IoT changing the world, one city at a time

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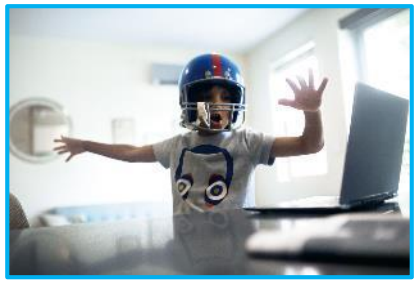
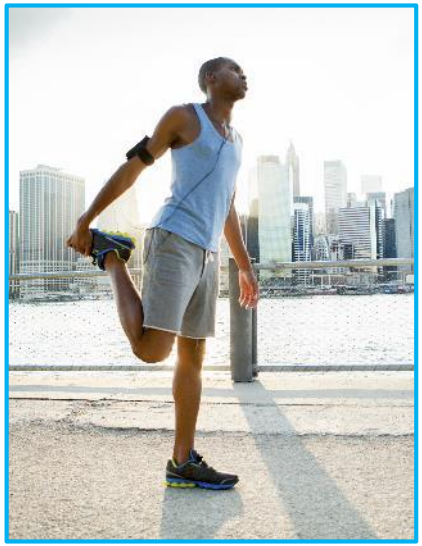
Intel's Vision







This decade we will create and extend computing technology to connect and enrich the lives of every person on earth.



