

The 3rd Young ICT Leaders' Forum 2016 Busan Global Smart Cities Challenge

7-9 September 2016, BEXCO Exhibition Hall 1, Busan Metropolitan City, Republic of Korea

Busan Global Smart Cities Challenge is under the auspices of the *3rd Young ICT Leaders' Forum 2016*; it is a competition open to young people to present their innovative ideas on harnessing the power of digital technologies in making a city smarter, safer, and friendlier to the environment, thereby improving the quality of life of the citizens.

The ideas could be focused on, but not limited to: improving the management of urban flows and the transactional relationships with its citizens; climate change; disaster prevention; economic restructuring; the move to online retail and entertainment; addressing the problems of an ageing population; urban population; public transportation; citizen safety; or the pressures on public finances.

CAPACITY BUILDING

Experts and professionals will share their knowledge and experience with the participants. They will also inspire them with innovative and practical ideas that work.

IDEA DEVELOPMENT

Guided and mentored by the experts/professionals, ideas will be developed. Various techniques for selling the ideas will be shared with the participants.

IDEA PITCHING

The final ideas will be presented before a panel of judges. The most 5 innovative ideas will be awarded by the Forum Secretariat and all participants will be offered a certificate.

APPLICATION

Young people who are interested in participating in the Challenge are required to submit their complete application form before **16th August 2016**.

DAY1

The participants will present their ideas and business models to a panel of judges. The judges will first select the 10 most outstanding ideas for further competition.



DAY2

The participants will be put into 10 groups according to the 10 selected ideas whereby each group will have a mentor to guide and help them develop their final idea. Each group will then present (pitch) the final idea to the judges who will select 5 most innovative ideas to be awarded.



Bangkok 14-17 November

The winners will be offered an opportunity with travel support to participate in the ITU Telecom World 2016 which will be held in Bangkok, Thailand during 14-17 November 2016.

CALL FOR APPLICATIONS

PLEASE CONTACT

Forum Secretariat: info2016YILF@gmail.com

Or, Mr. LEE, Taeha, taeha@ictdforum.org

Or visit the website <http://itu.int/go/YILF2016>

* The application form must be submitted by 16th August 2016

Any
ideas?