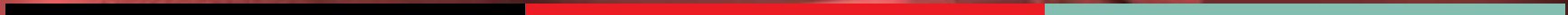




Empowering the next mobile generation through education and awareness

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The GSMA:

Represents the interests of nearly 800 mobile operators worldwide, as well as some 250 companies in the broader mobile ecosystem.

Example areas of focus:



Public Policy



Technology



Development Fund



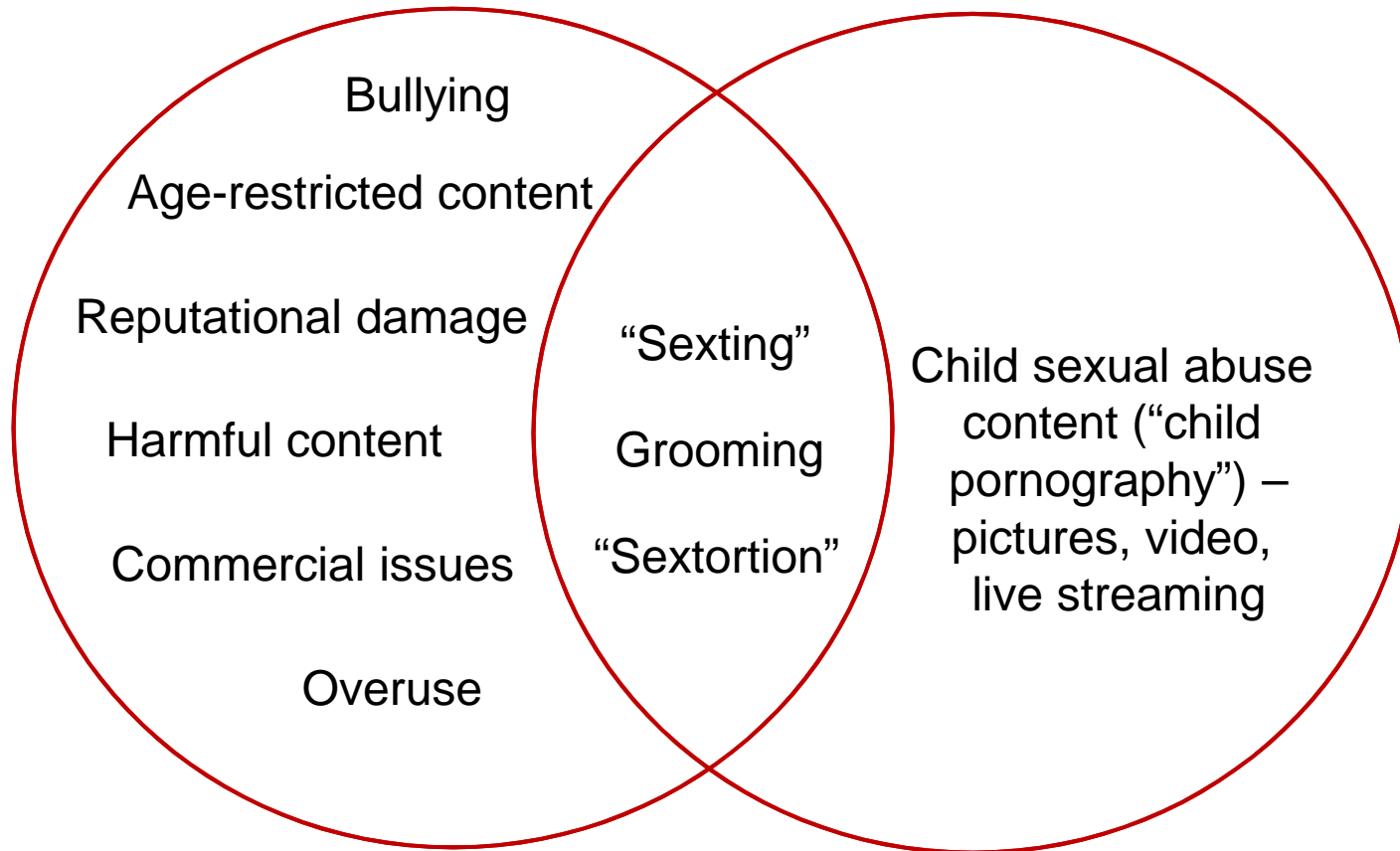
Events



Child Online Protection: issues

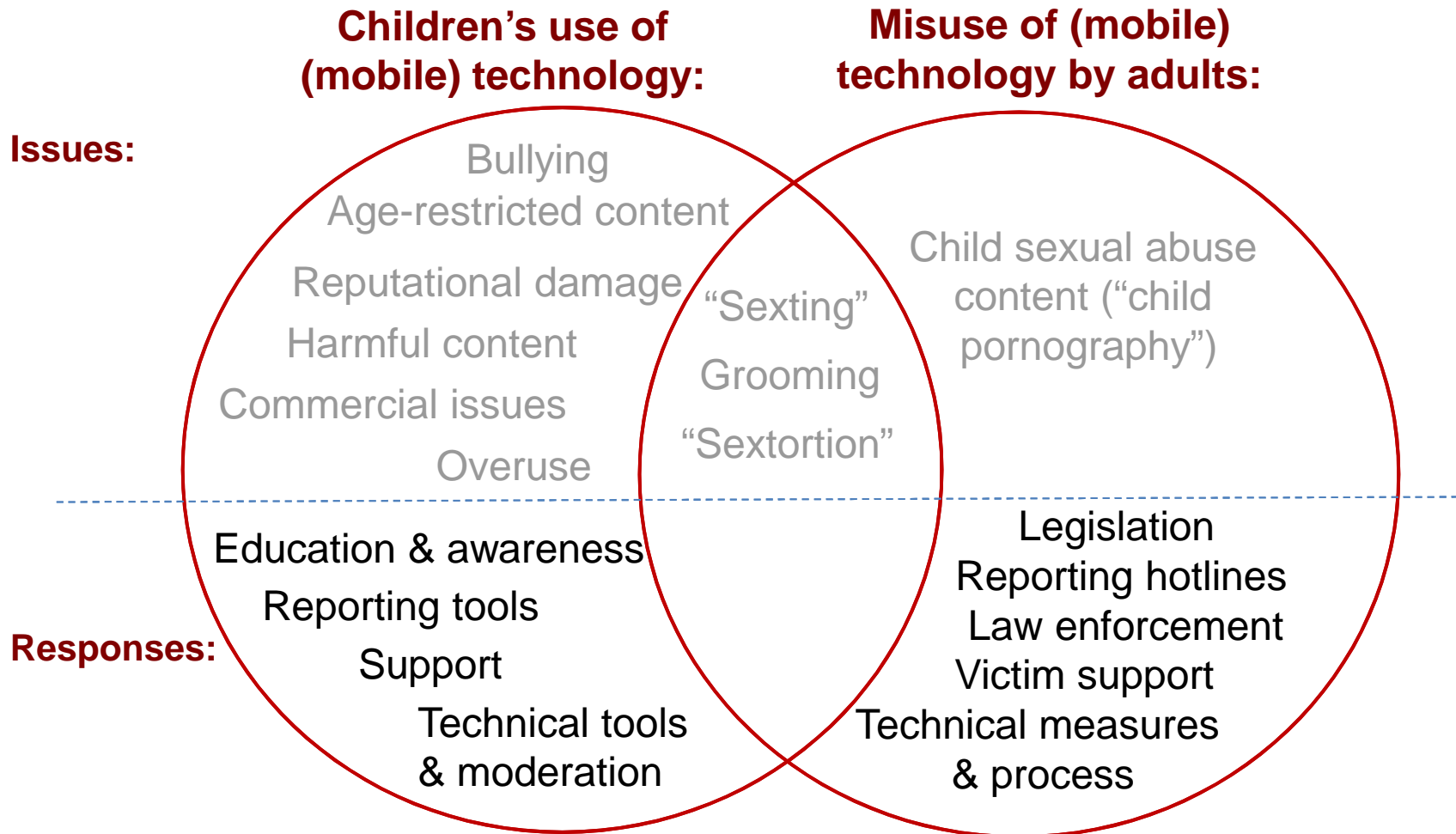
**Children's use of
(mobile) technology:**