A quick IoT overview

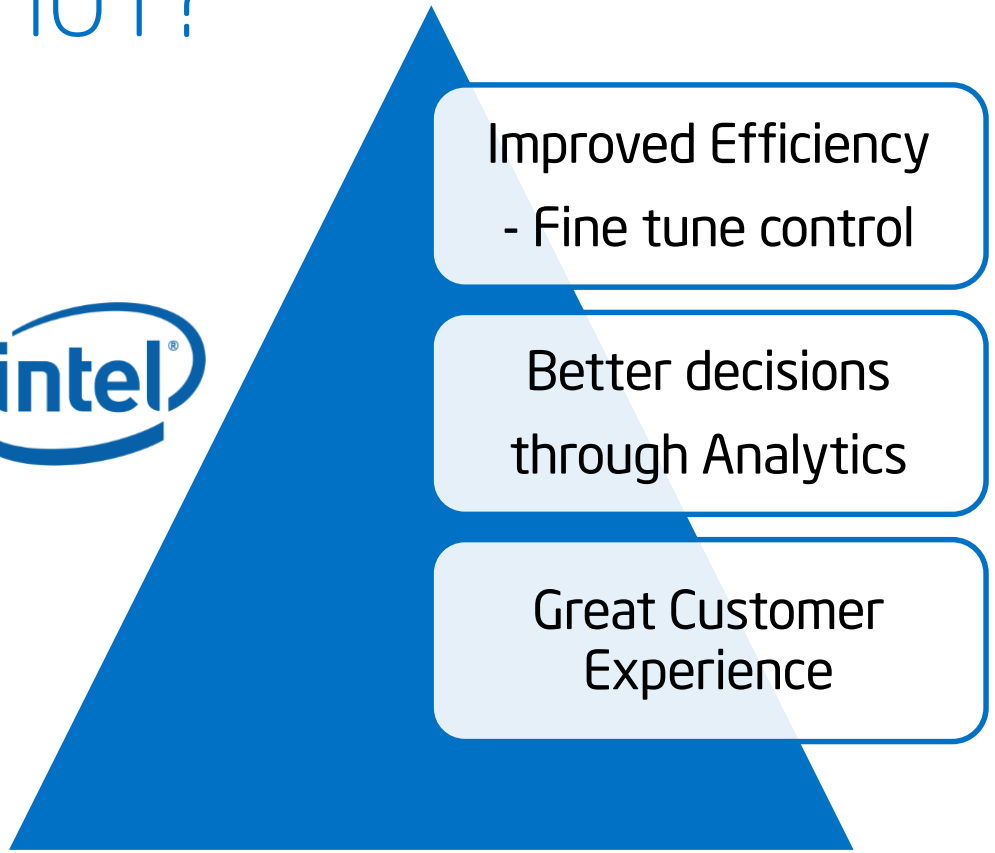
15 BILLION = 35 TRILLION

INTELLIGENT CONNECTED DEVICES — GIGABYTES OF DATA

A Transformational Big Data Opportunity

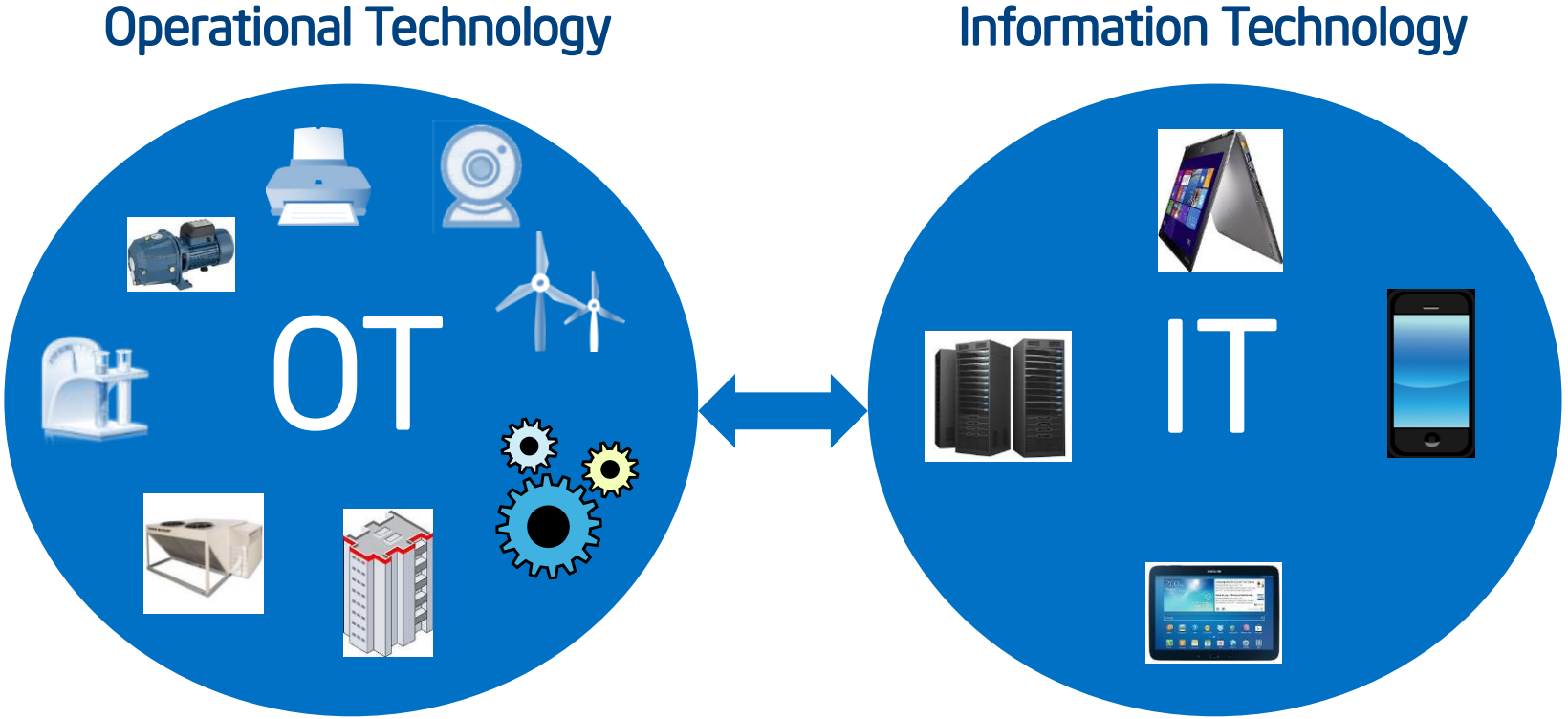
Enable a framework that simplifies the Internet of Things (IoT),
Maximize Data Value & Services Opportunities

Why IoT?

