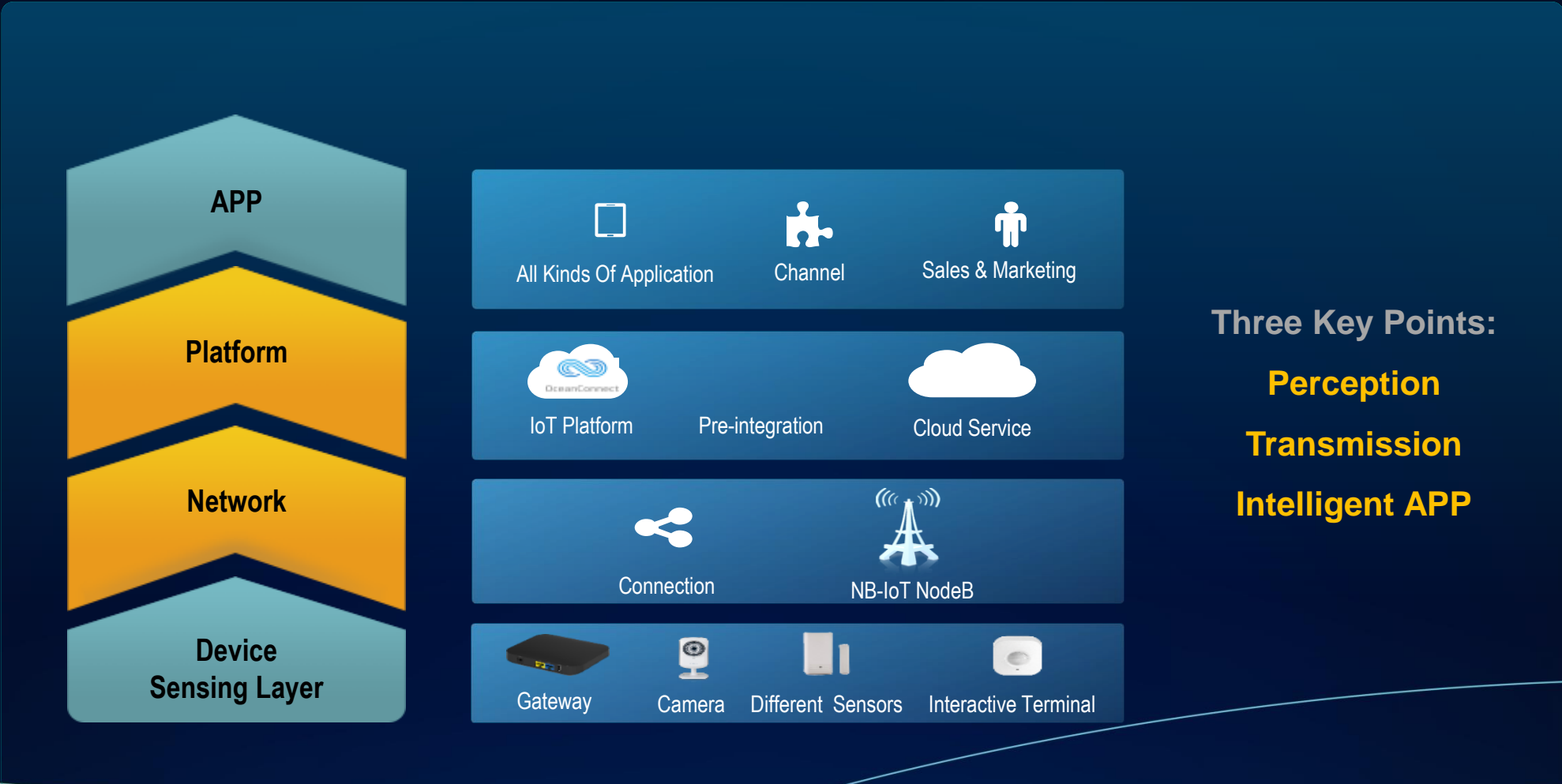
Smart light



Smart dustbin

More...  
0.2M@2018  
Smart city

# Basic IoT Architecture





# Connected Cow

Dairy Cow  
0.14B  
Worldwide



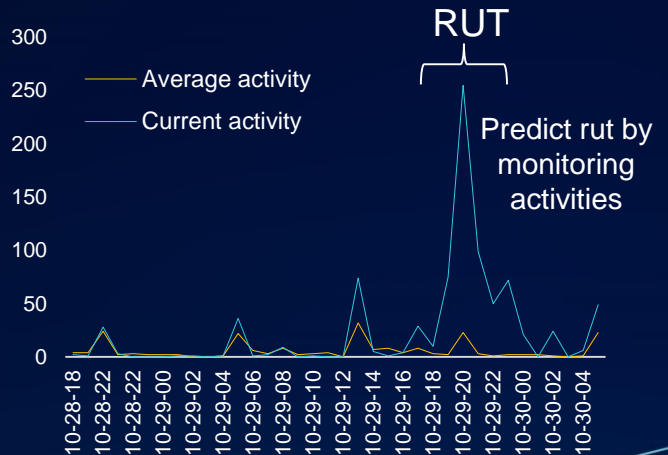
Milk Production  
should Fully Match  
with Rut Period