**Misuse of (mobile)
technology by adults:**





Child Online Protection: responses





ITU / UNICEF Guidelines

Industry players are invited to:

- Integrate child rights considerations into corporate policies and management processes
- Develop standard processes to handle CSA material
- Create a safer and age-appropriate online environment
- **Educate children, parents and teachers about children's safety and their responsible use of ICTs**
- Promote digital technology as a mode for increasing civic engagement





The mobile ecosystem





Good habits from the start

As soon as children use the internet, the conversation starts



Children

- As soon as children start using ICTs and the internet, conversations about safe and responsible use can be introduced

Key messages will focus on being kind, keeping personal information personal, and talking to parents about anything worrying or upsetting

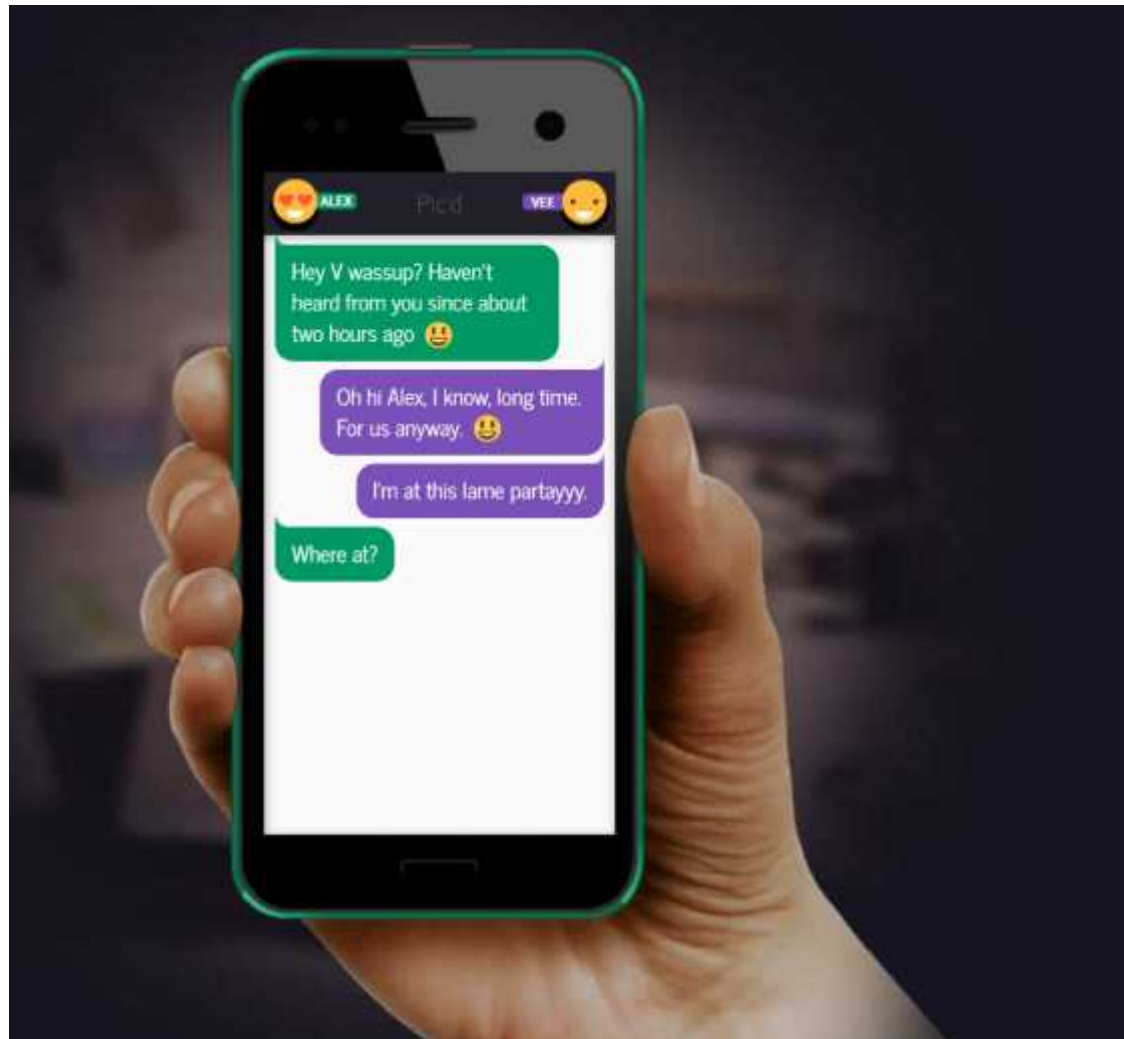


An ongoing conversation





An ongoing conversation





We need to support parents

Parents and carers

- Parents often lack the skills and confidence to parent online. It is important that education programmes empower parents to understand their children's digital worlds and guide them online as they would offline.

The image shows a screenshot of the Vodafone Digital Parenting website. The top navigation bar includes links for 'About Vodafone', 'Investors', 'Media', 'Careers', and 'Choose country', along with a search bar. The main content area features a purple banner for 'Vodafone Digital Parenting' with the text 'Take a look at our new magazine so you can get more involved in your child's digital world' and a button to 'Order magazine'. Below this is a stack of 'Digital Parenting' magazines, one of which is titled 'Top tech for teens' and another '10 How to guides'. To the right, there are social media links for Facebook and YouTube, and a 'How to guides' section with a Vodafone logo and a link to 'Get it first! World Parental Council'. Below the magazine stack, there is a section titled 'our new Digital Parenting magazine' with a brief description: 'In our new technology and challenge in our new...'. In the foreground, there is a large infographic titled 'Talk to your children about the internet' with the subtitle 'A PARENT'S GUIDE'. The infographic features various icons representing digital safety, such as a smartphone, a laptop, a person at a computer, a shield with a lock, and a person with a question mark, all set against a background of a city skyline.