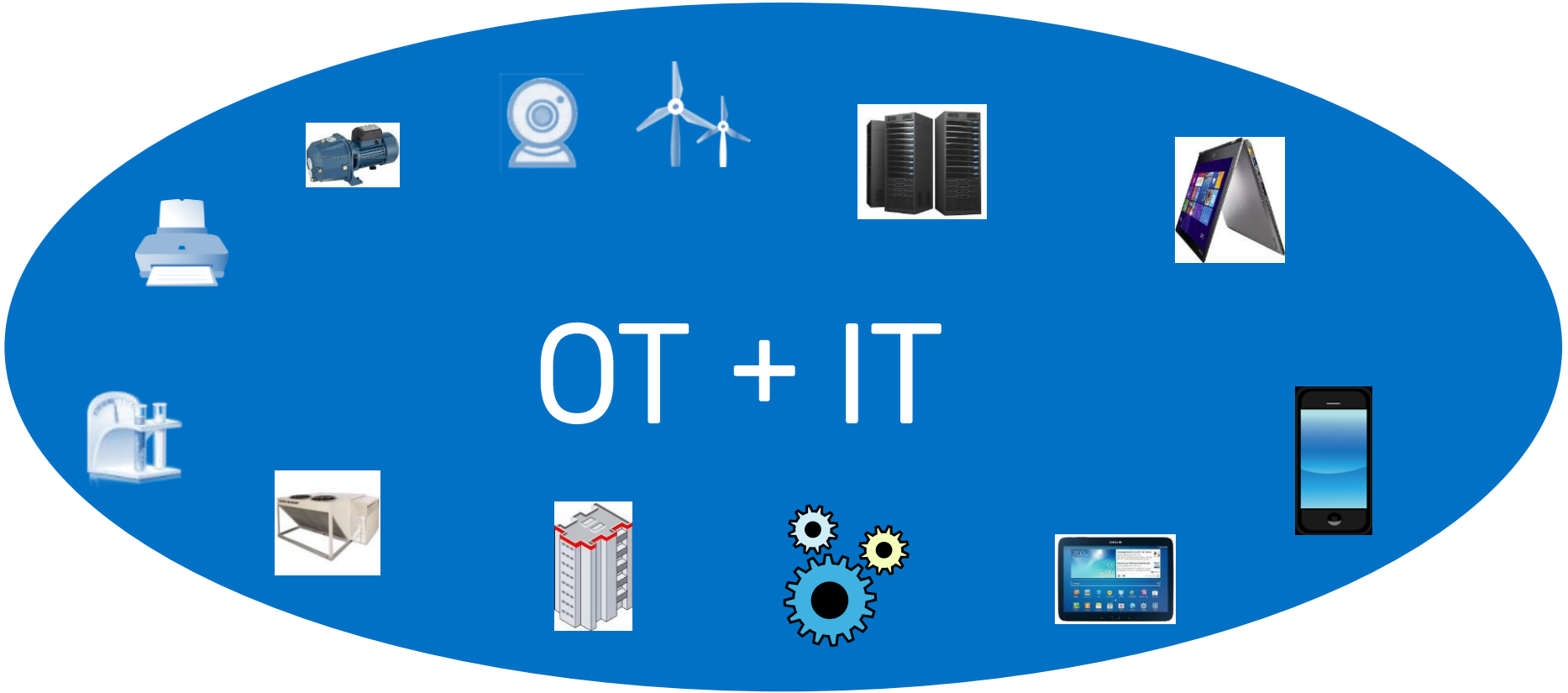

Improved Efficiency
- Fine tune control
Better decisions
through Analytics
Great Customer
Experience
Increased
Profits
Improved
Quality of Life

