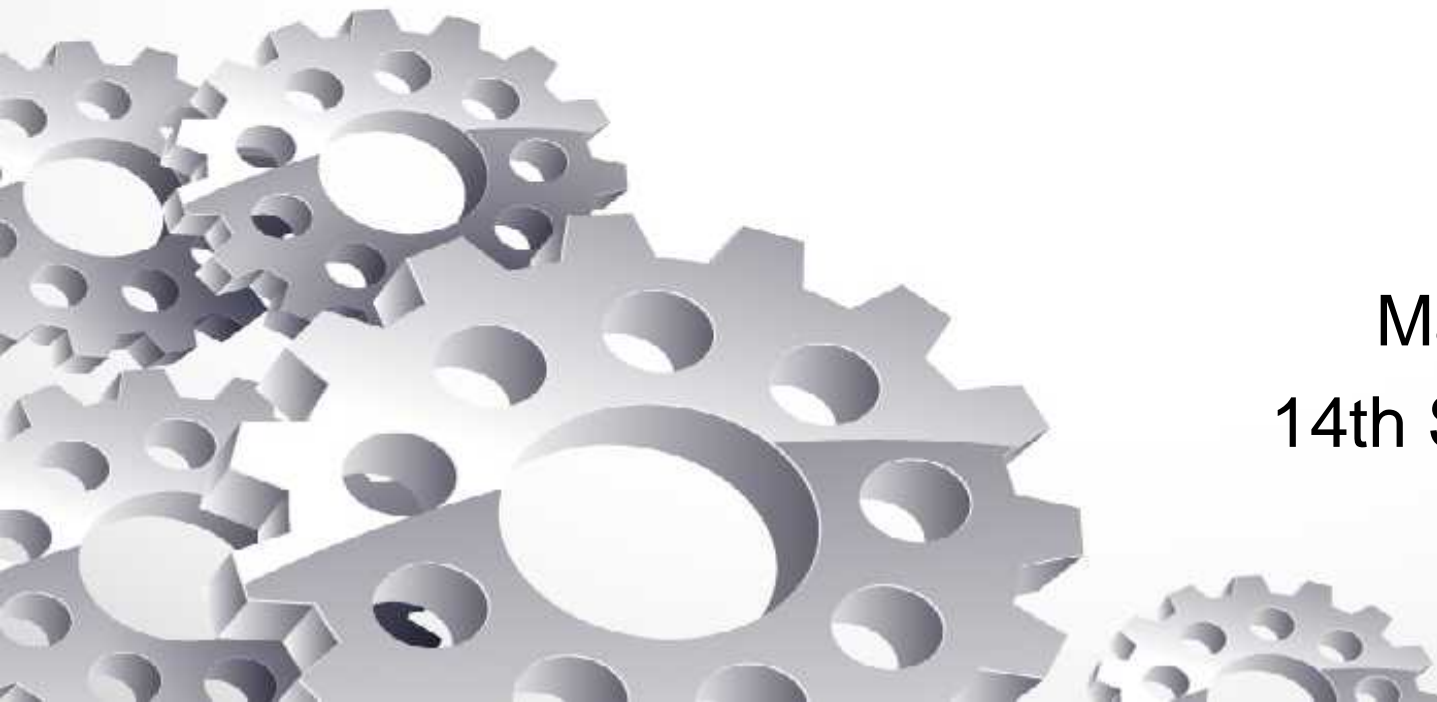# DRAFT ASEAN FRAMEWORK ON COP

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NEED FOR A REGIONAL FRAMEWORK

The ITU- ASEAN Initiative on Developing a Strategy Framework on Child Online Protection aims to contribute to the ASEAN ICT Masterplan 2020, Action Point 7.2.2:

- *Develop and foster cyber wellness through Guidelines, Education and Outreach Programmes.*
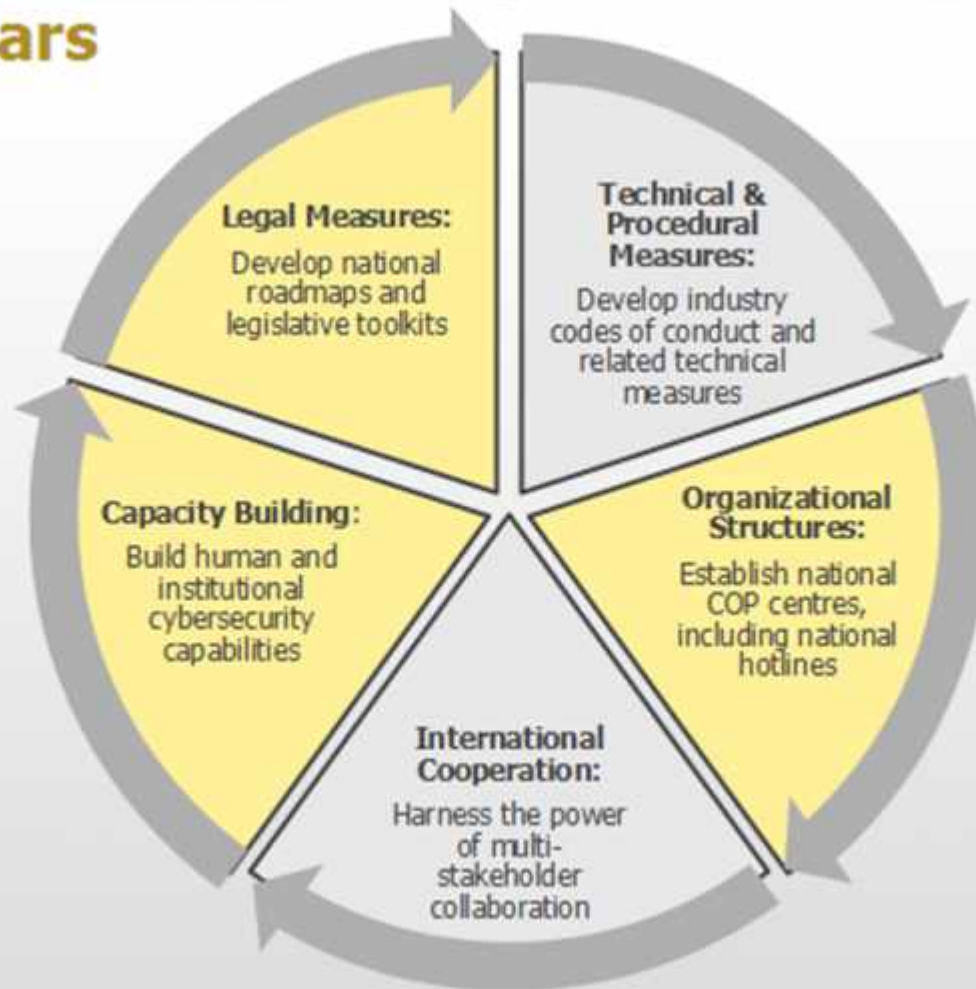
NEED FOR A REGIONAL FRAMEWORK