We need to reach all young people





Teachers and schools are key

Teachers

- Teachers need to understand risks / issues such as parents do...
- ...So that they can include guidance on positive, safe and responsible use of ICTs in their lessons

The image displays four screenshots of a social media activity titled "Activity B - DRAGONS' DEN". Each screenshot shows a candidate profile with various details and handwritten annotations in different colors (black, blue, green, red) pointing to specific elements.

- Top Left Screenshot (Candidate 1):** Annotated with a black note: "Users could make all any every day to what to friends, post are at public. What do you think about her comment about our life's day?".
- Top Right Screenshot (Candidate 2):** Annotated with a blue note: "This candidate is applying for a job of A.A. grade. He can make a living with his that face. What do you think?".
- Bottom Left Screenshot (Candidate 3):** Annotated with a green note: "They about interests use social media regularly to share interesting things and positive quotes. This connected with different cultures through social media".
- Bottom Right Screenshot (Candidate 4):** Annotated with a red note: "This candidate is applying for a job of A.A. grade. He can make a living with his that face. What do you think?".



Raising awareness across the board

Campaigns

Stop Cyberbullying Day 2016

Online bullying is on the rise across Asia.

½ billion youth will access the internet for the first time in the next 5 years across Telenor's markets in Asia.

Teaching young users to safely and responsibly navigate the online world is critical.

Join the conversation at: **#SCD2016**

Country	Statistic
Bangladesh	49% of students have experienced being cyberbullied or engaged in bullying online
India	53% of children have experienced some form of cyberbullying at least once
Malaysia	1 out of 4 students has experienced cyberbullying
Thailand	33% of students have experienced being cyberbullied or engaged in bullying online

telenor group be smart use smart

Policy / decision makers

Capacity Building

Training Course Catalogue 2015/16



Thank you

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