Key Ingredients for IoT

OT and IT in today's environment

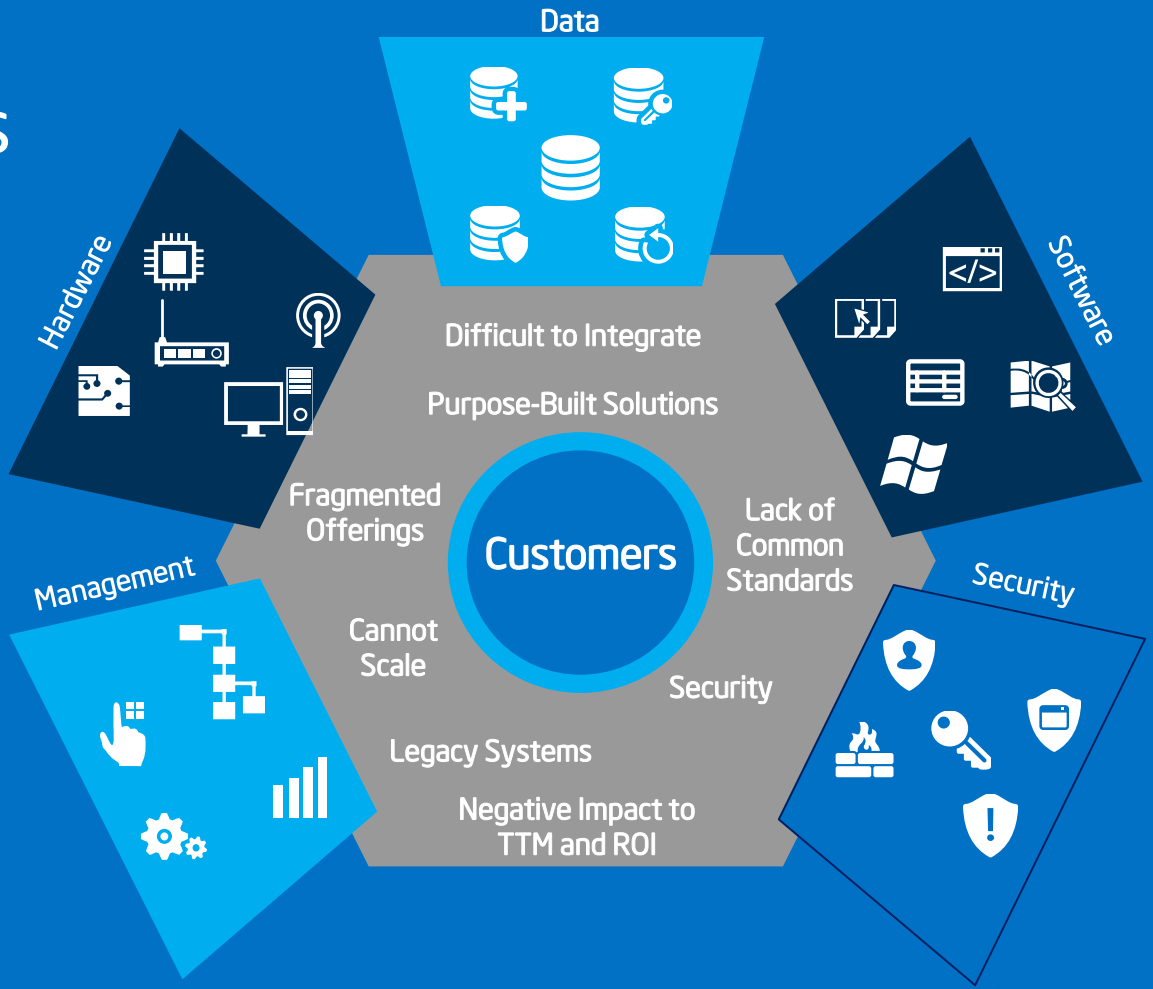


The future of OT and IT

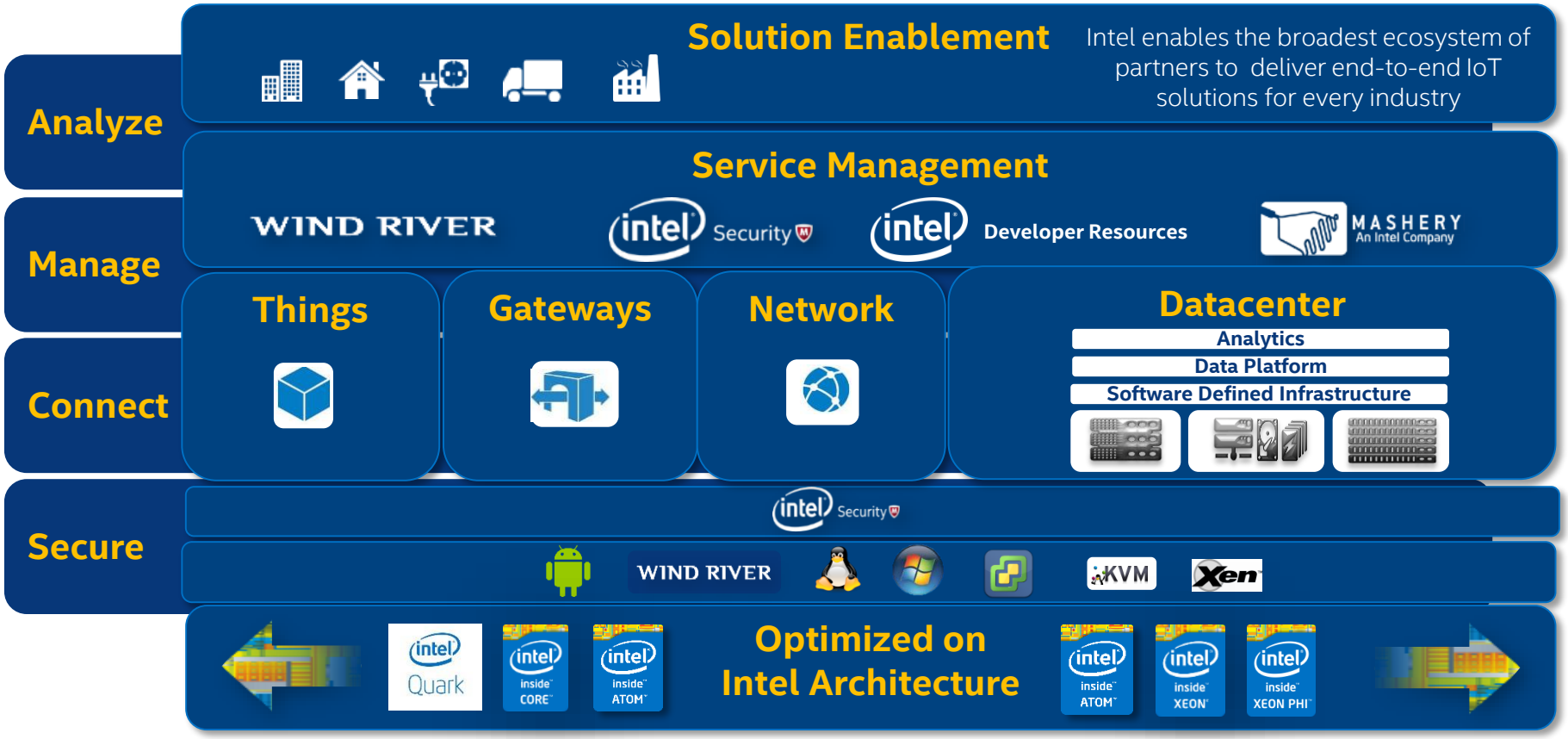


IoT Challenges

IoT implementations are complex given the need to connect things to cloud, to manage and