95%

75% Rut Diagnosis

If missing one rut,  
350USD will be lost



Resale IoT Device to  
Farmers  
40USD per Device

Massive Connections  
per Cell  
30 USD/5 years/cow

# Smart Shrimping/Fishing Solution in Thailand

## Sensors:

- Temperature
- PH
- Dissolved oxygen



## Monitor functions:

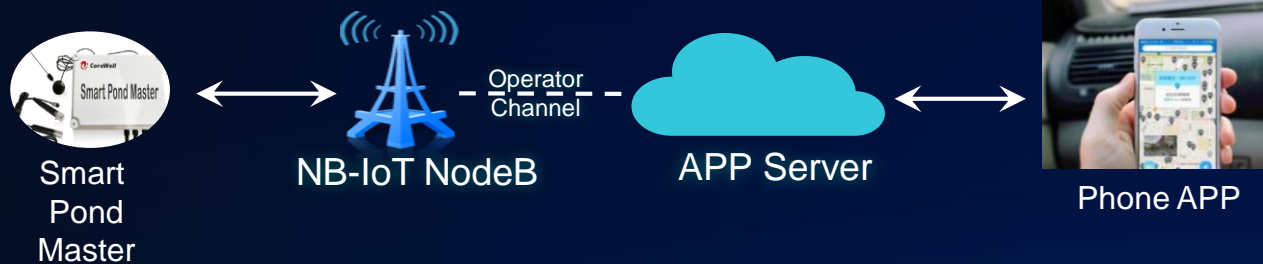
1. Monitor Dissolved oxygen
2. Monitor PH in pond
3. Monitor the temperature in pond

## Equipment Control Remotely:

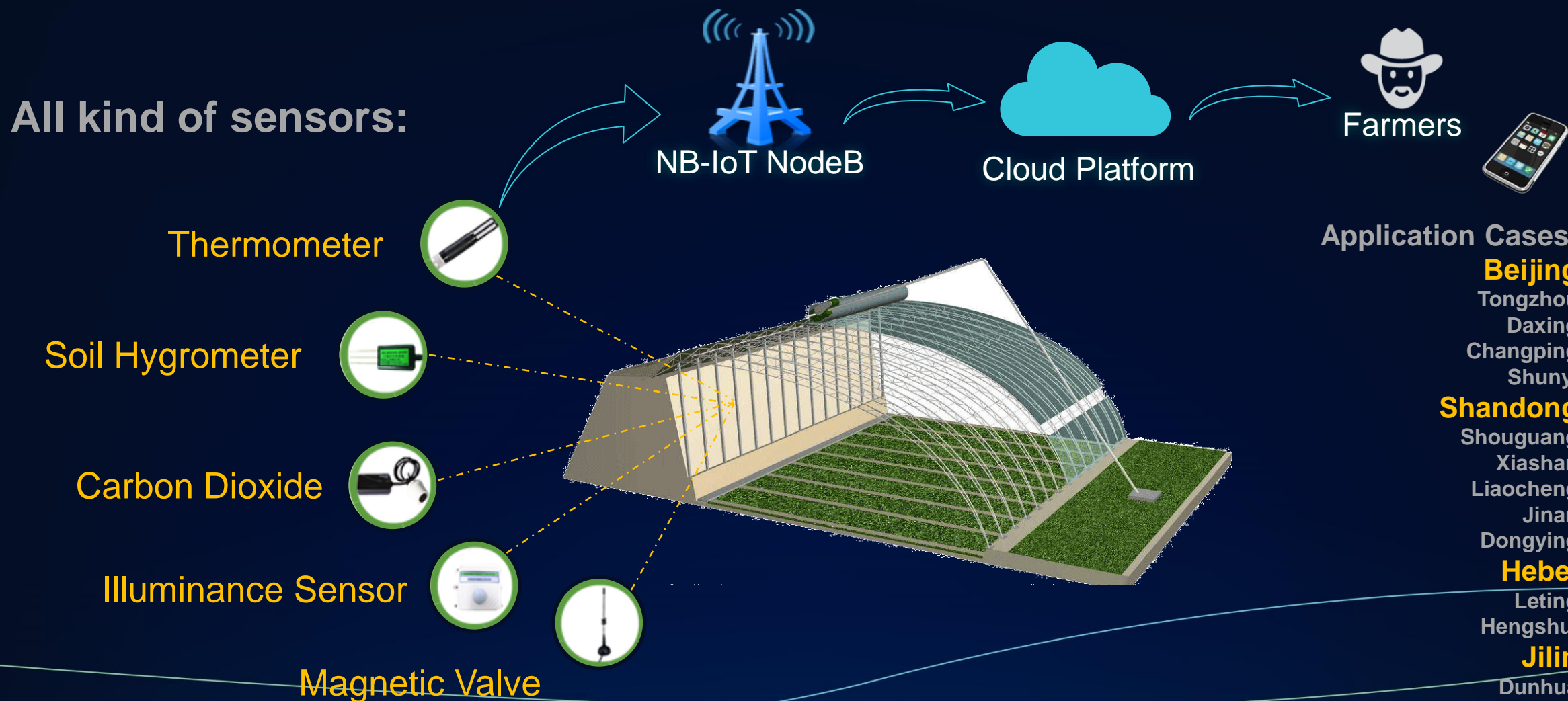
1. Switch off/on Oxygenator
2. Switch off/on Feeding machine

## Platform functions:

1. Real time monitor the pond parameters
2. History pond data review
3. Switch off/on machine remotely
4. Auto Alarm when something goes wrong.
5. Equipment GPS.



# Greenhouse & Smart Irrigation Solution



## Application Cases:

- Beijing**
  - Tongzhou
  - Daxing
  - Changping
  - Shunyi
- Shandong**
  - Shouguang
  - Xiashan
  - Liaocheng
  - Jinan
  - Dongying
- Hebei**
  - Leting
  - Hengshui
- Jilin**
  - Dunhua



**Everything @ Wireless!**

Liliran@Huawei.com