❑ Establishing collaboration and cooperation with law enforcement on child online protection for a safer and more secured cyberspace for children online

❑ Platform for engagement on international cooperation with industry, academia, civil societies, inter-governmental organisations, non-profit organisation and governments through symposiums and thematic conferences built towards child online safety initiatives

❑ Regional harmonisation of legislative tools and frameworks on child online protection

❑ Contribute to Millennium Development Goals on a regional scale:
- Achieve universal primary education
- Promote gender equality and empower women
- Global partnership for development

FRAMEWORK GUIDELINE

LEGAL MEASURES:

- Formulate a COP Directive for the ASEAN Member States in line with the UN Convention on the Rights of the Child (CRC), and taking into account any existent national laws on COP in ASEAN Member States and drawing on the existing policies in the Asia-Pacific region.

- The ASEAN COP Directive (ITU-ASEAN Regional Framework for COP) should emphasize the regional cooperation as well as international cooperation, and should include guidelines on the procedural aspect for the implementation of such cooperation.

- Promote the ASEAN COP directive in the Member States using various channels e.g. printed material, television, regional conferences and workshops.

- Adopt the regional directive for COP at the ASEAN level, and transform it into convention if possible.
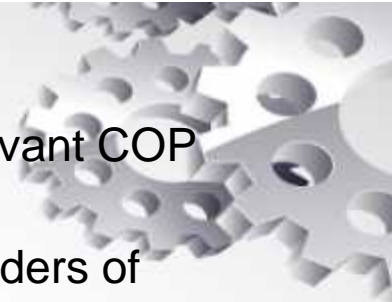
TECHNICAL AND PROCEDURAL MEASURES:

- Implement a regional portal for reporting COP-related threats e.g. bad URLs and sites.

- Encourage further technical research, and multi-sectorial engagements.

- ASEAN, in close coordination with relevant regional agencies to encourage create and impactful innovations from the public on finding more technical solutions for COP.

- Coordination on procedures and protocols on child protection should be strengthened via:

i. Information sharing,

ii. Synchronization on documentation of procedures and protocols on child protection used by all stakeholders involved through regular communication, and

iii. Considering the use of big data analytics to enhance facial recognition techniques, improve image and video detection in the detection of child abuse online content

CAPACITY BUILDING:

- Develop a comprehensive capacity building program and plan to deliver relevant COP awareness, sensitization and operational information to various entities

- Conduct training programs for the capacity building of relevant stakeholders of regional COP campaigns in coordination with government agency/civil society organizations

- It is also recommended to form focus groups for development of appropriate awareness materials, and to measure the effectiveness of the public sensitization campaigns

- Build capacity using various mediums to channel messages that are more effective: Drama and theatre, comics, videos, cartoons, quizzes, games and animations

- Incorporate safeguarding mechanisms in awareness campaigns (use of reporting mechanisms and other channels of information available to the public that are not well known)

- Integrate ICT safety programs with national, regional and internationally recognized days to create more involvement and awareness. Create a social calendar on relevant days

- Encourage for localization of material, resources and messages to maximize impact

- Utilizing consolidated approach to collecting statistics from different agencies in

ORGANIZATIONAL STRUCTURES:

- Regular coordination of all regional stakeholders under high-level leadership through various working groups

- The capabilities of the reporting facilities (hotlines and helplines) should be enhanced

- The region could further enhance their child victim and offender support mechanisms to include specialized personnel from various sectors such as counsellors, child psychologists, rehabilitation officers, police officers (investigators, prosecutors) and legal advisors

- Include media, digital broadcasting operators to raise awareness on online child safety in addition to continuing to raise awareness to public authorities and politicians on the topic of child online protection

INTERNATIONAL COOPERATION:

- Further build synergies with international actors, such as COP Partners, to learn from best practices and receive guidance from international stakeholders.

- In coordination with COP partners, establish a series of regional and global gatherings related to COP to allow for collaboration and exchange of knowledge and national 'trends and experiences'. The benefit of gathering with countries with similar cultural values is to allow for open dialogue on issues otherwise seen as sensitive.

- Collaborative strategies with relevant private sector stakeholders and civil society for purposes of capacity building, assistance in updating initiatives, resource acquisition, research and data collection.

- Establish regional and international coordination for research purposes e.g. international academia bodies.

FRAMEWORK GUIDELINE

Who are your stakeholders?

Understanding government regional
responsibilities

What actions should each stakeholder take?

How to encourage joint working and sharing?

What resources do you need?

THANK YOU