analyze data, and to integrate with existing infrastructure.



Intel building blocks for trust & intelligence in IoT solutions



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Smart Cities

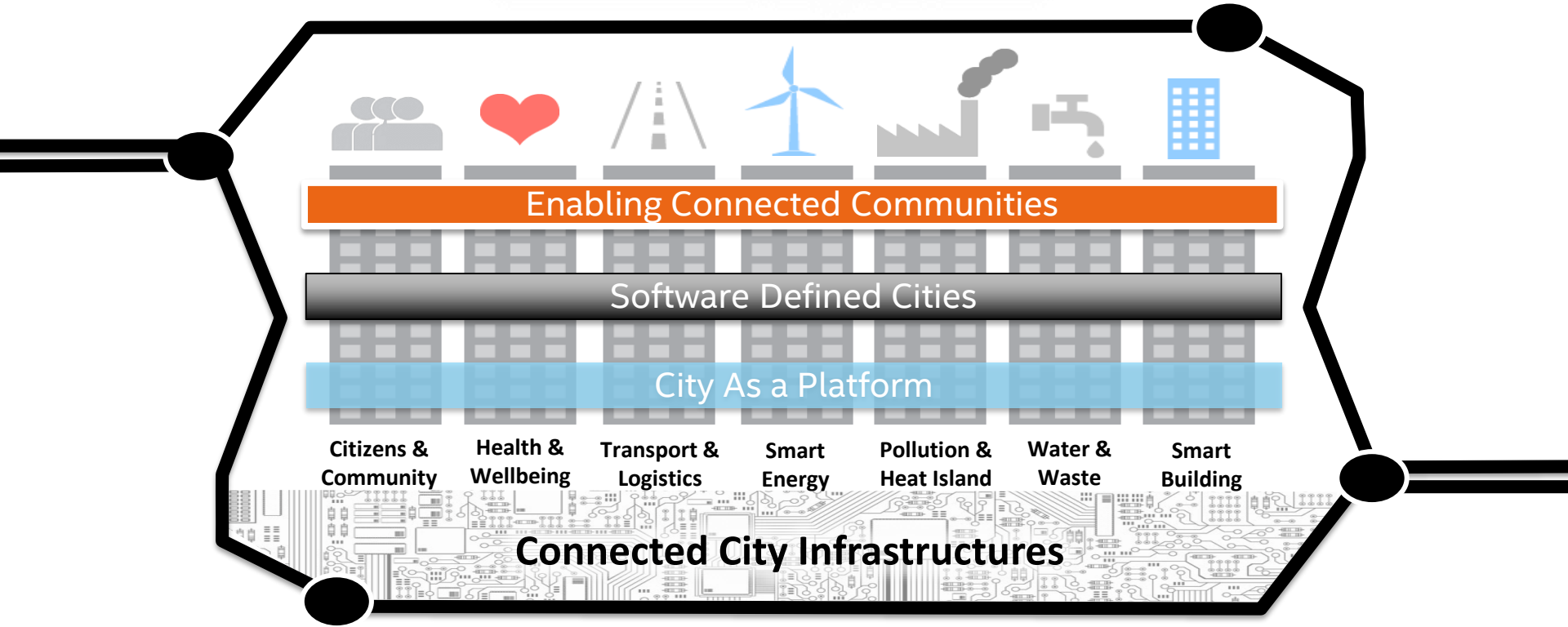
Can we improve transportation using IoT?

Prevent congestion before it becomes unmanageable?

Warn citizens before occurrence of major disruption.

Could City Sensing have predicted Kaohsiung?

Sustainable City Services



Top Smart City Opportunities

1. Transportation
2. Building Automation
3. City Sensing

   → Pollution Monitoring, Traffic, People Flow

Smart Buildings

Why IoT – an example

Chicago Tribune

NEWS

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Thousands delayed after smoke at FAA facility halts flights

May 13, 2014|By Jon Hilkevitch and Kim Geiger | Tribune reporters

There was smoke but no fire Tuesday at a vital air-traffic center tucked away in an Elgin office park, but its evacuation left thousands of passengers in Chicago and across the country waiting hours for flight stoppages to be lifted at the city's two airports.

The catch-up process continued into the evening, even after the airlines serving O'Hare International Airport canceled more than 1,000 flights and operated more than 1,200 flights late, according to FlightStats.com

Who was impacted:

The airport, the FAA, emergency responders, the airlines, the passengers, and the HVAC company

Cause:

Faulty Fan in HVAC

Result:

1120+ Flights Cancelled costing MILLIONS of Dollars

IoT could have prevented this event and saved Million$

Smarter buildings are integrated

Information

Greater Security

New business models

New services

Security, Communications, Water, Waste, Services

Energy

Network reliability

Compliance

Flexibility and interaction

Smart Cities with Intel Inside

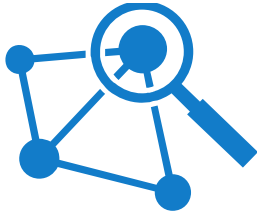
Intel Smart Cities USA

The Smart America Challenge: The City of San José, CA & INTEL Corporation

Smart Cities USA:
The City of San José, CA & Intel Corporation

COLLABORATIVE PARTNERSHIP

This collaborative partnership, titled **Smart Cities USA**, is exploring the potential for a multi-phased project to help build out the City of San José's vision for a smart, sustainable City that will support 40% growth by 2040.



SUSTAINABILITY LENS' FOR THE CITY

The vision is to expand this sensor network to include Sound and Micro Climate Sensors which can create a "sustainability lens" for the City

intel & CITY OF SAN JOSE CAPITAL OF SILICON VALLEY

Smart Cities USA San Jose

City Government Defined Use Cases

Downtown Events & Air Pollution

- Data Stream Correlations
- Improving Traffic Flow & Parking

Sustainable Traffic Planning

- Smarter Travel-Planning & Monitoring
- Public Notifications

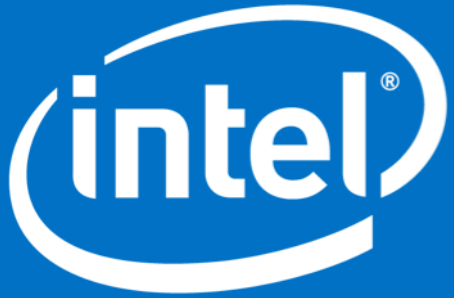
Air Quality in Planned Development

- Growth for Urban Villages
- Local air Quality data as an Urban Planning Tool

San Jose City-Intel Video

Quadruple Helix Innovation

Government, Academia, Industry and Citizens collaborating together to drive structural changes far beyond the scope of any one organization could achieve on it's own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